

FOR IMMEDIATE RELEASE

OptConnect ema™ Receives 2019 IoT Evolution Product of the Year Award

This is ema's Second Award Following Its Launch in May

(SILICON SLOPES, Utah) August X, 2019 – OptConnect, a longtime leader in managed wireless services, today announced that OptConnect ema™ has been named the 2019 IoT Evolution Product of the Year from [IoT Evolution World](#), a leading website covering IoT technologies.

OptConnect ema™ is a fully certified LTE Category 4 Smart Embedded Modem™ with onboard intelligence, embedded firmware, and software, paired with OptConnect's industry-leading suite of managed services. In July, ema was recognized as Innovative Product of the Year by the [Best of Sensors Awards](#). This IoT Evolution Award marks the product's second award since its [launch at IoT World](#) in May.

"We are so happy to see ema's momentum and how it has continued to catapult it to the forefront of IoT Innovation," said Steve Garrett, Chief Product Officer of OptConnect. It's a great recognition of the effort by our engineering teams who have created the first tiny, autonomously intelligent end-user certified LTE cellular modem that can be embedded directly onto a customer's circuit boards to give instant access to OptConnect's IoT Connectivity as a Service.

The IoT Evolution award honors the best and most innovative products and solutions powering the Internet of Things. Nominated solutions must have been available for deployment within the past twelve months as judged by the editors of IoT Evolution World magazine.

"The products selected for the IoT Evolution Product of the Year Award reflect the diverse range of innovation driving the multi-billion-dollar IoT market today. It is my honor to congratulate OptConnect for their innovative work and superior contribution to the rapidly evolving IoT industry," said Rich Tehrani, CEO of TMC, a co-publisher of IoT Evolution.

Winners were revealed on IoT Evolution's website on Monday, August 5th and will be featured on the IoT Evolution World website.

For the full list of winners, please [click here](#). For more information about OptConnect, please visit www.optconnect.com.

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. Crossfire Media services communities of interest with conferences, trade shows, webinars, and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full-service Information Technology company based in New York.

About TMC

Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership, and lead generation opportunities. In-person and online events deliver unmatched visibility and sales prospects for all percipients. Through custom lead generation programs, TMC provides clients with an ongoing stream of leads that turn into sales opportunities and build databases. For more information about TMC please visit www.tmcnet.com.

About OptConnect

OptConnect (<http://www.OptConnect.com>) is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and other custom applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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