



**THE HOLLYWOOD THEATRE  
ANNUAL REPORT 2020**

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I doubt the Hollywood Theatre's architects could have ever imagined, in 1926, the world events this theatre would bear witness to during its lifetime. Over the last 95 years, our theatre has flourished despite many hardships, like the Great Depression, World War II, ruthless competition from multiplexes, and a fire in 1997 that almost burned us down.

Movie Madness has also stayed resilient during its thirty-year history, remaining in business despite changes in the film industry and home media distribution, outlasting thousands of movie-rental stores across the country.

Our organization has seen its fair share of challenges, but we could have never anticipated what the year 2020 would bring.

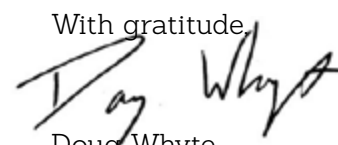
In March 2020, in response to the coronavirus pandemic, we closed our doors to the public—and remained closed for the next fifteen months. It proved to be the longest period of closure in our entire history. While arts venues across the country were forced to close their doors for good, many people asked us whether the Hollywood and Movie Madness could survive this unprecedented time.

My answer? ***With your support, we can. And we did.***

We created this annual report to show you what your support helped us accomplish in 2020. Although we had to close temporarily, we remained committed to innovation and continuing to share the film arts with you in every way possible. During the pandemic, we stretched as an organization to find new ways to reach our audience, including virtual film education classes, streaming recommendations from film experts, the contactless rental pickup service Movie Madness Express, our Ask a Video Clerk program, numerous free virtual events for our members, and more.

In the darkest days, we never lost sight of cinema's power to inspire and connect us. Thank you for your solidarity and for helping sustain our mission. We are still here because of you.

With gratitude,

  
Doug Whyte  
Executive Director

# WHO WE ARE

The Hollywood Theatre is a not-for-profit organization whose mission is to entertain, inspire, educate and connect the community through the art of film while preserving a Portland landmark.

Here, cinema is the ultimate art form—worthy of celebration, study, and preservation. We are well-known for championing the film arts with screenings in 16mm, 35mm, and state-of-the-art digital projection. In addition, we're proud to be the only film venue in Oregon with the capability to regularly project in 70mm format, the most premium movie-viewing experience available.

We have served the local filmmaking community by promoting the work of Oregon filmmakers at our award-winning free microcinema at Portland

International Airport. We also currently provide fiscal sponsorship to eleven Oregon-based independent film projects and festivals.

In 2017, we launched a successful crowdfunding campaign to save the legendary Portland video store Movie Madness—now a program of the Hollywood. With its dynamic archive of over 80,000 titles, a myriad of movie memorabilia, and a new community screening room, Movie Madness lives on as an essential resource for film lovers.

After closing our doors temporarily in March 2020, we worked quickly to establish new programs that would help us continue to deliver on our mission despite the COVID-19 pandemic. We launched virtual programming,

a new film education series (Movie Madness University), a contactless movie rental service (Movie Madness Express), and even produced a sold-out drive in series, in partnership with the Portland Expo Center.

In late 2020, thousands of donors gave over \$100,000 to support our Resiliency Fund. This fund was created to help our organization meet ongoing core expenses during our closure, including repairs and maintenance for our historic building, rent for Movie Madness, and necessities like insurance, utilities, and wages. These contributions truly helped safeguard our future.

We will be forever grateful to our film community for their support during the pandemic.





# THERE'S NO PLACE LIKE THE HOLLYWOOD THEATRE

During the holiday season, we usually ask our audience for their favorite Hollywood moment of the past year. But since we were closed for most of 2020, this past December we asked our audience for their favorite Hollywood moments of all time. Here were some of our favorite responses.

