

22nd Annual Social Equity Leadership Conference

2023

JUNE 12-14, 2023 – WESTIN KANSAS CITY AT CROWN CENTER

Please join us for the upcoming Social Equity Leadership Conference (SELC) in downtown Kansas City, Missouri. The theme for this year's conference builds on what is now over two decades of educational programming and presentation of research, the sharing of best practices, and the development of communities of practice around advancing social equity goals across the broad spectrum of public service, policy and action.

PROGRAM HOSTS

National Academy of Public Administration's Standing Panel on Social Equity in Governance
School of Public Affairs and Administration at the University of Kansas
Mid-America Regional Council

SOCIAL EQUITY IN ACTION

We anticipate **450 practitioners and researchers** from across the world in person and online for **2 1/2 days** of focused attention on some of the most pressing challenges and opportunities facing our communities.

PROGRAM HIGHLIGHTS

1

Noted columnist and Pulitzer Prize Winner, **Leonard Pitts**, will present the inaugural George Frederickson Lecture.



2

Plenary topics:

- **"One Nation, Many Publics and the Challenges of Governability"** will show how the influence of national politics and polarization has affected regional and local government.
- **"Crossing the Red Line: Infusing Social Equity into Local Housing Initiatives"**

3

The conference includes more than **24 panels** and features at least **80 presentations** on timely important topics such as:

- "Racial Equity, COVID-19, and Public Policy: The Triple Pandemic."
- "Collaborating for All: Identifying Collaborative Activities that Promote Health Equity."
- "Globally Linking Diversity, Equity, and Inclusion in Public Affairs Education."
- "We Vote with Our Feet: Voices and Choices of Underrepresented Minority Students."
- "Racial Hiring Discrimination in City Government? Evidence from a Survey Experiment."
- "Collaborating for All: Identifying Collaborative Activities that Promote Health Equity."
- "Equity in Digital Services: a comparative analysis across US local governments."
- "Equity helping drive funding of capital needs."

