



## PRIVACY POLICY

Effective as of September 12, 2021

Nutritional Therapy Hub LLC ("Nutritional Therapy Hub," "NTHub," or "we") understand the importance of privacy to our users ("you" or the "User"). This Privacy Policy applies to all of the products, services and web sites offered by NTHub (collectively, the "Services"). Where additional detailed information is needed to explain our privacy practices, we post supplementary privacy notices to describe how particular services process personal information. This Privacy Policy will tell you what information NTHub collects about you and about your use of NTHub's and its Services. We urge you to read this Privacy Policy carefully. By using the Services, you are accepting the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, you should not use our Services. Your continued use of our Services following the posting of changes to this Privacy Policy will mean that you accept those changes.

## INFORMATION WE COLLECT

### Personal Information

NTHub collects personal and non-personal information about you when you use the Services. We use your information for the following general purposes: providing products and services, billing, identification and authentication, improving the Services, contacting users and conducting research. When you open an Account (as such term is defined in our Terms of Use) through our Services, we ask for Personally Identifiable Information (as defined below) such as your name, email address and phone number. To access certain products and services from NTHub, we also ask you to provide contact and billing information, Personally Identifiable Information or Protected Health Information (as such terms are defined in the Health Insurance Portability and Accountability Act of 1996, as amended). NTHub only shares your Personally Identifiable Information or Protected Health Information when required to complete your transaction or to facilitate a consensual interaction between you and a provider through the Services. We do not otherwise share Personally Identifiable Information or Protected Health Information with any third parties. We may aggregate certain information to develop statistics related to the use of the Services and, in doing so, we might combine information that we have about you with information we obtain from business partners or other companies. When we publish statistics based on aggregated information, those statistics will not contain any Personally Identifiable Information about you. Depending on the Services you use, we may also collect certain personal information, including personal foods, activities and body measurements. Recognizing the highly personal nature of this information, we take special precautions to protect such information.

### Credit Card Information

We use Stripe to process credit card transactions. You may choose to pay for the Services using Stripe. If you use Stripe to make a payment, we do not receive or store any credit card information. You may also choose to enter credit card information through the Services. If you provide your credit card information through the Services, we will store such information for the duration of the transaction until your credit card is charged and the requested product or service has been purchased. After the transaction is complete, we will delete your credit card number and expiration date from our database. For convenience, we may store your billing address for use during future transactions.

## HOW WE COLLECT YOUR INFORMATION

### Cookies

We collect non-personal information about your use of our Services. Every computer or device that accesses the Services is assigned a different Cookie by NTHub. Cookies are required for the use of certain Services. The information collected by Cookies (i) records current session information, (ii) allows us to statistically monitor how many people are using our Services, (iii) how many people open our emails, and (iv) for what purposes these actions are being taken.

We may use Cookie information to determine the popularity of certain content or advertisements. Cookies are also used to facilitate a user's log-in and as navigation aides. Cookies used by NTHub are also used to restrict underage use of the tools and services. Most browser and device software can be set to reject all Cookies. Additionally, most browsers and devices offer instructions on how to reset the browser to reject Cookies. In browsers, this can be found in the "Help" section of the toolbar and, in devices, this can be found in your device's "Settings." If you reject our Cookies, certain of the functions and conveniences of the Services may not work properly, but you do not have to accept our Cookies in order to productively use the Services. We do not link non-personal information from Cookies to Personally Identifiable Information without your permission and do not use Cookies to collect or store Personally Identifiable Information about you.

### **Access Logs**

NTHub may automatically collect certain information and store it in log files when you use the Services, including internet protocol (IP) addresses, referring/exit pages, operating system, browser type, date/time stamp and clickstream data. We use this non-personal information to analyze trends, to administer the Services and to gather demographic information about our user base. We may also record your IP address with your Personally Identifiable Information to help protect ourselves and our members from abusive users of the Services.

### **LINKS TO OTHER SITES**

The Services may contain links to other third party web sites and applications. We do not provide any Personally Identifiable Information to these third party web sites and application. Once you enter another web site or application (whether through an advertisement, service or content link), be aware that NTHub is not responsible for the privacy practices of such other sites. We encourage you to look for and review the privacy policy of each and every web site or application that you visit through a link or advertisement on the Services. This Privacy Policy applies only to information collected by NTHub through the Services.

