



NATIONAL ACADEMY OF
PUBLIC ADMINISTRATION®

2025 National Conference

Nov. 2-4, 2025 - Washington, D.C.



*Shaping What's Next -
A National Gathering on the
Future of Governance*



Dear Colleagues and Friends,

On behalf of the National Academy of Public Administration, I invite you to join us as a sponsor of the Academy's 2025 National Conference. This year marks a turning point for both the Academy and the nation.

The National Conference has been reimagined as the premier gathering for public administrators to engage in candid dialogue about the current state of government and to chart a bold course for its future. The event comes at a critical moment: a time of significant change in our governing landscape and at the launch of the Academy's celebration of America's 250th anniversary.

This milestone is both a commemoration and a call to action. We honor the people who have carried forward our democracy for 250 years, while also asking what systems, skills, and leadership are needed to meet the challenges of the next 250. Our sponsors will play a vital role in making these conversations possible and ensuring broad participation from students, emerging leaders, and former federal employees.

By supporting the National Conference, you will align your organization with the values of good governance, innovation, and public service. Sponsors will benefit from prominent visibility, direct engagement with leaders and Fellows, and the opportunity to be recognized as a partner in shaping the future of public administration.

We hope you will join us in this important endeavor. Together, we can celebrate the people behind the legacy of public service and build a stronger foundation for the future of governance.

Very Respectfully,

A handwritten signature in black ink, appearing to read "James-Christian B. Blockwood".

James-Christian B. Blockwood
President and CEO
National Academy of Public Administration

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About the Academy

The National Academy of Public Administration is an independent, nonpartisan, and nonprofit organization chartered by Congress to be a trusted source of expertise that helps address society's most significant challenges and strengthens representative government that serves the people. For more than 55 years, the Academy has advanced the practice of good governance through research, convenings, and the insights of its more than 1,000 Fellows. Academy Fellows include former cabinet secretaries, governors, mayors, members of Congress, business executives, scholars, and public service leaders. Together, they form a powerful network dedicated to building a more effective, equitable, and trusted government.

By the Numbers

- **1,000+** Fellows in the Academy network, including former governors, cabinet secretaries, and agency heads
- **500+** attendees expected virtually and in-person in 2025 from federal, state, local, academic, corporate, and nonprofit sectors
- **Dozens** of speakers and panelists, including leading voices in governance and innovation
- **Three days** of programming, including keynote lectures, award ceremonies, and networking events
- **National reach** through media, livestreams, and Academy communications

About the National Conference

The National Conference is the Academy's premier convening of public administrators and thought leaders to have bold dialogue, share big ideas, and develop practical solutions.

This year's Conference takes place against two historic backdrops. The first is the new governing environment of 2025, where major changes have reshaped the way government operates and raised pressing questions about capacity, accountability, and the role of public service. The second is the celebration of America's 250th anniversary. The Academy is leading a people-centered commemoration that honors those who have carried forward the nation's democratic legacy while also asking what systems, skills, and leadership will be required for the next 250 years.

The three-day Conference will feature keynote lectures, the prestigious Flemming Awards, the induction of new Academy Fellows, plenary discussions, breakout sessions, and networking opportunities. It will bring together senior federal, state, and local officials, corporate and nonprofit partners, scholars, and emerging leaders.

The reimagined National Conference will be the place where the most important conversations in public administration take place, and where sponsors can align their brand with excellence, innovation, and the future of governance.

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Why Sponsor the National Academy of Public Administration's National Conference?

The National Conference is not just another gathering. It is the premier event where today's leaders and tomorrow's innovators come together to define the future of government. Sponsoring means more than visibility; it means being part of history as the Academy launches its celebration of America's 250th anniversary.

Unmatched Visibility in Government and Public Administration



- Connect with more than 1,000 decision makers across federal, state, and local government
- Prominent brand exposure at keynote sessions, award ceremonies, and networking events
- Recognition across conference materials, digital platforms, and social media

Direct Access to Leaders

- Engage with senior officials, agency executives, and thought leaders shaping the future of governance
- Exclusive opportunities to sit with keynote speakers and Academy Fellows
- Priority networking with public administrators, scholars, and corporate partners



Impact and Legacy



- Support equity by sponsoring student and former federal employee access, opening doors for the next generation of public servants
- Play a role in the kickoff of America's 250th celebration, honoring those who built our democracy and shaping what comes next
- Align your organization with good governance, innovation, and public service values at a pivotal moment in U.S. history