<https://lpe.ku.edu/selc-conference>

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Signature_____

Date_____

Last Name	First Name	Title	Organization
Ali	MirUsman	Use of Performance Information and External Accountability: The Role of Citizen Oversight in Mitigating the Motivated Evaluation of Body-Worn Camera Evidence	
Alonso-Luaces	Maria	The REPAIR Project at KUMC	University of Kansas Medical Center
Augustine	Nancy	Social Services Modernization: What Will It Take?	NAPA
Avendano-Curiel	Ana Silvia	Train-the-Trainer Model: A Journey for Equity Ambassadors	City of Boulder
Barros	Maritsa	Municipal DEI in Action!	Tufts University
Bartle	John	Equity in government budgeting: the sina qua non of social equity	University of Nebraska Omaha
Baxter	Kaylis	Free but Inequitable?: The Effect of Administrative Burden on Free Application for Federal Student Aid (FAFSA) Completion among Diverse Demographic Groups	Georgia State University
Bell	D'Arlyn	The Historical and Political Context of the New Public Administration Movement: A Critical Examination of Decentralization and Representative Bureaucracy	University of Kansas
Benenson	Jody	Looking Back to Look Ahead: The Journal of Social Equity and Public Administration	University of Nebraska Omaha
Benoy	Jacob	Equity as a Subfield in Public Administration: Lessons from Local Governments	University of Wisconsin Madison
Berry-James	RaJade	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University
Berry-James	RaJade	We Vote with Our Feet: Voices and Choices of URM Students	Virginia Commonwealth University
Binion	Danielle	The REPAIR Project at KUMC	University of Kansas Medical Center
Bray	Heather	Equity helping drive funding of capital needs	City of Kansas City, Mo
Bridges	Kristina	The REPAIR Project at KUMC	University of Kansas Medical Center
Brown	Curtis	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University
Camarena	Leonor	Local Government Engagement with Historically Marginalized Communities	Indiana University
Camarena	Leonor	Racial Hiring Discrimination in City Government? Evidence from a Survey Experiment	Indiana University
Cambray	Cindy	Towards more equitable and inclusive regional planning	Chicago Metropolitan Agency for Planning
Capers	K. Juree	Free but Inequitable?: The Effect of Administrative Burden on Free Application for Federal Student Aid (FAFSA) Completion among Diverse Demographic Groups	Georgia State University
Carlee	Ron	Challenging the "Stop Woke" Movement: exploring steps to advance diversity, equity, and inclusion amidst a nationally organized backlash	Old Dominion University
Carnegie	Vickie T.	Challenging the "Stop Woke" Movement: exploring steps to advance diversity, equity, and inclusion amidst a nationally organized backlash	Old Dominion University
Carr	Virginia	Free but Inequitable?: The Effect of Administrative Burden on Free Application for Federal Student Aid (FAFSA) Completion among Diverse Demographic Groups	Georgia State University
Cordes	Joe	Equity in government budgeting: the sina qua non of social equity	George Washington University
Cox	Collin	Starting with Dissent: Conflict, Leadership, and the Art of Disobedience	Florida State University
Croft	Adam	Looking Back to Look Ahead: The Journal of Social Equity and Public Administration	University of Colorado-Denver
Davis	Keandra	Rent is on the Rise: Evaluating Evictions, Poverty, Race, and COVID-19's effects on Housing Stability	Virginia Commonwealth University
Davis	Keandra	We Vote with Our Feet: Voices and Choices of URM Students	Virginia Commonwealth University
Deslatte	Aaron	Managing the Chaos of Climate: Integrating Equity Into Sustainability Planning and Implementation in Constrained Cities	Indiana University Bloomington
Dickerson	Kimalee	From Starting to Sustaining: What Actions Are Local Governments Taking to Advance Diversity, Equity, and Inclusion (DEI)?	University of North Carolina Chapel Hill
Douglas-Glenn	Nakeina	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University
Dukes	Kenneth	We Vote with Our Feet: Voices and Choices of URM Students	Florida State University
Estorcien	Vernise	Police Mentorship: The Influence of Organizational Characteristics on Program Outcomes	Florida International University
Estorcien	Vernise	We Vote with Our Feet: Voices and Choices of URM Students	Florida International University
Fabian	Chris	Equity in government budgeting: the sina qua non of social equity	Resources X
Fine	Mark	The Evolution of Policing in Massachusetts and the Role of the Shannon Community Safety Initiative.	Metropolitan Area Planning Council MAPC Boston
Fisk	Jonathan	Organizational integrity and inclusivity	Auburn University
Frederic, Jr.	Arsene	We Vote with Our Feet: Voices and Choices of URM Students	Howard University
Fusi	Federica	Equity in Digital Services: a comparative analysis across US local governments	University of Illinois-Chicago
Gadi	Kyela	Free but Inequitable?: The Effect of Administrative Burden on Free Application for Federal Student Aid (FAFSA) Completion among Diverse Demographic Groups	Georgia State University
Gavino	Genesis	Bridging the Digital Divide with an Equity Lens	City of Dallas
Glenn	Jason	The REPAIR Project at KUMC	University of Kansas Medical Center
Gooden	Susan	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University
Gooden	Susan	Looking Back to Look Ahead: The Journal of Social Equity and Public Administration	Virginia Commonwealth University
Gourrier	Al	Urban Development Through Social Innovation and Multi-Sector Collaboration: The Case of Upton Community Redevelopment in West Baltimore	University of Baltimore
Graor	Amanda	Local Government 2030: Lesson for the Future	Mid-America Regional Council