### **HOW WE PROTECT YOUR INFORMATION**

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your personal information with third parties without your authorization. We do share personal information with vendors who are performing services for the Company, such as the servers for our email communications who are provided access to user's email address for purposes of sending emails from us. Those vendors use your personal information only at our direction and in accordance with our Privacy Policy. We will not disclose your personal information to anyone other than our employees and those third-parties with whom we have a business relationship. In general, the personal information you provide to us is used to help us communicate with you. For example, we use personal information to contact users in response to questions, solicit feedback from users, provide technical support, and inform users about promotional offers. In general, we use non-personal information to help us improve the Service and customize the user experience. We also aggregate non-personal information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of non-personal information and we reserve the right to use and disclose such non- personal information to our partners, advertisers and other third parties at our discretion. NTHub will obtain your consent in order to share your Personally Identifiable Information or Protected Health Information to complete a transaction or to facilitate a consensual interaction between you and a provider through the Services. We do not otherwise share Personally Identifiable Information or Protected Health Information with any third parties.

## **DISCLOSURE OF INFORMATION**

Except as described in this Privacy Policy or as specifically agreed to by you, NTHub will not disclose any Personally Identifiable Information it gathers from you through the Services. We may only release Personally Identifiable Information to third parties to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order or, as deemed necessary in NTHub's discretion, to protect the legal or property rights of NTHub's, a user or third party, or to prevent personal injury. In the event that we are legally compelled to disclose your Personally Identifiable Information to a third party, we will attempt to notify you unless doing so might, in our reasonable estimation, violate a law, rule, regulation or court order. SECURITY, ENCRYPTION AND CONFIDENTIALITY NTHub uses industry-standard encryption technology to protect your privacy. We limit access to personal information about you to employees who we believe reasonably need to come into contact with such information to provide products or services to you in order to do their jobs. We have physical, electronic and procedural safeguards that comply with federal regulations to protect personal information about you. It is important for you to protect against unauthorized access to your password and to your computer or device. It is your responsibility to sign off when you finish using a shared computer or device.

## **DATA STORAGE**

NTHub may use third party vendors and hosting partners to provide the necessary hardware, software, networking, storage and related technology required to operate the Services. The NTHub database is stored on secured servers owned and operated by NTHub. We may store encrypted database backups off site with a third party storage provider to ensure data security in the case of an emergency or catastrophe.

## **CHANGES TO THIS PRIVACY POLICY**

NTHub may update this Privacy Policy. We will notify you about significant changes in the way we treat personal information by placing a prominent notice on our application and any related web site. NTHub may make non-significant changes to the Privacy Policy. In these instances, NTHub may not notify you of such non-significant changes. If we decide to change our Privacy Policy, we will post those changes to this Privacy Policy and other appropriate places throughout the Services so that you are aware of what information we collect, how we use it and under what circumstances, if any, we disclose it. We reserve the right to modify this Privacy Policy at any time.

## **ACCESS TO YOUR PERSONAL INFORMATION**

You can access the personal information you submit to the Services at any time. If you wish to change, update or delete the personal information you have submitted to us, you may do so by signing into your account on the Services or by sending an email to [info@nutritionaltherapyhub.com](mailto:info@nutritionaltherapyhub.com) with your request. You may remove your Personally Identifiable Information by contacting us at: [info@nutritionaltherapyhub.com](mailto:info@nutritionaltherapyhub.com) and requesting that we remove that information from our servers.

## **CHILDREN'S PRIVACY**

We are committed to protecting the privacy of children. This App is not designed or intended for children and we do not intentionally collect information about children under 13 years old. If a parent or guardian becomes aware that a child under 13 years old has provided personal information to us without their consent, please contact us at information listed under the Contact US section below.

## **ASSIGNMENT**

If Nutritional Therapy Hub is acquired by or merges with another entity, our assets, including all proprietary intellectual property and information embedded in the Services, and any personal information stored in our databases, will likely

be transferred to the new entity. By using the Services you acknowledge and agree that NTHub may assign its assets and any information stored therein in the event of such a transaction.

## **CONTACT US**

If you have a privacy concern or question regarding Nutritional Therapy Hub's Services or this Privacy Policy and if you cannot satisfactorily resolve it through the use of the Services, you should contact us through one of the following methods: Email: Send an email to [info@nutritionaltherapyhub.com](mailto:info@nutritionaltherapyhub.com)