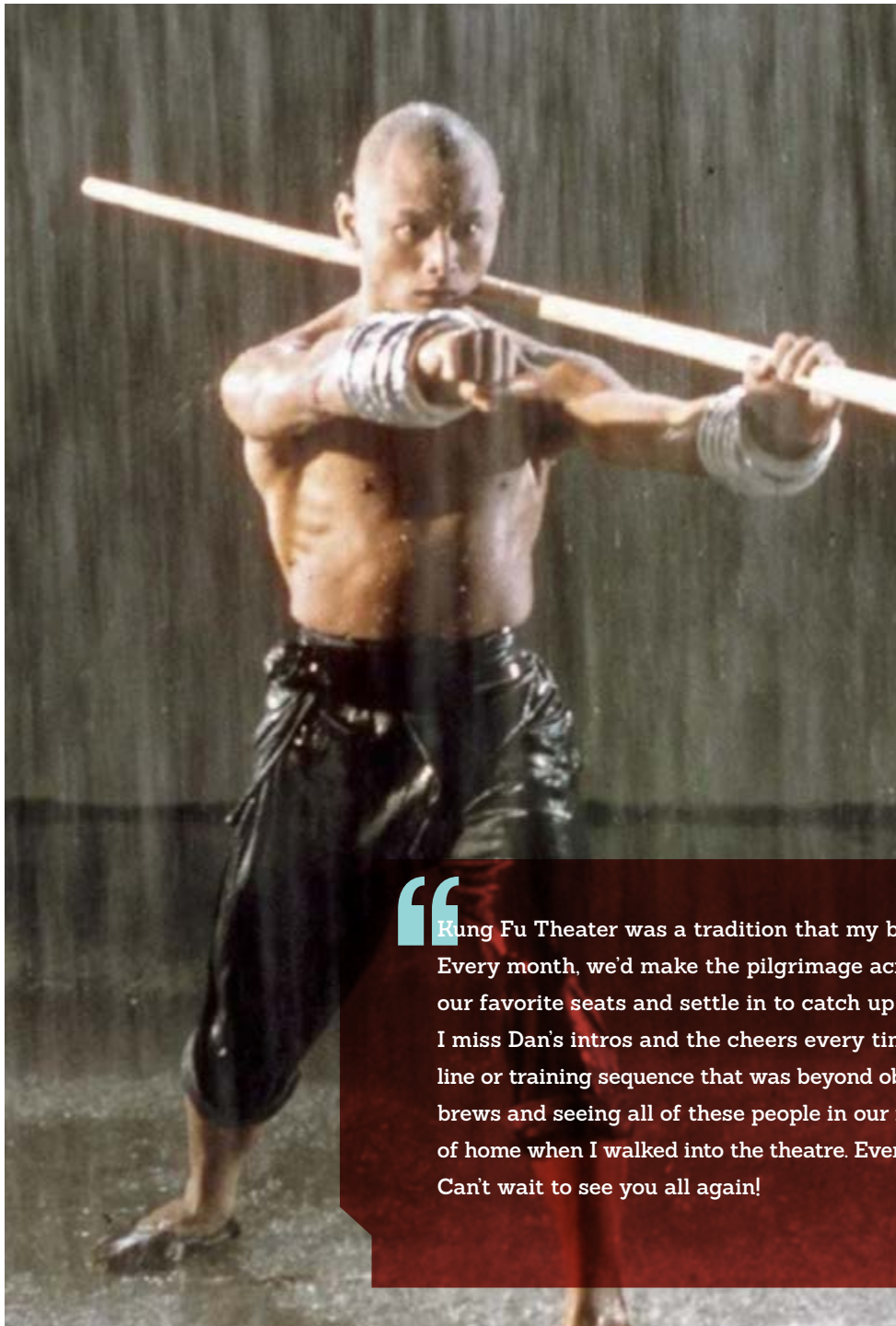


“

I attended the original premiere of 2001: A SPACE ODYSSEY in 1968 as a boy of 13. The Hollywood pulled out all the stops for this premier. Usherettes in silver lamé outfits with flashlights shaped like ray-guns! I was thrilled! The effects were so realistic I asked my dad how they filmed on the moon! Every time you show 2001 now I try to go and I feel the same thrill of my childhood! Thank you!