Guy	Mary	Looking Back to Look Ahead: The Journal of Social Equity and Public Administration	University of Colorado-Denver
Hales	Laura	Racial Disparities in U.S. Household Food Security	USDA Economic Research Service
Hall	Bryant	<small>Social Equity in Action During Difficult Times: A Collection of Case Studies from the University of Virginia that Shares Lessons Learned and Offers Implications for Leadership</small>	University of Virginia Police Department
Hamidullah	Madinah	Racial Hiring Discrimination in City Government? Evidence from a Survey Experiment	Rutgers University
Harper-Anderson	Elsie	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University
Harvey	Jillian	Municipal DEI in Action!	MA Municipal DEI Coalition
Hawkins	Cortney	<small>Social Equity in Action During Difficult Times: A Collection of Case Studies from the University of Virginia that Shares Lessons Learned and Offers Implications for Leadership</small>	University of Virginia Police Department
Houston	Brittany	We Vote with Our Feet: Voices and Choices of URM Students	University of Massachusetts-Amherst
Humphrey	Nicole	Local Government Engagement with Historically Marginalized Communities	University of Kansas
Jones	Daquetta	Building Diverse Leadership Pipelines for the Nonprofit Sector	Community Foundation for the Greater Capital Region
Jordan	Meagan	Challenging the “Stop Woke” Movement: exploring steps to advance diversity, equity, and inclusion amidst a nationally organized backlash	Old Dominion University
Joshi	Pamela	Integrating Equity into Policy Assessments: Application of a New Framework to Federal and State Programs	Brandeis
Keegan	Brittany	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University
Knott	Kyle	Whiteness in Public Participation: A Theoretical Framework	Ohio State University
Koliba	Chris	Advancing Racial Justice Across National, Regional and Local Scales Through Partnership	University of Kansas
Kolokoh	Amidu	We Vote with Our Feet: Voices and Choices of URM Students	Virginia Commonwealth University
Lacko	Allison	Racial Disparities in U.S. Household Food Security	Food Research & Action Center FRAC
Lawson	Dani	<small>Social Equity in Action During Difficult Times: A Collection of Case Studies from the University of Virginia that Shares Lessons Learned and Offers Implications for Leadership</small>	University of Virginia Police Department
Lee	Kesha	Exercises in Shifting Power: Stakeholder Feedback Loops and Equitable Decision-Making	Third Sector
LePage	Lindsay	<small>Social Equity in Action During Difficult Times: A Collection of Case Studies from the University of Virginia that Shares Lessons Learned and Offers Implications for Leadership</small>	University of Virginia PEGLLLab
Letbetter	Amber	Critical Race Theory: A Historical Analysis of the Black Policeman	Menifield & Associates LLC
Lewis	Regina	We Vote with Our Feet: Voices and Choices of URM Students	University of Kentucky
Linardi	Sera	Improving citizen-initiated police reform efforts through building community capacity for data	University of Pittsburgh
Markham	Max	Redesigning Public Safety in the City of St. Louis	Center for Policing Equity
McCandless	Sean	<small>Globally Linking Diversity, Equity, and Inclusion in Public Affairs Education: Key Findings from the forthcoming Elgar Handbook of DEI in Public Administration</small>	University of Illinois Springfield
Menefee	Stephanie	Inclusive Leadership Practices for Remote Work	National University
Morris	Inoru	The Crisis of Institutional Distrust: Unacknowledged Demographic Change and the Imperative of Bureaucratic Action	
Naylor	Lorenda	Protecting & Advancing U.S. LGBTQ Rights Politics, Policies, and Action	University of Baltimore
Nelson	Julie	Advancing Racial Justice Across National, Regional and Local Scales Through Partnership	Race Forward
Nimery	Shadin	Socioeconomic implications of the digital divide on urban low income communities	University of Texas Arlington
Norris	Consuelo	Leveraging data to inform tool decision making	King County Executive Office
Nunnally	Najee	Municipal DEI in Action!	Metropolitan Area Planning Council MAPC Boston
Owen Palmer	Erica	Transforming Public Service Education: Curricular and Institutional Approaches to Building a Diverse and Inclusive Workforce	University of Pittsburgh
Owens	Craig	Local Government 2030: Lesson for the Future	City of Lawrence, Kansas
Owens	Craig	Equity in government budgeting: the sina qua non of social equity	City of Lawrence, Kansas
Peltzer	Jill	The REPAIR Project at KUMC	University of Kansas Medical Center
Portillo	Shannon	Local Government Engagement with Historically Marginalized Communities	Arizona State University
Rauhaus	Beth	Passive Representation among Latinos and Policing	Texas A&M University-Corpus Christi
Reginal	Travis	The Elusiveness of Racial Equity in the Criminal Legal System: Promising Practices to Address Racial Disparities	Urban Institute
Riccucci	Norma	Racial Hiring Discrimination in City Government? Evidence from a Survey Experiment	Rutgers University
Robinson	Joshua	Advancing Racial Justice Across National, Regional and Local Scales Through Partnership	Living Cities
Rubin	Marilyn	Equity in government budgeting: the sina qua non of social equity	Rutgers University
Ruijter	Erna	Equity in Digital Services: a comparative analysis across US local governments	Utrecht University
Sabharwal	Meghna	Unlocking the characteristics of Inclusive leader in Public Organization	University of Texas Dallas
Sahbarwal	Meghna	<small>Globally Linking Diversity, Equity, and Inclusion in Public Affairs Education: Key Findings from the forthcoming Elgar Handbook of DEI in Public Administration</small>	University of Texas Dallas
Sainci	Anderson	Equitable Poverty Reduction & Prevention Plan	City of Dubuque
Scott	Lynne	Advancing Racial Justice Across National, Regional and Local Scales Through Partnership	ICMA

