



FOR IMMEDIATE RELEASE

## **OptConnect Wins Silver Award for Operations Department of the Year in 11<sup>th</sup> Annual Best in Biz Awards**

(SILICON SLOPES, Utah) December 3, 2021 – OptConnect, a longtime leader in managed wireless services, today announced that they have been named a silver award winner for Operations Department of the year in Best in Biz Awards, the only independent business awards program judged each year by prominent editors and reporters from top-tier publications in North America.

“The operations team is where the rubber meets the road for OptConnect,” said Kevin Dalton, Chief Experience Officer at OptConnect. “With managing warranty returns and other device returns, new parts and equipment receipts, all while fulfilling thousands of cellularly-connected devices each month that pass our quality tests here, it goes without saying that this team stands out for their performance day after day.”

OptConnect’s Operations Team sees to it that hundreds of thousands of devices come in our doors, get received, activated, tested for quality control, and then customized to the exact specifications our unique customer applications require before leaving our fulfillment center. From there, our devices help connect the ever evolving and expanding revolution known as the Internet of Things. Our Operations Team is integral for helping to remove all the complexity of cellular connectivity for our customers so that when our device is received by the customer, all they have to do is plug it in and they immediately have the most reliable and robust wireless connectivity available supported by our fully managed solution.

The 11th annual Best in Biz program saw intense competition among more than 700 impressively strong entries from public and private companies of all sizes and spanning all geographic regions and industries in the U.S. and Canada, ranging from some of the best-known global brands to the most innovative start-ups and irrepressible local companies.

This year’s judges were impressed with the winning companies’ resilience and adaptability that allowed them to turn the challenges of the past 20 months into remarkable growth numbers, their exemplary dedication to their customers in matters small and large, and particularly, many winners’ efforts to maintain and deepen their commitment to the environment and local communities.

“This year’s entries were of exceptionally high caliber,” said Joseph Pete, Times of Northwest Indiana, judging his third Best in Biz Awards program. “Any would have been deserving of recognition and any could have won were it not for the high level of competition. The entries displayed an impressive list of accomplishments as well as quantifiable achievement.”

For a full list of gold, silver and bronze winners in Best in Biz Awards 2021, visit: <http://www.bestinbizawards.com/2021-winners>.



To learn more about OptConnect, please visit <https://www.optconnect.com/>.

#### About Best in Biz Awards

Since 2011, Best in Biz Awards has been the only independent business awards program judged by a who's who of prominent reporters and editors from top-tier publications from North America and around the world. Over the years, judges in this prestigious awards program have ranged from Associated Press to the Wall Street Journal and winners have spanned the spectrum, from blue-chip companies that form the bedrock of the global economy to some of the world's most innovative start-ups and nimble local companies. Each year, Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 100 categories, including company, team, executive, product, and CSR, media, PR and other categories. For more information, visit: <http://www.bestinbizawards.com>.

#### About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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