- MARK SMITH





“ In the past year watching YENTL on the big screen for the first time in 37 years, and then seeing the rhapsodically beautiful PORTRAIT OF A LADY ON FIRE. Way to represent female directors and non-traditional gender/love stories!

- JD BACKBERG



“ Kung Fu Theater was a tradition that my best friend and I shared for years. Every month, we'd make the pilgrimage across town, get there early to secure our favorite seats and settle in to catch up and people-watch before the show. I miss Dan's intros and the cheers every time there was a ridiculously dubbed line or training sequence that was beyond obscure. I miss the popcorn and micro-brews and seeing all of these people in our matching T-shirts. I miss the feeling of home when I walked into the theatre. Even packed, it felt like my special place. Can't wait to see you all again!

- QUIRKYLITTLEBAKER  
FROM INSTAGRAM

When there was a showing of SHOGUN ASSASSIN and a samurai sword was raffled off.

- JOSH BILLETER  
FROM INSTAGRAM



“ Seeing THE FINAL GIRLS when I first moved to Portland. The drag queen pre-show was so good and I remember audience commentary throughout the viewing being hilarious and \*just\* enough. It was the first time audience heckling during a movie not only didn't ruin the movie, but enhanced it for me. I remember thinking in that moment how very much I was going to love Portland. The same experience in Indiana would never have occurred. Love you Hollywood.

- DYIAN\_FARNUM  
FROM INSTAGRAM



After the end of a nine-year relationship, I started planning "date nights" to take myself out to do my favorite things. A lot of those involved going to the Hollywood. So while I felt like my life was in shambles in a lot of ways, the Hollywood was my happy place where I could escape into an amazing story. I will always remember going to see MASTER OF THE FLYING GUILLOTINE and feeling so much happiness and camaraderie as the audience all gasped and cheered together. Thanks for being my happy place Hollywood!

- LAURA BOLDEN



METROPOLIS with Dean Lemire on the pipe organ... true cinema magic.

- JCFRIEND73  
FROM INSTAGRAM



“When I went to a screening of **THE HATEFUL EIGHT** and Quentin Tarantino showed up unannounced to do a Q&A. Someone asked his advice to budding filmmakers. He said look at your DVD or Blu-ray collection and imagine the film that should be there but doesn't exist yet.

- **NATEISDREAMING**  
FROM INSTAGRAM



Watching the 20th anniversary showing of **CONTACT**, and finding out I was sitting directly behind Jill Tarter, the woman Jodie Foster's character was based on.

- **MICHAELMFRTZ**  
FROM INSTAGRAM

Watching **WILD AT HEART** for the first time and laughing with the entire theatre to Nick Cage's shenanigans.

- **JASON MONGE**



“Seeing the OG **HALLOWEEN** with PJ Soles in attendance before the release of the new sequel in 2018. **HALLOWEEN** is one of my all time favorites but I'd never seen it on the big screen until I did at the Hollywood.

