OptConnect's neo2 Honored in Connected World IoT Innovation Awards

This is OptConnect's Second Product to Win This Award

(SILICON SLOPES, Utah) August 3, 2021 – OptConnect, a longtime leader in managed wireless services, today announced that their newest product, neo2, has been recognized in the Connected World IoT Innovation Awards. The Connected World IoT Innovations Awards honors products, solutions, and platforms that help to solve a challenge and influence the way we work, live, and play. These IoT Innovations set the bar, demonstrating a unique level of versatility and creativity, and can be applied in any vertical market or segment. This is OptConnect's second product to be honored by Connected World, with a previous win for OptConnect ema ™ in 2020.

"We are thrilled to see neo2 being recognized for its innovation in IoT," said Chris Baird, Chief Executive Officer at OptConnect. "As connectivity to the cloud becomes more critical, downtime becomes more costly. neo2 adds connections, adds speed, and adds carrier redundancy to ensure high uptime. neo2 is a truly compact, full-featured high-speed cellular router that fits almost anywhere so customers can connect their equipment to their cloud services."

Each year, Connected World searches for the most transformative innovations to the hit the market. The editorial advisory board of judges evaluate the most transformative innovations and each of the entries are evaluated based on several criteria including creativity of innovation, market competition, partners, go-to market strategy, price point, uniqueness, market need, addresses a pain point, forethought of market needs, and much more. The judges also consult with outside industry experts and do follow up with the candidates throughout the research process.

With nearly twice the speed, twice the carrier coverage, and twice the connectivity power, neo2 is the next evolution in OptConnect's fully managed cellular connectivity for the Internet of Things. neo2 is a compact LTE Category 4 multi-carrier cellular router perfectly suited for kiosks, micro markets, digital signs, and other applications that require high-speed connectivity and the peace of mind of redundant carrier connections.

"Businesses are preparing for a better normal and the IoT is instrumental in helping us to achieve that," says Peggy Smedley, editorial director, Connected World and president, Specialty Publishing Media. "This year's IoT Innovations are a collection of technologies that each aim to serve a market with a specific need. The net result will be more productive and profitable businesses in an era when we need it the most."

An in-depth article featuring insight on this year's winners is now available at connectedworld.com.

For more information about neo2, please visit www.optconnect.com/product/neo2. For more information about OptConnect, please visit www.optconnect.com.

About Connected World Magazine
Connected World's mission it to be informative for the aspired, driven, influential, in the IoT. It connects people, products, and processes. It's all about the IoT and digital transformation. connectedworld.com.

About OptConnect
OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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