A Premier Platform

- The Academy is Congressional chartered, nonpartisan, and widely respected for its convening power
- This reimagined National Conference is positioned to be the flagship event for public administration in the United States
- Sponsors are not just supporting a conference. They are investing in the future of democracy and public service





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Premium Opportunities (one available each)

<p>Flemming Awards Sponsor: Honoring outstanding federal employees through the Arthur S. Flemming Awards, one of the nation's most prestigious recognitions of public service.</p> <ul style="list-style-type: none">• Naming rights and premier brand placement on stage, programs, and digital platforms• Recognition from the podium by Academy leadership during the ceremony• Opportunity to sit with honorees, speakers, and Fellows at VIP seating• Ten complimentary registrations for your team or guests• Full-page advertisement in the digital program• Featured as a champion of federal workforce excellence in Academy communications and social media	\$15,000
<p>Webb Lecture Sponsor: Showcasing groundbreaking scholarship and thought leadership in governance through the James E. Webb Lecture.</p> <ul style="list-style-type: none">• Exclusive branding as the sponsor of the Webb Lecture in all materials• Logo featured prominently in lecture promotions, signage, and online platforms• Opportunity to meet and network with the lecturer and Academy leadership• Recognition from the podium by Academy leadership• Eight complimentary registrations• Half-page advertisement in the digital program	\$10,000
<p>Staats Lecture Sponsor: Elevating distinguished leadership in government through the Elmer B. Staats Lecture.</p> <ul style="list-style-type: none">• Exclusive branding as Staats Lecture sponsor in all related materials• Logo featured prominently in promotions, signage, and online platforms• Opportunity to sit with lecturer and Academy Fellows in VIP seating• Recognition from the podium by Academy leadership• Eight complimentary registrations• Half-page advertisement in the digital program	\$10,000
<p>New Fellows Induction Sponsor: Celebrating the induction of newly elected Fellows into the Academy, a signature moment honoring leaders in public administration.</p> <ul style="list-style-type: none">• Sponsor recognition at the ceremony and in all induction-related materials• Logo placement on stage signage, program, and website• Six complimentary registrations• Quarter-page advertisement in the digital program• Recognition from the podium during the induction ceremony• Featured in Academy communications as a supporter of leadership in public service	\$8,000
<p>Digital Resource Hub Sponsor: Providing attendees with a central online hub where they can access reports, sponsor materials, and key conference content.</p> <ul style="list-style-type: none">• Exclusive branding of the Resource Hub• Ability to feature your reports, promotional materials, or thought leadership content• Two complimentary registrations• Logo placement in program, on website, and across digital platforms• Recognition in Academy communications highlighting the hub	\$7,500
<p>Branded Lanyard Sponsorship: Supplying branded conference lanyards worn by every attendee throughout the event.</p> <ul style="list-style-type: none">• Exclusive logo placement on lanyards• Recognition in program, on website, and across digital platforms• Two complimentary registrations• Visibility throughout the entire conference in every session and event	\$5,000



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Core Opportunities (multiple available, or add-ons to Premier)

Breakfast Sponsor: Providing continental breakfast for attendees the morning of the conference Branding on signage in breakfast area <ul style="list-style-type: none">• Recognition from the podium prior to breakfast• Two complimentary registrations• Logo placement in program, website, and digital platforms• Visibility across multiple mornings if sponsoring more than one breakfast	\$5,000
Luncheon Sponsor: Hosting high-profile luncheons that feature plenary speakers and Academy Fellows. <ul style="list-style-type: none">• Naming rights for one luncheon with signage in the dining space• Recognition from the podium by Academy leadership• Four complimentary registrations• Logo placement in program, website, and digital platforms• Recognition in Academy communications related to the luncheon	\$5,000
Refreshment Break Sponsor: Keeping attendees engaged and connected with coffee and snack breaks between sessions <ul style="list-style-type: none">• Branding on signage at refreshment stations• Recognition from the podium before the break• Two complimentary registrations• Logo placement in program, website, and digital platforms• Visibility across multiple breaks each day of the conference	\$3,000
Former Federal Employee Access Sponsor: Covering approximately 15 discounted or free tickets for separated federal employees. <ul style="list-style-type: none">• Recognition as sponsor of workforce reintegration and equity in participation• Logo placement in program and website• Four complimentary registrations• Podium acknowledgment during a plenary session• Recognition in Academy communications and social media	\$5,000
Student Access Sponsor: Covering approximately 15 discounted or free tickets for students in public administration and policy programs <ul style="list-style-type: none">• Recognition as sponsor of student participation• Logo placement on scholarship communications and in the program• Four complimentary registrations• Podium acknowledgment during a plenary session• Recognition in Academy communications and social media as a champion of the next generation of public servants	\$3,000