- **SHAUNA\_GONZ**  
FROM INSTAGRAM

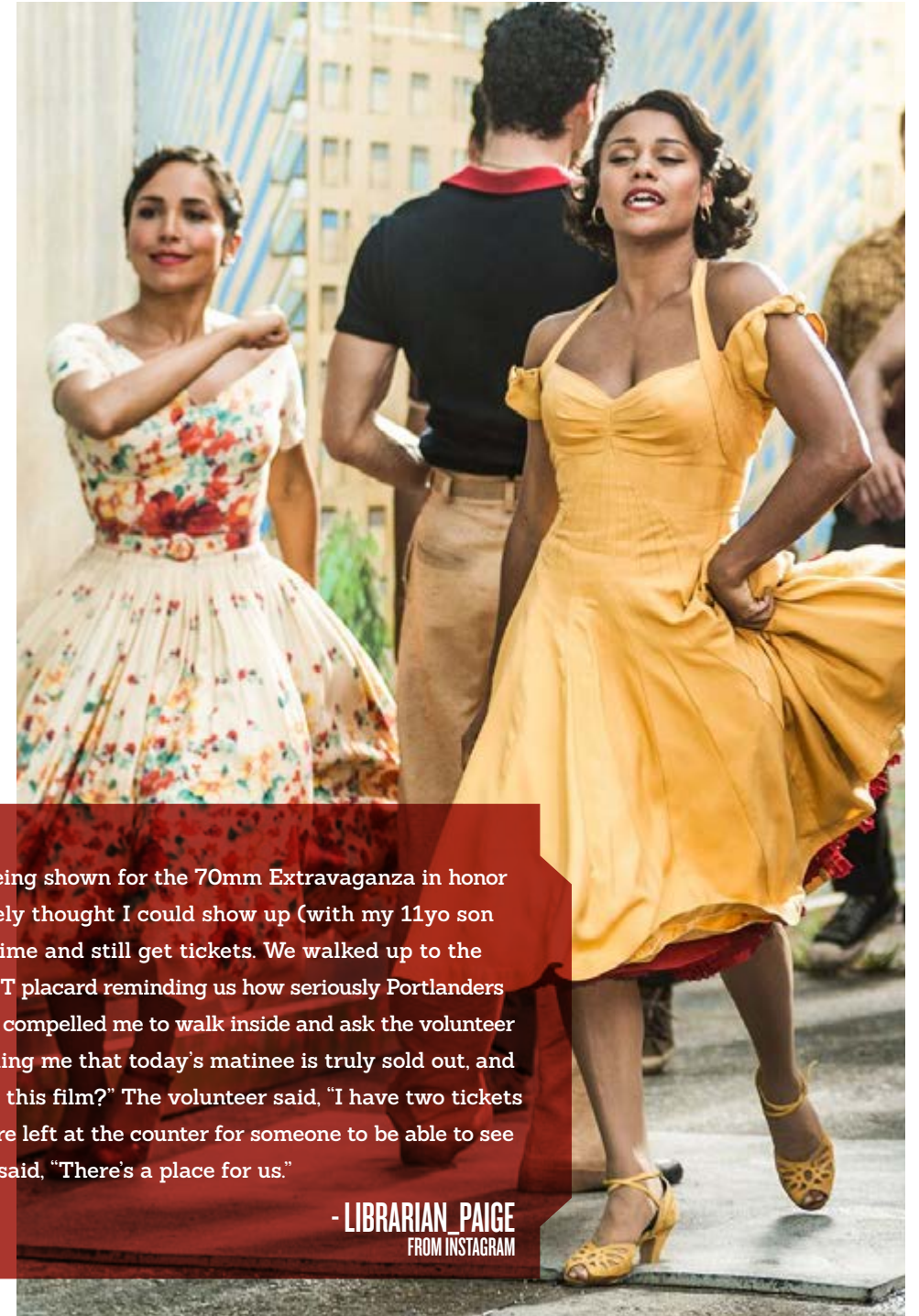


“I am a huge Orson Welles fan, and I remember vividly back in 2018 awaiting for news that we were getting **THE OTHER SIDE OF THE WIND** in theaters in Oregon, no such luck, I even mapped out how much it would have been for me to fly to San Francisco for a day to see the movie on the big screen. I ended up not doing it. A day after I decided to just watch it on Netflix, I got the notification that not only was it going to the Hollywood, on film, the editor was in attendance! Easily my favorite Hollywood theater experience. I loved the movie and adore how easy you make it to be a film fan in Oregon. I cannot wait till reopening!

- **SPENCER BACON**

“When **WEST SIDE STORY** was being shown for the 70mm Extravaganza in honor of the HT's 90th birthday, I naively thought I could show up (with my 11yo son in tow) a half hour before show time and still get tickets. We walked up to the entrance only to find the **SOLD OUT** placard reminding us how seriously Portlanders take their movie-going. Something compelled me to walk inside and ask the volunteer at the ticket counter, “Are you telling me that today's matinee is truly sold out, and we have no hope of getting to see this film?” The volunteer said, “I have two tickets that a member who couldn't be here left at the counter for someone to be able to see this film.” I turned to my son and said, “There's a place for us.”

