

# 2023 ACADEMY FALL MEETING

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## SPONSORSHIP OPPORTUNITIES



# Support Good Government

The need for government to operate more efficiently, effectively and equitably at every level has never been more critical than it is today. The Academy's ability to meet this challenge by independently investigating and developing solutions for governance issues derives from the experience and expertise of our nearly 1,000 Fellows.

Fellows of the Academy are former cabinet officers, Members of Congress, governors, mayors, and state legislators, as well as prominent scholars, business executives, and public administrators.

The Academy's Fall Meeting is the only time all Fellows are invited to get together, share best practices, learn from one another, and address critical issues of good governance. This year's Fall Meeting will be held in person in Washington, DC.

This event will attract over 300 senior federal executives, business leaders, nonprofit professionals, public administration students, and faculty members.

# Sponsorship Packages

## Customizable Fall Meeting Sponsorship

*Elements May Be Packaged for Cost Efficiency*

<b>New Fellows Induction Sponsorship</b> 1. One (1) available for Thursday, November 2nd <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- Two (2) complimentary registrations</li></ul> Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress	<b>\$8,000</b>
<b>WIFI Sponsor (with customizable "vanity" password)</b> 1. One (1) available for available for duration of Fall Meeting (November 1 – 3) <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- One (1) complimentary registration for each day of sponsorship</li></ul> Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress	<b>\$7,000</b>
<b>Onsite Booth Positions at the Fall Meeting</b> 1. Four (4) Booth positions available <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- Two (2) complimentary registrations</li></ul> Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress	<b>\$7,000</b>
<b>Continental Breakfast Sponsor</b> 1. One (1) available for Thursday, November 2nd 2. One (1) available for Friday, November 3rd <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- One (1) complimentary registration</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$5,000</b>
<b>Luncheon Sponsor</b> 1. One (1) available for Thursday, November 2nd <b>SOLD OUT</b> 2. One (1) available for Friday, November 3rd <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- One (1) complimentary registration</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$5,000</b>
<b>Conference Schedule App Promotional Banner</b> 1. Two (2) available for duration of Fall Meeting (November 1 – 3) <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- One (1) complimentary registration</li></ul> Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress	<b>\$4,000</b>

<b>Branded Lanyard</b> 1. One (1) available for duration of Fall Meeting (Thursday, November 2) - Logo placement on lanyard - Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress	<b>\$3,000</b>
<b>Sponsor for the Bus to the Library of Congress</b> 1. One (1) available for duration of Fall Meeting (Thursday, November 2) - <b>Logo placement on event materials and website</b> - Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress	<b>\$2,000</b>
<b>2023 Virtual Tote Bag Sponsorship</b> - Organization name and logo featured on conference website Electronic materials available to all participants	<b>\$500</b>
<b>Congratulatory Ad for New Fellow</b> Ad inclusion in the program and social media	<b>\$ 500</b>

# Sponsorship Packages

## Traditional Fall Meeting Sponsorship

<b>2023 Presenting Sponsorship</b> <ul style="list-style-type: none"><li>- Prominent logo placement on event materials, website, and social media. Recognition in opening and closing remarks</li><li>- Option to speak at the event</li><li>- Four (4) complimentary registrations</li><li>- One (1) complimentary booth position</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$25,000</b>
<b>2023 Platinum Sponsorship</b> <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- Recognition in opening and closing remarks</li><li>- Two (2) complimentary registrations</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$10,000</b>
<b>2023 Gold Sponsorship</b> <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- Recognition in opening and closing remarks</li><li>- One (1) complimentary registration</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$5,000</b>
<b>2023 Silver Sponsorship</b> <ul style="list-style-type: none"><li>- Logo placement on event materials and website</li><li>- Recognition in opening and closing remarks</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$2,500</b>
<b>2023 Bronze Sponsorship</b> <ul style="list-style-type: none"><li>- Name listing on event materials and website</li><li>- Recognition in opening and closing remarks</li><li>- Inclusion in program, social media, and Academy's donor wall and annual report to the US Congress</li></ul>	<b>\$1,000</b>



