



FOR IMMEDIATE RELEASE

OptConnect mylo Wins “M2M Product of the Year” in 2021 IoT Breakthrough Awards Program

(SILICON SLOPES, Utah) January 11, 2021 – OptConnect, a leader in the managed wireless connectivity industry, today announced that OptConnect mylo has been selected as the winner of the “M2M Product of the Year” award in the 5th annual IoT Breakthrough Awards program conducted by [IoT Breakthrough](#), a leading market intelligence organization that recognizes the top companies, technologies and products in the global Internet-of-Things (IoT) market today.

OptConnect mylo is a special class, dual-carrier, 4G/5G LTE Cat M1 modem specifically designed for slower speed applications in the IoT space. mylo operates on the LTE Category M1 bands — the first cellular network that is intended specifically for machines and that incorporates the benefits of 5G network technology. Unlike other cellular devices that slow down or stop working when too much traffic is on the network, mylo keeps going strong. Using the latest 5G cellular technology, mylo offers unique benefits to the market including superior connectivity, better performance in crowded and congested cellular environments, and multi-carrier redundancy.

“The limitless opportunities of IoT cannot become reality without reliable connectivity and with OptConnect mylo, we are delivering a powerful solution with the absolute best connectivity,” said Chris Baird, CEO of OptConnect. “mylo breaks through the crowded IoT and M2M space with compelling technology and we bundle it together with our managed services so companies can benefit from our Connectivity-as-a-Service model.”

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories, including Industrial and Enterprise IoT, Smart City technology, Connected Home and Home Automation, Connected Car, and many more. This year’s program attracted more than 3,850 nominations from companies all over the world.

This is OptConnect’s second year having a product recognized by IoT Breakthrough, winning M2M Product of the Year in 2019 for OptConnect ema™, a fully certified LTE Category 4 modem with onboard intelligence, embedded firmware, and software paired with OptConnect’s industry-leading suite of managed services.

“OptConnect is delivering a number of breakthrough IoT features and benefits beyond a powerfully reliable connection,” said James Johnson, managing director at IoT Breakthrough. “mylo’s compact and lightweight design fits virtually anywhere and by connecting to both AT&T and Verizon networks, mylo has a compelling advantage over other similar technologies. We are thrilled to be able to recognize OptConnect for their innovative technology and we extend our congratulations on winning ‘M2M Product of the Year’ for 2021.”



While older technologies might be close enough to work with only one cell tower, mylo can see and communicate with several more distant towers causing businesses to be less affected by issues at a single tower. mylo also attaches itself to virtually any metal surface due to magnets hidden in its base. It's the first cellular product that quite literally installs itself - requiring no brackets or tape. Additionally, the suite includes 24/7/365 customer support, Auto-reconnect, secure IP and Private Network along with the best congestion performance and multi-carrier redundancy.

To learn more about OptConnect mylo, please visit www.optconnect.com/mylo. For more information on OptConnect, please visit www.optconnect.com.

About IoT Breakthrough

Part of the [Tech Breakthrough](http://TechBreakthrough.com), a leading market intelligence and recognition platform for global technology innovation and leadership, the IoT Breakthrough Awards program is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit IoTBreakthrough.com.

About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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