

FOR IMMEDIATE RELEASE

OptConnect Named M2M Embedded Hardware Company of the Year by IoT Breakthrough Awards

(SILICON SLOPES, Utah) January 8, 2020 – OptConnect, a leader in the managed wireless connectivity industry, today announced that they have been named M2M Embedded Hardware Company of the Year by IoT Breakthrough Awards, the industry's leading awards program exclusively dedicated to recognizing today's most outstanding IoT companies, platforms, and products.

OptConnect's recently launched Smart Embedded Modem™, ema, provides the first "Connectivity-as-a-Service" offering in the IoT industry. This innovative product positions OptConnect at the top of the IoT managed services market by delivering a seamless wireless experience to customers without the cost and difficulty of developing a low-level embedded wireless design. OptConnect ema™ allows customers to get to market faster, reduce costs, and increase the success rate of their IoT projects.

"We are excited and humbled to receive this award for the introduction of OptConnect ema™," said Steve Garrett, Chief Product Officer at OptConnect. "It's gratifying that the uniqueness of ema is resonating with so many in the IoT market. Not only is ema an end-user certified cellular modem, thus eliminating the need for custom hardware to be cellular-certified, it also includes robust in-modem software for reliability at the edge and a full suite of services for simplicity of business operations."

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders, and visionaries from around the globe in a range of IoT categories, including Connected Home and Home Automation, Industrial and Enterprise IoT, Smart City technology, Connected Car, and many more. This year's program attracted more than 3,500 nominations from companies all over the world.

All nominations were evaluated by an independent panel of experts within the IoT industry, with the winning products and companies selected based on a variety of criteria, including most innovative and technologically advanced products and services.

"We now see the IoT market-focused not just on growth, but on creating tangible value for consumers and businesses," said James Johnson, Managing Director at IoT Breakthrough. "Our 2020 IoT Breakthrough Award winners deliver on that focus, providing true value with new and innovative technology."

To view a full list of 2020 winners, visit <https://iotbreakthrough.com/2020-winners/>. For more information about OptConnect, please visit <http://www.optconnect.com>.

About IoT Breakthrough

[IoT Breakthrough](#), part of the [Tech Breakthrough Awards](#) organization, is devoted to honoring excellence in Internet-of-Things technologies, services, companies, and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products. For more information, visit IoTBreakthrough.com.

About OptConnect

OptConnect (<http://www.OptConnect.com>) is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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