# 2023 Fall Meeting Venue

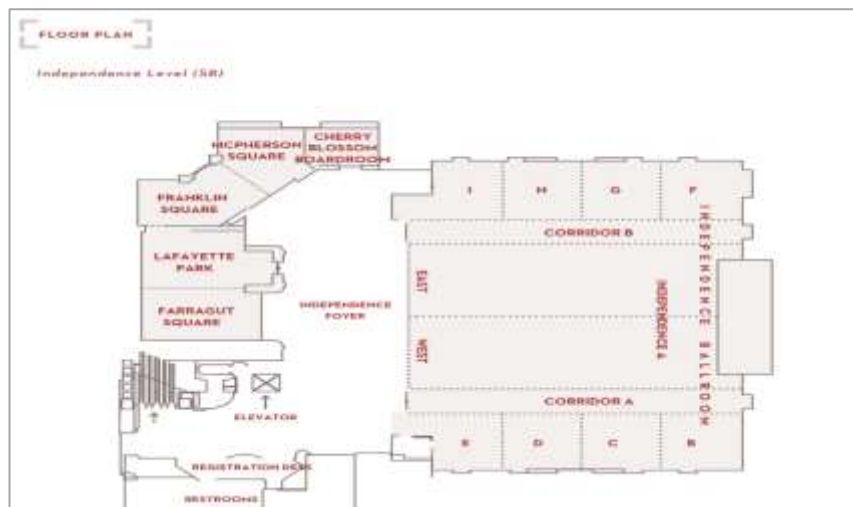
The 2023 Academy Fall Meeting will be held at the **Grand Hyatt Hotel** - 1000 H St NW, Washington, DC 20001, from Wednesday, November 1 to Friday, November 3, 2023.



This luxury hotel in downtown Washington, D.C., is a few blocks from the National Mall, Smithsonian Museums and historical monuments.



**Reception - Grand Foyer on the Declaration Level (1B)    Conference Space - Independence Level (5B)**



**Conference Space - Floor Plan - Independence Level (5B)**

# Schedule-At-A-Glance

## **Wednesday, November 1<sup>st</sup>**

*Academy Offices (Pre-meeting)*

1:00 - 1:30 p.m. - Welcome and Check In

2:00 - 4:00 p.m. - Academy Board Meeting

2:00 - 4:00 p.m. - New Fellows Orientation

## **Wednesday, November 1<sup>st</sup>**

5:00 - 5:30 p.m. - Welcome and Check In

5:30 - 6:30 p.m. - Flemming Awards Reception

6:30 - 7:30 p.m. - **Arthur S. Flemming Awards**

7:30 - 8:00 p.m. - Post Award Reception

## **Thursday, November 2<sup>nd</sup>**

8:30 - 9:00 a.m. - Continental Breakfast

9:00 - 10:15 a.m. - Welcome and Opening Staats Lecture

10:15 - 10:30 a.m. - Break

10:30 a.m. - 11:45 a.m. - Plenary Session

11:45 a.m. - 12:00 p.m. - Break

12:00 - 1:30 p.m. - Lunch and Awards

1:30 - 2:00 p.m. - Break

2:00 - 4:00 p.m. - (Off-site) Congressional Library Tour

2:00 - 2:50 p.m. - Concurrent Breakout Sessions

3:00 - 3:50 p.m. - Concurrent Breakout Sessions

4:00 - 4:30 p.m. - Break

4:30 - 5:30 p.m. - New Fellows Induction

5:30 - 6:30 p.m. - Reception

## **Friday, November 3<sup>rd</sup>**

8:00 - 8:30 a.m. - Continental Breakfast

8:30 - 10:00 a.m. - Standing Panel Meetings

10:00 - 10:15 a.m. - Break

10:15 a.m. - 11:45 a.m. - Standing Panel Meeting

12:00 - 1:00 p.m. - Lunch and Closing Webb Lecture

**Due: 10/31/2023**

**First Name:**\_\_\_\_\_ **Last Name:**\_\_\_\_\_ **Date:**\_\_\_\_\_

**Name of Organization/Sponsor:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:**\_\_\_\_\_ **State:**\_\_\_\_\_ **Zip:**\_\_\_\_\_

**Phone** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Selected Sponsorship Package Level(s):** \_\_\_\_\_  
\_\_\_\_\_

Please indicate the name of the individual/company/organization as you would like it to appear on the conference website: \_\_\_\_\_

Email your company/organization logo to [gtownsend@napawash.org](mailto:gtownsend@napawash.org) (PDF, JPEG, or PNG format). Artwork must be received by October 15, 2023.

**Payment Information:**

☐ Check

Make checks payable to “National Academy of Public Administration” and mail to:  
National Academy of Public Administration, ATTN: Teresa W. Gerton, president & CEO, 1600  
K Street, NW, Suite 600 Washington, DC 20006

☐ Credit Card

To pay by credit card, visit [this Academy Form](#) and select “Annual Meeting Sponsorship.”

☐ ACH

Electronic payment option is available.  
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For questions and additional information, please contact Gillian Townsend at (202)-204-3661 or [gtownsend@napawash.org](mailto:gtownsend@napawash.org).

**Agreement and Signature**

Forms must be signed to reserve and confirm the sponsorship package. I understand all sponsorship fees are to be paid in full with the application.

Signature of Authorized Representative: \_\_\_\_\_

Date: \_\_\_\_\_