Scott	Jose	We Vote with Our Feet: Voices and Choices of URM Students	University of Southern California
Sharma	Namrta	Unlocking the characteristics of Inclusive leader in Public Organization	University of Texas Dallas
Shay	Laine	Passive Representation among Latinos and Policing	Texas A&M University-Corpus Christi
Silvera	Geoffrey	Organizational integrity and inclusivity	University of Alabama-Birmingham
Singh	Sebastian	<small>Social Equity in Action During Difficult Times: A Collection of Case Studies from the University of Virginia that Shares Lessons Learned and Offers Implications for Leadership</small>	University of Virginia Student
Skripak	Pamela	Building Diverse Leadership Pipelines for the Nonprofit Sector	Institute for Nonprofit Leadership and Community Development
Slotterback	Carissa	Transforming Public Service Education: Curricular and Institutional Approaches to Building a Diverse and Inclusive Workforce	University of Pittsburgh
Solomon	Shenna	Building Diverse Leadership Pipelines for the Nonprofit Sector	The Gifford Foundation
Soloway	Stan	Social Services Modernization: What Will It Take?	Center for Accountability, Moderization and Innovation
Stenberg	Carll	From Starting to Sustaining: What Actions Are Local Governments Taking to Advance Diversity, Equity, and Inclusion (DEI)?	
Stephens	Jamilah	The Causality between Good Governance and Social Outcomes	City of Atlanta
Surfus	Chris	Protecting & Advancing U.S. LGBTQ Rights Politics, Policies, and Action	Western Michigan University
Swenson	Margaret	Collaborating for All: Identifying Collaborative Activities that Promote Health Equity	University of Kansas
Torres-Cullinane	Emily	Municipal DEI in Action!	MA Attorney General's Office
Tose	Maurice	From Starting to Sustaining: What Actions Are Local Governments Taking to Advance Diversity, Equity, and Inclusion (DEI)?	
Volinski	Rosemary	The Evolution of Policing in Massachusetts and the Role of the Shannon Community Safety Initiative.	Metropolitan Area Planning Council MAPC Boston
Weber	Jason	Inclusive Leadership Practices for Remote Work	National University
Williams	Brian	Looking Back to Look Ahead: The Journal of Social Equity and Public Administration	University of Virginia
Williams	Brian	<small>Social Equity in Action During Difficult Times: A Collection of Case Studies from the University of Virginia that Shares Lessons Learned and Offers Implications for Leadership</small>	University of Virginia, Batten School
Wooldridge	Blue	Racial Equity, COVID-19, and Public Policy: The Triple Pandemic	Virginia Commonwealth University

