

FOR IMMEDIATE RELEASE

OptConnect CEO Chris Baird Named Supply & Demand Chain Executive 2019 Pro to Know

Pro to Know Award Recognizes Significant Leadership in Supply Chain

(SILICON SLOPES) February 28, 2019 – OptConnect, a leader in the managed wireless connectivity industry, today announced that CEO Chris Baird has been named a 2019 Pro to Know by Supply & Demand Chain Executive.

The Pros to Know Awards recognize supply chain executives, and manufacturing and non-manufacturing enterprises, that are leading initiatives to help prepare their companies' supply chains for the significant challenges of today's business climate.

"I am so incredibly honored to be named as a Pro to Know. Our relationship with our supply chain is very important to the success of our business," said Chris Baird, CEO of OptConnect. "Communication is key with these vendors and suppliers and we value that."

Baird believes that the key challenges facing customers and their supply chains in the year ahead are prolonged lead time, the sunset of 3G technology, as well as standard parts and chips phasing out. OptConnect is preparing for these challenges by simplifying the process for vendors and customers as much as possible.

"Our customers are deployers of equipment that they own and operate themselves," said Baird. "They come to us because we simplify the whole process for them. We do this by looking at historical trends and based on those trends we're able to predict how much they'll need and when they'll need it. We then work closely with our vendors to make sure that we're able to fulfill our customer's needs as they come in."

Baird has served as the President of OptConnect since 2017 and was appointed CEO in October of 2018. Through his leadership and vision, OptConnect has seen tremendous growth including being named on the Inc. 5000 list as one of the Nation's fastest growing companies in 2017.

For more information about OptConnect, please visit www.optconnect.com.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints, and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand

chain enablement to gain competitive advantage. Visit us on the web at www.SDCExec.com.

About OptConnect

OptConnect is an industry leader in the managed wireless connectivity space, based out of Kaysville, Utah. Primary Internet of Things (IoT) markets for OptConnect include ATMs, self-service kiosks, micro-markets, and digital signage. The company's solution focuses on providing safe, secure, reliable, and affordable connectivity by using a combination of proprietary device configurations, cloud-based remote monitoring software, and tight integration with cellular carriers. Additional information is available at www.optconnect.com.

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