



FOR IMMEDIATE RELEASE

OptConnect Receives Inc. Power Partner Award for 2023

(KAYSVILLE, Utah) October 24, 2023 – OptConnect, a longtime leader in fully managed wireless services, today announced it has been named to Inc.'s second annual Power Partner Awards, honoring global B2B organizations with proven track records for supporting entrepreneurs and growing startups.

The list recognizes 389 firms in marketing and advertising, health and wellness, financial services, legal, logistics, and productivity, as well as other areas of business.

"We take immense pride in our recognition on the Inc Power Partners list," said Chris Baird, CEO of OptConnect. "This honor reaffirms our unwavering dedication to our clients, for whom we strive to be not just a partner, but a top-tier ally in their success journey. We are grateful for the opportunity to empower businesses with outstanding connectivity solutions and look forward to continuing to raise the bar for excellence in client partnerships."

All 389 companies received top marks from clients for helping leadership navigate the dynamic world of startups. These B2B partners support entrepreneurs across various facets of the business, including hiring, compliance, infrastructure development, cloud migration, fundraising, etc., which allows founders to focus on their core missions.

"Trusted B2B partners provide guidance and expertise that founders rely on at various steps of their organization's journey. Partners that possess a demonstrated ability to deliver quality support are at the core of entrepreneurship and help bring big ideas to life," says Scott Omelianuk, editor-in-chief of Inc. Business Media.

To view the complete list, go to: <https://www.inc.com/power-partner-awards/2023>. The November 2023 Issue of Inc. magazine is currently available at <https://www.inc.com/magazine> and will be on newsstands beginning October 31, 2023.

For more information on OptConnect, please visit <https://www.optconnect.com/>.

About Inc. Business Media

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community they need to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com.

**About OptConnect**

Since its beginnings in 2009, OptConnect has emerged as a leading provider of managed IoT connectivity services for unattended equipment such as ATMs, wireless kiosks, micro markets, smart safes, digital signage, irrigation systems, and many other M2M applications. Thousands of customers across North America rely on OptConnect for its ‘easy button’ approach, plug-and-play hardware, managed services, and world-class customer care.

###

Media Contact**Kevin Dalton****Chief Experience Officer****OptConnect****(801) 991-1411****kevin.dalton@optconnect.com**