- **LIBRARIAN\_PAIGE**  
FROM INSTAGRAM





# TOP TEN NEW RELEASES TICKETS SOLD (JULY 2019 - MARCH 2020)

1. ONCE UPON A TIME IN HOLLYWOOD  
on 35mm/70mm/DCP: **17,959**
2. PARASITE: **10,577**
3. THE LIGHTHOUSE: **6,792**
4. LITTLE WOMEN: **6,283**
5. UNCUT GEMS: **5,637**
6. MIDSOMMAR: **5,548**
7. THE IRISHMAN: **3,864**
8. THE DEAD DON'T DIE: **2,667**
9. COLOR OUT OF SPACE: **2,336**
10. THE FAREWELL: **1,661**







**HOLLYWOOD**  
THEATRE

# TOP TEN REPERTORY TICKETS SOLD (JULY 2019 - MARCH 2020)

1. DESTROY ALL MONSTERS
2. 2001: A SPACE ODYSSEY in 70mm
3. IT'S A WONDERFUL LIFE
4. TOTAL RECALL in 70mm
5. METROPOLIS
6. PSYCHO
7. WILD AT HEART
8. THE EVIL DEAD with an All New Score
9. THEY LIVE with Alan Howarth
10. BARAKA







2001: A SPACE ODYSSEY (1968)



BARAKA (1998)



TOTAL RECALL (1990)



MALCOLM X (1992) - SHOWN AT THE  
PORTLAND BLACK FILM FESTIVAL

FILMS AND EVENTS 2020

# 70MM SCREENINGS

Here at the Hollywood, we champion film as an art form, and we celebrate it by screening original film formats. In 2015, we brought 70mm back to Portland.

70mm, which reached its pinnacle in the 1960s and '70s, features a greater aspect ratio and higher resolution than traditional 35mm film and is considered by many cinephiles to offer the best movie-viewing experience available. We are currently the only film venue in Oregon to regularly screen 70mm, and we're proud to present the best films available in this premium film format.

Before our closure in March, we had a chance to screen several outstanding 70mm films for our audience, including BARAKA, MALCOLM X, TOTAL RECALL, and of course, our private print of 2001: A SPACE ODYSSEY.







MALCOLM X (1992)



4 LITTLE GIRLS (2020)



DO THE RIGHT THING (1989)



TONI MORRISON: THE PIECES I AM (2019)

FILMS AND EVENTS 2020

# PORTLAND BLACK FILM FESTIVAL

The Portland Black Film Festival aims to offer diverse perspectives and stories in an art form all too often dominated by white filmmakers.

In 2020, the festival featured four films to showcase the cinematic achievements of African American stars and filmmakers and examine the Black experience in America.



VIRTUAL EVENTS  
AND FESTIVALS

# HOLLYWOOD AT HOME

While we couldn't get together for movies, we worked with several acclaimed filmmakers (including Guillermo del Toro and Ana Lily Amirpour), community programmers, cinema scholars and some of our staff to recommend some of our favorites you could stream at home.

To check out all of our streaming recommendations, visit:  
<https://hollywoodtheatre.org/hollywood-home/>



DEAD END DRIVE-IN (1986)



