



FOR IMMEDIATE RELEASE

OptConnect's Christie Kent Wins 30 Women to Watch Award from Utah Business Magazine

(KAYSVILLE, Utah) May 23, 2023 – OptConnect, a longtime leader in fully managed wireless services, today announced Christie Kent, Chief Financial Officer at OptConnect, has won a 30 Women to Watch award from Utah Business Magazine. The 30 Women to Watch awards honor the exceptional women of Utah's businesses. These recipients empower others and confidently lead their companies while adeptly navigating the challenges that come with womanhood, and their essential work does not go unnoticed.

"I am so honored to be included in this impressive list of accomplished women," said Kent. "But anyone who is successful in business knows you are only as good as your team. I am proud to be part of the OptConnect family and grateful for the cooperative and supportive environment it provides."

Christie joined OptConnect in 2019 with more than 25 years of experience in the finance and technology space and has been instrumental in helping lead OptConnect to unprecedented growth and success. Under Christie's leadership, OptConnect has achieved milestones such as monumental LTM EBITDA, GAAP revenue and LTM total device count growth and helped oversee the conversion of 95 percent of all such devices to LTE devices, increasing their useful life by five years. She has also tackled several large initiatives to help drive the organization's success, such as the strategic acquisition of Premier Wireless Solutions.

"Utah Business is honored to recognize these women's efforts to start, manage, grow or otherwise further the work of their companies and make Utah's future brighter one day at a time" said a Utah Business Executive.

To see the full list of 30 Women to Watch winners, please visit <https://www.utahbusiness.com/utah-business-30-women-to-watch-2023/>.

About Utah Business Magazine

Utah Business magazine is Utah's only statewide business publication. Olympus Publishers produces the monthly Utah Business magazine; an annual Book of Lists, comprehensive information, and rankings about the state's industries, from accounting firms to web designers; the annual Business Utah, the official publication of Utah's Governor's Office of Economic Development; and the quarterly Wasatch Digital iQ magazine, which connects Utah's business and technology community and delivers a Daily iQ e-mail news service. For more information, please visit <http://www.utahbusiness.com>.

About OptConnect

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the



Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 14+ years perfecting managed wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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