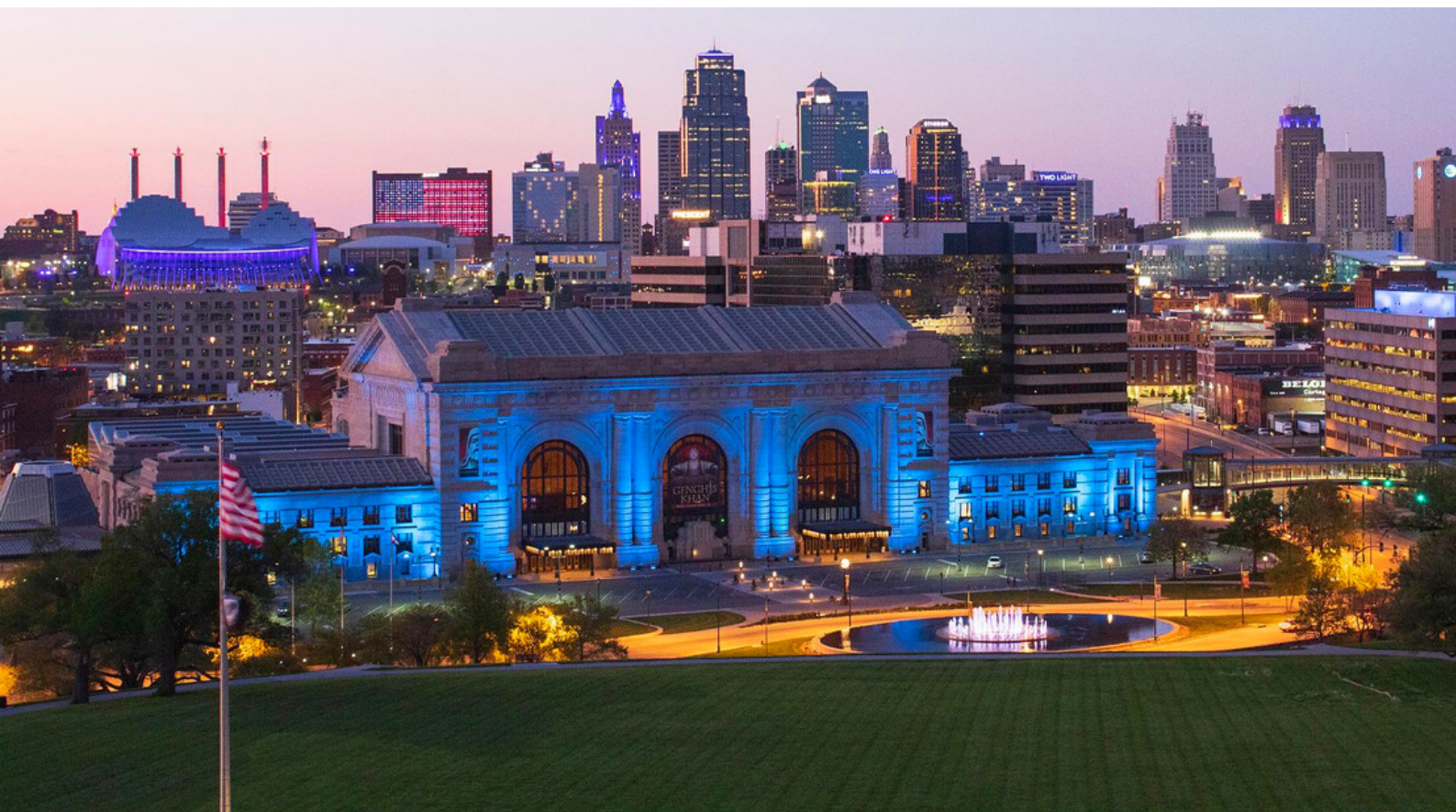
Organization

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22nd Annual Social Equity Leadership Conference