Community Opportunities (multiple available, or add-ons to Premier or Core)

New Fellow Congratulator Ad Sponsor: Celebrating new Academy Fellows through ads in the digital program and recognition on social media. <ul style="list-style-type: none">• Inclusion of a congratulatory ad in the digital program• Acknowledgment on Academy social media channels• Recognition as a supporter of leadership in public service	\$750
Digital Resource Contributor: Expanding the Digital Resource Hub by sharing your organization's materials with attendees. <ul style="list-style-type: none">• Name and logo recognition as a contributor in the hub• Opportunity to provide electronic materials accessible to all participants• Recognition in the digital program and on the Academy website	\$500



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Due: 10/31/2025

First Name:_____ **Last Name:**_____ **Date:**_____

Name of Organization/Sponsor:_____

Address:_____

City:_____ **State:**_____ **Zip:**_____

Phone _____ **E-mail:**_____

Selected Sponsorship Package Level(s):_____

Please indicate the name of the individual/company/organization as you would like it to appear on the conference website:_____

Email your company/organization logo to gtownsend@napawash.org (PDF, JPEG, or PNG format). Artwork must be received by October 31, 2025.

Payment Information:

☐ Check – Make checks payable to “National Academy of Public Administration” and mail to: National Academy of Public Administration, 1600 K Street, NW, Suite 400 Washington, DC 20006

☐ Credit Card – To pay by credit card, visit [this Academy Form](#) and select “Other.”

☐ ACH – Electronic payment option is available.
Truist Bank, Routing 061 000 104, Account #100 021 627 8266

For questions and additional information, please contact Gillian Townsend at (202)-204-3661 or gtownsend@napawash.org.

Agreement and Signature

Forms must be signed to reserve and confirm the sponsorship package. I understand all sponsorship fees are to be paid in full with the application.

Signature of Authorized Representative:_____ **Date:**_____



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Schedule of Events

Sunday, November 2

Pre-Meeting

12:00 – 2:00 p.m. Academy Board Meeting

2:00 – 4:00 p.m. New Fellows Orientation

Arthur S. Flemming Awards

5:30 p.m. Welcome and Check-In

5:30 – 6:30 p.m. Flemming Awards Reception
Hosted by Susan Swain - CSPAN

6:30 – 7:30 p.m. Arthur S. Flemming Awards

7:30 – 8:00 p.m. Post Award Reception

Monday, November 3

8:30 – 9:00 a.m. Continental Breakfast

9:00 – 10:00 a.m. Plenary: State of Public Administration

10:00 – 10:15 a.m. Break

10:15 a.m. – 11:15 a.m. Plenary: Bridging the Gap: State and
Local Capacity in a Shifting Federal Landscape

11:15 – 11:30 a.m. Break

11:30 a.m. - 12:15 p.m. Plenary: Remarks from General McChrystal

12:15 - 1:00 p.m. Lunch

1:00 - 1:45 p.m. Roback Scholarship Awards and Plenary:
Workforce of the Future

1:45 – 2:00 p.m. Break

2:00 – 4:45 p.m. Concurrent Panels
Featuring prominent experts on critical public administration issues

4:45 – 5:00 p.m. Break

5:00 – 5:30 p.m. New Fellows Induction

5:00 – 6:30 p.m. Reception

Tuesday, November 4

8:30 – 9:00 a.m. Continental Breakfast

8:30 – 9:30 a.m. Plenary: Reimaging Government

9:30 – 10:30 a.m. Reimaging Government Breakout Rooms

10:30 - 10:45 a.m. Break

10:45 a.m. – 11:15 a.m. Fellows Forum:
Strategic Visioning for the Academy

10:15 a.m. – 11:15 a.m. Concurrent Panels
Featuring prominent experts on critical public administration issues

11:30 a.m. - 12:15 p.m. Concurrent Panels

12:15 - 12:30 p.m. Break

12:30 a.m. - 1:30 p.m. Lunch and Closing Plenary
The Next 250 Years of Public Service

1:45 – 3:00 p.m. Fellow Presentations & Standing Panel Meetings