

FOR IMMEDIATE RELEASE

OptConnect's Kevin Dalton Honored as Bronze Stevie® Award Winner in 2020 American Business Awards®

(SILICON SLOPES, Utah) May 22, 2020 – OptConnect, a leader in the managed wireless connectivity industry, today announced that Kevin Dalton, Director of Marketing at OptConnect, has been honored with a Bronze Stevie in the Marketer of the Year category in the 18th annual American Business Awards®.

In the two and a half years he has been with OptConnect, Dalton has been responsible for developing all of the strategic marketing initiatives for the organization that have helped fuel tremendous growth in revenue and new customers. With more than 15 years of marketing experience, Dalton is detail oriented, but also has the unique ability to take all of the company stakeholder's collective thoughts, ideas, wants, and needs, and turns them into workable and creative action plans that progress the company's growth and innovation.

“Through his leadership and guidance, the marketing team has successfully catapulted OptConnect into many new markets through innovative and effective campaigns and programs,” said Chris Baird, President and CEO at OptConnect. “We are incredibly grateful to have Kevin and are immensely proud of his well-deserved recognition.”

The American Business Awards are the U.S.A.'s premier business awards program. More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration. More than 230 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

“Despite the toughest business conditions in memory, American organizations continue to demonstrate their commitment to innovation, creativity, and bottom-line results,” said Stevie Awards president Maggie Gallagher. “This year's Stevie-winning nominations are full of inspiring stories of persistence, ingenuity, resourcefulness, and compassion. We celebrate all of their stories and look forward to showcasing them during our virtual awards ceremony on August 5.”

Nicknamed the Stevie's for the Greek word meaning “crowned,” the awards will be virtually presented to winners during a live event on Wednesday, August 5. [Tickets for the virtual event are now on sale.](#)

Details about The American Business Awards and the list of 2020 Stevie winners are available at www.StevieAwards.com/ABA.

About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M

applications. OptConnect provides a secure and reliable monitored wireless connection to the internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement. For more information, please visit <http://www.optconnect.com>.

About The Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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