SPONSORSHIP OPPORTUNITIES





PARTNER LETTER

You are invited by the University of Kansas, the Mid-America Regional Council, the National Academy of Public Administration, and the members of the Academy's Standing Panel on Social Equity to join us as a partner and sponsor of the 22nd annual Social Equity Leadership Conference. This leading national curation of best practices in social equity is occurring between June 12 – 14, 2023, in Kansas City, Missouri. This year's focus is advancing the social equity work of practitioners in both policy and practice. Our educational sessions are an annual opportunity for professionals and practitioners to exchange best practices and demonstrate social equity in action!

The 2022 Social Equity Leadership Conference was a phenomenal success, with over 1,500 practitioners, collegiate educators, and university students virtually participating.

The metrics from the 2022 SELC demonstrate the relevance and impact of the educational and informative sessions:

96% of attendees stated that they would recommend the conference to others

85% of the attendees rated the conference as "Excellent" to "Very Good"

77% of the attendees expressed a plan to attend the 2023 conference

The feedback and comments from the 2022 SELC conference provide greater insight to its impact:

"I really enjoyed the COVID-19, the LGBTQIA+ Community and Public Policy presentation. All the speakers did a great job... I would like to share some of the data highlighted... Everything is well organized, has good flow, and the topics are very relevant and interesting. Wonderful job to all the planners!"

"I really loved [the] academic research session especially due to the fact that...useful information was shared which was not only relevant to graduate students but also to the incoming freshmen like me [who] really want to enter [the] field..and [have] a genuine impact on the world."

"The sessions were timely and had a mix of practitioner and expert presenters."

Your philanthropic support of a sponsorship level for the 2023 SELC gives you access as a strategic partner in the efforts to advance the best social equity practices both nationally and within your community. The 2023 SELC will be held on-site at the Westin at Crown Center in Kansas City, Missouri.

You can join us by completing the sponsorship form on page 7 and returning it as instructed. If you are also interested in additional opportunities to engage further the SELC participants that are not detailed within this package, please contact Mr. Alex Terwilliger, KU Public Management Center Associate Director, at alex.terwilliger@ku.edu or Mr. Tony Spearman-Leach, Academy Director of Business Development and Philanthropy at tspearman-leach@napawash.org.

Thank you for joining us!

Teresa W. Gerton
President and CEO
National Academy of Public
Administration

Marilu Goodyear, Ph.D.
Director, Associate Professor
KU School of Public Affairs and
Administration

David A. Warm
Executive Director
Mid-America Regional Council



WHY SUPPORT THE 22ND ANNUAL SOCIAL EQUITY LEADERSHIP CONFERENCE?

This gathering is designed to bring together experts, including practitioners, academics, and others, to think constructively and craft new solutions to these deeply rooted problems and to help public administrators and policymakers develop a broader understanding of the elements and implications of social equity.

Explore Last Year's
Sessions on YouTube



<https://bit.ly/3QJ4hGm>

Explore Last Year's
Program



<https://bit.ly/3K9L2mS>

Social Equity - a key pillar of public administration alongside economy, efficiency, and effectiveness—addresses fairness, justice, and equity within a variety of public contexts. Although the United States has made significant progress in expanding access to opportunities to more of the nation's citizens and residents, we continue to struggle with ensuring the equitable design and implementation of public policies and programs that reduce or eliminate disparities, discrimination, and marginalization. Much remains to be done to address disparities in 21st Century America including:

- Deeply rooted systemic racism in the design and delivery of government services;
- Income and wealth inequality exacerbated by a lack of access to quality education, health, and other critical infrastructure;
- A growing disparity between social and economic fortunes of urban and rural areas negatively impacting formerly vibrant communities;
- A digital divide that severely limits opportunities for success and growth; and,
- Hurdles to full participation of all Americans in the political process.

