



FOR IMMEDIATE RELEASE

OptConnect Recognized as a Top Workplace by the Salt Lake Tribune

(KAYSVILLE, Utah) October 24, 2023 – OptConnect, a longtime leader in fully managed wireless services, today announced that it has been honored as a Top Workplace by The Salt Lake Tribune for the fifth consecutive year. This exclusive list of top workplaces is based solely on employee feedback gathered through an independent third-party survey administered by Energage, LLC.

The anonymous survey uniquely measures 15 drivers of engaged cultures that are critical to the success of any organization, including alignment, execution, and connection.

“Being recognized as a top workplace by The Salt Lake Tribune is a testament to the dedication and passion of our OptConnect team,” said Chris Baird, CEO of OptConnect. “We're honored to receive this distinction, as it reflects our unwavering commitment to fostering an inclusive and thriving work environment where every team member's contribution is valued and celebrated. This recognition inspires us to continue pushing the boundaries of innovation and excellence, not just for our business, but for the remarkable individuals who make up our OptConnect community.”

Company culture is the heart and soul of OptConnect. We believe in fostering an environment where passion, innovation, and collaboration flourish. From the moment a new team member joins us, they become a part of a diverse and dynamic family that values creativity, accountability, and a shared dedication to our mission. We encourage open communication, offering everyone a voice to contribute their ideas and expertise. Our culture places a strong emphasis on learning and growth, supporting our team members in their professional development journey.

"This year, we are thrilled to celebrate our 10th year of recognizing and celebrating Utah Top Workplaces,” said Chris Stegman, Chief Revenue Officer of The Salt Lake Tribune. “Even more exciting is that this year we are also recognizing the most Utah businesses since Top Workplaces Inception in 2014, growing from 50 to 166. In this tough hiring market, being a Top Workplaces Company means your chances of retaining top talent as well as recruiting top talent increase exponentially. We're excited to celebrate 2023 Utah Workplaces Companies and as well expanding into the future.”

Winners were honored at a breakfast event at the Hyatt Regency on October 25th.

To join OptConnect’s award-winning culture, please view our job openings at <https://www.optconnect.com/careers>.

For more information about OptConnect, please visit <http://www.optconnect.com>.

About Energage



Energage offers a fully unified SaaS platform, plus support and professional services, to help organizations recruit and retain the right talent. As a B-Corporation founding member, Energage has committed itself to the purpose of making the world a better place to work together. Based on 14 years of culture research, the engine behind 51 Top Workplaces programs across the country, and data gathered from over 20 million employees at 60,000 organizations, Energage has isolated the 15 drivers of engaged cultures that are critical to the success of any business, and developed the tools and expertise to help organizations measure, shape, and showcase their unique culture to achieve a sustainable competitive advantage. For more information, please visit energage.com.

About OptConnect

Since its beginnings in 2009, OptConnect has emerged as a leading provider of managed IoT connectivity services for unattended equipment such as ATMs, wireless kiosks, micro markets, smart safes, digital signage, irrigation systems, and many other M2M applications. Thousands of customers across North America rely on OptConnect for its ‘easy button’ approach, plug-and-play hardware, managed services, and world-class customer care.

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