



FOR IMMEDIATE RELEASE

## **OptConnect Named Best Company to Work For by Utah Business Magazine For Third Consecutive Year**

(SILICON SLOPES, Utah) December 8, 2020 – OptConnect, a longtime leader in managed wireless services, today announced that they have been named a Best Company to Work For by Utah Business Magazine for the third year in a row. The award is given to companies who have the highest rankings across multiple workplace elements based 100% on employee feedback surveys. Employees are asked to rate things such as benefits and pay, fairness and opportunities, corporate culture, internal communication, and employee pride.

“Each member of the OptConnect team plays an important role and has a huge impact on the big picture. We constantly work on making our company a place that employees feel safe, trusted, and respected and the results speak for themselves. The team makes incredible things happen,” said Chris Baird, President and CEO at OptConnect. “We’re super grateful for the accolades we’ve acquired over the years not only for our products and services but also for the culture we’ve worked hard to build here at OptConnect.”

In addition to providing great benefits and compensation, OptConnect also provides innovative perks like fitness activity reimbursements, employee engagement contests, 5 and 10-year anniversary rewards, company movie days, free Friday lunches, fully stocked breakroom, volunteer opportunities, and more. This is OptConnect’s third year making the list, with previous wins in 2018 and 2019.

Winners were honored at a virtual event on December 8th. To join OptConnect’s award-winning culture, please view our job openings at <https://www.optconnect.com/careers>.

For more information about OptConnect, please visit <http://www.optconnect.com>.

### **About Utah Business Magazine**

Utah Business magazine is Utah's only statewide business publication. Olympus Publishers produces the monthly Utah Business magazine; an annual Book of Lists, comprehensive information and rankings about the state's industries, from accounting firms to web designers; the annual Business Utah, the official publication of Utah's Governor's Office of Economic Development; and the quarterly Wasatch Digital iQ magazine, which connects Utah's business and technology community and delivers a Daily iQ e-mail news service. For more information, please visit <http://www.utahbusiness.com>.

### **About OptConnect**

OptConnect is North America's leading provider of managed service wireless connectivity for ATMs, Smart Safes, Kiosks, Micro Markets, Digital Signage, and many other IoT/M2M applications. OptConnect provides a secure and reliable monitored wireless connection to the Internet for unattended equipment that is easy, low-risk, and convenient: All supported by a superior customer service infrastructure. OptConnect has spent 10+ years perfecting managed



wireless services so that customers can focus on their core business strengths without having to deal with the delays, complexities, and frustrations of typical cellular deployments. OptConnect's fully managed solution provides Connectivity-as-a-Service for M2M and IoT applications that are simple and easy to implement.

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