



FOR IMMEDIATE RELEASE

## **OptConnect's Brian Gill Named Vending Pro to Know by Automatic Merchandiser**

(SILICON SLOPES, Utah) December 17, 2021 – OptConnect, a longtime leader in managed wireless services, today announced that Brian Gill, Senior National Sales Manager at OptConnect, has been named a Vending Pro to Know by Automatic Merchandiser. In his role, Gill continues to accelerate OptConnect's growth across multiple verticals, with a keen focus on the vending space.

The eighth annual Automatic Merchandiser and VendingMarketWatch.com Pros to Know Award recognizes vending, micro market and office coffee service industry professionals who are leading initiatives to help prepare their company, organization, and the industry for the significant challenges of today's business climate.

“Brian stands out in the vending industry due to his profound vision for the connected future, deep understanding of the market needs and the technology needed to make a difference, and his ability to develop and connect deeply with other companies, customers, and vendors,” said Wayne Vandekraak, Chief Sales Officer at OptConnect. “Specifically, his relationships within our industry have made him a recognized professional within the vending space.”

With over 30 years of progressive career growth in executive-level positions in the vending, amusement and coin-op laundry industries, Gill is a high-energy business leader with deep industry (multi-generational) relationships and extensive success in various areas such as business development, sales, strategic planning, negotiation, implementation, and business plan achievement.

The mission of Automatic Merchandiser magazine and its online resource center VendingMarketWatch.com is to facilitate the success and growth of the vending space. The Pros to Know award highlights both individual and group achievements that promote industry innovation and future growth.

“While many segments of the industry – operators, suppliers, distributors, brokers and manufacturers – struggled in 2021 to regain footing during a make-or-break period of uncertainty, this year's Pros to Know honorees took charge to deliver services and solutions in a time of need,” said AM and VMW editor Nick Montano.

To learn more about OptConnect, please visit <https://www.optconnect.com/>.

About Automatic Merchandiser & VendingMarketWatch

The mission of Automatic Merchandiser magazine and its online resource center VendingMarketWatch.com is to facilitate the success and growth of the vending, office coffee



service (OCS), and micro market industry by taking a stand on industry issues and by providing actionable insight, future trending, and “hands-on” information regarding products, technology, industry and operations management.

#### About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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