

FOR IMMEDIATE RELEASE

OptConnect Partners with Banyan Hills Technologies to Include IoT Platform Canopy with ema:Play Development Kits

OptConnect's ema:Play will now include Canopy so developers can get in-depth insights of their connected devices when testing ema, the 1st Smart Embedded Modem™.

(SILICON SLOPES, Utah) October 22, 2019 – OptConnect, a longtime leader in managed wireless services, today announced that they have partnered with Banyan Hills Technologies to provide their customizable IoT platform, called Canopy™, with each ema:Play development kit. The ema:Play development kits allow engineers and developers to test OptConnect ema™, the first Smart Embedded Modem™, in a sandbox environment for quicker and more seamless integration into their host boards.

Canopy takes real-time data from a device connected on a network and centralizes it into a single management platform to support operations. This provides customers with an end-to-end IoT software solution that enables centralized monitoring, management, and control of large networks of devices and control systems.

“We're proud to partner with the excellent team at Banyan Hills. Canopy is a fantastic IoT platform that blends wonderfully with ema:Play,” said Steve Garrett, Chief Product Officer at OptConnect. “Over the past few months, we've seen the success that small and large companies have had using the combined services of OptConnect and Banyan Hills, and we expect that trend to accelerate.”

With the recent launch of ema in May 2019, OptConnect is continuing to develop and add new features to the embedded modem and the ema:Play development kit. Within only a few months of introduction into the marketplace, ema has already been recognized as the IoT Evolution Product of the Year as well as Best of Sensor's Innovative Product of the Year.

As OptConnect continues to push things forward, the company plans on adding even more value for their customers in ema:Play as a testing ground where they can experience how unique their smart and fully-managed embedded solution is. Canopy's customizable platform is ideal for developers testing out ema:Play and will be able to provide additional real-time insights and value for customers.

“We're thrilled partner with OptConnect, a world-class leader in wireless connectivity,” said Steve Latham, CEO and founder of Banyan Hills Technologies. “Our collaboration with OptConnect will extend how engineers and developers use this technology and provide customers with end-to-end value for their connectivity and IoT strategies.”

For more information about Banyan Hills Technologies, please visit www.banyanhills.com. For more information about OptConnect, please visit www.optconnect.com.

About Banyan Hills

Banyan Hills Technologies is an Internet of Things (IoT) company and a trusted partner for innovative software solutions. Canopy™ is Banyan's IoT platform, and the most advanced solution for monitoring and managing any network of connected endpoints like self-service kiosks, digital signs, and on-premise control systems. Canopy helps enable automation, decrease costs, increase revenue, enhance security, and leverage data for operators of large networks of unattended devices. Banyan's highly skilled team helps customers launch, scale, and secure successful IoT implementations. Banyan's deep industry knowledge and strong capabilities in machine learning, transaction management, communication protocols, payments, and predictive analytics help companies realize the full potential of their technology strategies. For more information, visit banyanhills.com.

About OptConnect

OptConnect (<http://www.OptConnect.com>) is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and other custom applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

####

Media Contact

Kevin Dalton

Marketing Director

OptConnect

Kevin.Dalton@OptConnect.com