



**FOR IMMEDIATE RELEASE**

## **OptConnect Named Best Company to Work For by Utah Business Magazine For Fifth Consecutive Year**

**(KAYSVILLE, Utah) December 8, 2022** – OptConnect, a longtime leader in fully managed wireless services, today announced that they have been named a Best Company to Work For by Utah Business Magazine for the fifth year in a row. The award is given to companies who have the highest rankings across multiple workplace elements based 100% on employee feedback surveys. Employees are asked to rate things such as benefits and pay, fairness and opportunities, corporate culture, internal communication, employee pride, and many other employee sentiments.

“Here at OptConnect we are a part of something that goes beyond the workplace,” said Chris Baird, CEO of OptConnect. “It is important to us that employees feel good about the work they are doing and know that they are making a difference in our mission to connect the world. Our culture is unmatched, and we are immensely proud of the employees we have.”

Each year, Utah Business anonymously surveys thousands of employees about their workplaces to determine who thinks they have it best. The companies that win have set new standards for the meaning of workplace culture and work-life balance in their industries. In addition to providing great benefits and compensation, OptConnect also provides innovative perks like fitness activity reimbursements, employee engagement contests, work-anniversary rewards, company movie days, free monthly lunches, fully stocked breakroom, volunteer opportunities, and much more.

This is OptConnect’s fifth consecutive year making the list, with previous wins in 2018, 2019, 2020 and 2021. Winners were honored at a luncheon at the Grand America on December 18th.

To join OptConnect’s award-winning culture, please view our job openings at <https://www.optconnect.com/careers>. For more information about OptConnect, please visit <http://www.optconnect.com>.

### **About Utah Business Magazine**

Utah Business magazine is Utah's only statewide business publication. Olympus Publishers produces the monthly Utah Business magazine; an annual Book of Lists, comprehensive information and rankings about the state's industries, from accounting firms to web designers; the annual Business Utah, the official publication of Utah's Governor's Office of Economic Development; and the quarterly Wasatch Digital iQ magazine, which connects Utah's business and technology community and delivers a Daily iQ e-mail news service. For more information, please visit <http://www.utahbusiness.com>.

### **About OptConnect**

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the



Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 13+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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