All of these disparities not only harm the individuals and families who directly experience them, but also impose substantial and increasing costs on the overall economy and society. Public agencies and administrators have a critical role to play in addressing the Grand Challenge of Fostering Social Equity. Public Administrators need a new charter to work in partnership with elected officials and to seek innovations that result in substantive change.

CONFERENCE PARTNERS - WHO WE ARE



**ADVANCING PROGRESS TOWARD
A stronger Kansas City region through
leadership, planning and action**

The Mid-America Regional Council (MARC) is a nonprofit association of city and county governments and the metropolitan planning organization for the bistate Kansas City region. Governed by a Board of Directors made up of local elected officials, we serve nine counties and 119 cities. We provide a forum for the region to work together to advance social, economic and environmental progress. MARC also serves as both the federally designated Metropolitan Planning Organization for the bistate Kansas City region and as the Council of Governments for the region.

MARC is funded by federal, state and private grants, local contributions and earned income. A major portion of our budget is passed through to local governments and other agencies for programs and services.

Learn more at marc.org.



The KU School of Public Affairs and Administration (SPAA) educates exceptional leaders for public service who provide solutions to the most pressing community challenges at all levels of governance. With roots in local government and urban policy, we advance the public good, democratic values, and ethical public management practices. Students study cutting-edge social science research combined with practical experience culminating in close working relationships between students, alumni, practitioners, and faculty.

#1

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The National Academy of Public Administration is an independent, nonprofit, and non-partisan organization. The Academy was chartered by the U.S. Congress in 1984 to assist agencies with significant public management challenges and recommend timely actions. The Academy strives to create a just, fair, and inclusive government that strengthens communities and protects democracy. The Academy embodies its mission through thought leadership, strategic initiatives, and work assisting clients in addressing their most critical governance and management challenges. Learn more about the Academy's work, including funded studies, the Grand Challenges in Public Administration, the Center for Intergovernmental Partnerships, and the Agile Government Center at NAPAWash.org.



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2023 SOCIAL EQUITY LEADERSHIP CONFERENCE

SOCIAL EQUITY IN ACTION



JUNE 12-14, 2023

WESTIN KANSAS CITY AT CROWN CENTER

#SEL2023

The 2023 Social Equity Leadership Conference, Social Equity in Action, will focus on helping public administration practitioners advance social equity in policy and practice.

Conference Themes:

- Urgent Equity Challenges
- Working Best Practices
- Generational Shifts
- Leveraging Technology
- Political Context
- Tools and Techniques for Sustained, Intentional Organizational Action



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- Inclusion within conference opening 3 min video highlighting Social Equity in Action
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- Logo featured on conference event signage
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- Name and logo listed on the conference website
- Electronic materials included within participant packets
- Contribution acknowledged on social media
- Contribution acknowledged in the Academy's daily electronic newsletter
- Includes 10 conference registrations

\$10,000 +

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- Contribution acknowledged on social media
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- Includes 5 conference registrations

\$5,000

Social Equity Promoters

- Clickable advertisement on the conference website
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- Electronic materials included within participant packets
- Contribution acknowledged on social media
- Contribution acknowledged in the Academy's daily electronic newsletter
- Includes 2 conference registrations

\$2,500

Social Equity Advocates

- Name and logo listed on conference website
- Electronic materials included within participant packets
- Contribution acknowledged on social media
- Contribution acknowledged in the Academy's daily electronic newsletter
- Includes 1 conference registration

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- Contribution acknowledged in the Academy's daily electronic newsletter

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