

FOR IMMEDIATE RELEASE

OptConnect ema[™] Receives IoT Innovations Award from Connected World

(SILICON SLOPES, Utah) June 1, 2020 – OptConnect, a leader in the managed wireless connectivity industry, today announced that OptConnect ema[™] has been recognized by Connected World as a winner of the 2020 IoT Innovations award. The Connected World IoT Innovations Award recognizes out-of-the-box thinking for products, solutions, and platforms that are transformative through the use of the IoT.

"We are so happy to see ema's momentum and how it has continued to catapult it to the forefront of IoT Innovation," said Steve Garrett, Chief Product Officer of OptConnect. "It's a great recognition of the effort by our engineering teams who have created the first tiny, autonomously intelligent end-user certified LTE cellular modem that can be embedded directly onto a customer's circuit boards to give instant access to OptConnect's IoT Connectivity as a Service."

OptConnect ema[™] is a fully certified LTE Category 4 modem with onboard intelligence, embedded firmware, and software paired with OptConnect's industry-leading suite of managed services. Since ema's launch in May of 2019, the Smart Embedded Modem[™] has already acquired two different IoT Product of the Year awards in addition to this recognition from Connected World.

Each year, technology companies submit nominations and the editorial advisory board of judges at Connected World evaluate the most transformative innovations to hit the market. They look at what makes the technology unique, what type of solution the product is, how the company worked with others on the innovation, and more. The judges also consult with outside industry experts and do follow up with the candidates throughout the research process.

"We need innovation now more than ever," says Peggy Smedley, editorial director, Connected World and president Specialty Publishing Media. "The 2020 Connected World IoT Innovations identify the best tech for today's market and help to move the needle forward."

An in-depth article on the winners is now available at connectedworld.com. For more information on OptConnect ema, please visit www.optconnect.com/ema.

About Connected World Magazine

Connected World's mission it to be informative for the aspired, driven, influential, in the IoT. It connects people, products, and processes. It's all about the IoT and digital transformation. connectedworld.com

About Specialty Publishing Media

Specialty Publishing Media is home to Constructech, Connected World, The Peggy Smedley Institute, The Peggy Smedley Show, and Constructech TV. With content spanning print, online, radio, podcasts, and video, each interactive platform delivers audiences the latest in the technological revolution. specialtypublishingmedia.com

About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement. For more information, please visit

<http://www.optconnect.com>.

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