

QUESTIONS & RESPONSES #03

CONTRACT NUMBER: 032026-1024

RFP/RFQ TITLE: NWSA Rebrand Initiative

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QUESTIONS DUE DATE: 4/28/2026 @ 2:00 PM (PDT)

Q&A ISSUE DATE: 05/1/2026

51	Can you confirm whether the 9 MB file size limit applies to the total combined submission, including appendices and supporting materials, or if appendices may be submitted separately or via link?	appendices can be submitted separate and not count toward the 9 mb	3839
52	1. May we include visuals in the proposal? Or should the responses be entirely text based? We understand there is a 9 MB size requirement.	visuals are fine but of course consider mb and page length..would recommend an appendice if desiring visuals	3841
53	2. Should we include the draft project timeline in the qualifications and experience section or the work management section? We noticed it listed as a requirement in both sections.	either would be fine but to answer we will say the work management section	3841
54	3. Are there any localization or transcreation requirements for the name or logo deliverables? We noticed the global nature of the work and wanted to confirm scope.	While we don't have specific localization or transcreation requirements, we are seeking a rebrand that resonates in the global market space. Part of the challenge with our current name is that overseas markets can't quickly identify who we are as most competitive port authority names acknowledge globally recognized locations.	3841