

FOR IMMEDIATE RELEASE

OptConnect Launches New Product, Mini PCI Express Adaptor

(SILICON SLOPES, Utah) June 22, 2020 – OptConnect, a leader in the managed wireless connectivity industry, today announced that they have launched a new mini PCI express (mPCIe) adaptor card for their patented smart embedded modem, ema. This new adaptor expedites a company's ability to incorporate OptConnect ema™ into their equipment so that they can quickly and easily connect that equipment to the internet with a fully managed solution and scale easily without having to invest additional money on designing a new board.

"The OptConnect ema™ mPCIe adaptor enables companies to add smart managed cellular connectivity to any device that has a mPCIe slot with absolutely zero hardware engineering or cellular certification time, effort, or money," said Steve Garrett, Chief Product Officer at OptConnect. "It's the simplest, least expensive, most robust way to add headache-free managed IoT cellular connectivity to just about any device."

By developing a custom mPCIe adaptor, customers can now add smart managed cellular connectivity to any device that has an available mPCI slot, without the cost and delay of obtaining additional certifications or redesigning hardware. Additionally, customers will be able to enjoy plug-and-play operations with Linux, Android, Windows 7, 8, 10 and embedded environments to make for a headache-free cellular experience.

The addition of a custom mPCIe adaptor is ideal for customers who want an embedded modem, but are unable to modify their board design and don't want to wait to incorporate it until their next product cycle. It also solves the issue of customers wanting to test OptConnect's fully managed solutions before investing in a whole new board redesign.

For more information on OptConnect's mPCIe adaptor, please visit www.optconnect.com/mpcie. For more information about OptConnect, please visit <http://www.optconnect.com>.

About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement. For more information, please visit <http://www.optconnect.com>.

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