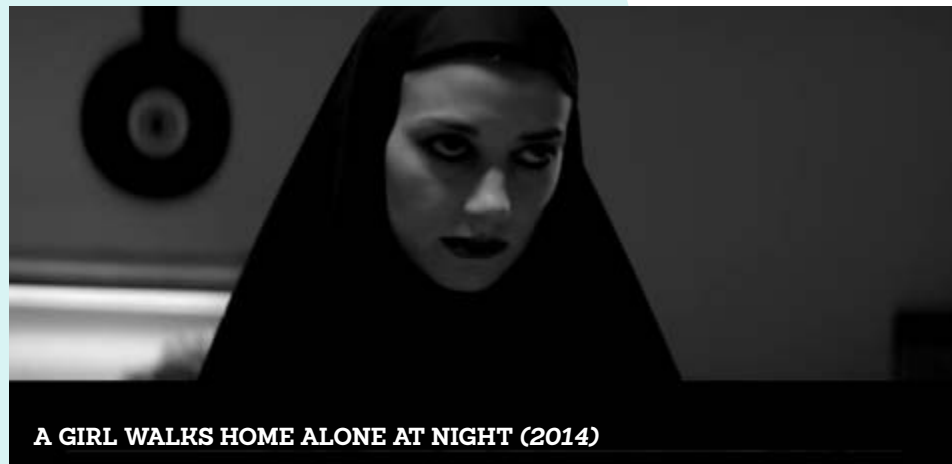
DIR. BRIAN TRENCHARD-SMITH



PAN'S LABYRINTH (2006)



DIR. GUILLERMO DEL TORO



A GIRL WALKS HOME ALONE AT NIGHT (2014)



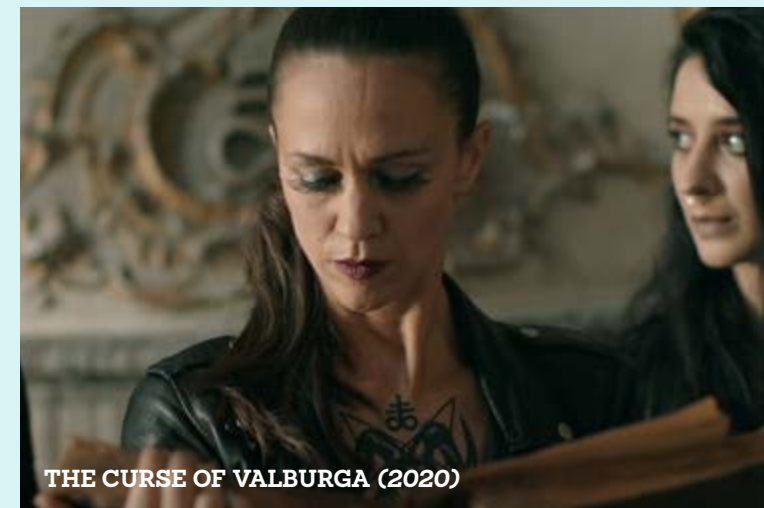
DIR. ANA LILY AMIRPOUR



VIRTUAL EVENTS  
AND FESTIVALS

# 2020 PORTLAND HORROR FILM FESTIVAL

The Portland Horror Film Festival is the premier all-genre horror festival in Portland, Oregon, and yearly brings the best in short and feature-length horror to the dark and dreamy Pacific Northwest. In 2020, the PHFF curated a dynamic streaming event with a smorgasbord of new independent horror films! The festival featured both pre-recorded and live content, including film introductions, interviews with horror icons, and live filmmaker Q&As.







NUESTRAS MADRES (2020)



TESOROS (2020)



OLIMPIA (2020)



EMA (2020)



SILENCIO RADIO (2020)



EL CUENTO DE LAS COMADREJAS (2020)

VIRTUAL EVENTS  
AND FESTIVALS

# 2020 PORTLAND LATIN AMERICAN FILM FESTIVAL

Portland Latin American Film Festival (PDXLAFF) is dedicated to showcasing perspectives of Latin American culture through an exploration of Latin film and increasing the visibility of Latin American cinema locally. For its 14th season in September, October and November 2020, PDXLAFF virtually screened six new films from Argentina, Chile, Guatemala, Mexico, Switzerland, and Belgium. The festival also featured the art of Pablo Larraín, one of Chile's greatest movie directors; internationally-acclaimed Argentinian director and writer for cinema and television, Juan José Campanella; as well as Mexican director María Novaro, the most successful female director of Mexican cinema.





VIRTUAL EVENTS  
AND FESTIVALS

# 2020 ECOFILM FESTIVAL

The Portland EcoFilm Festival virtual 2020 film lineup showcased the best environmental films made from all over the globe! Featuring an international selection of films to immerse you in the natural world—including films shot in Italy, Mozambique, Nicaragua, the Russian Federation and here in the Pacific Northwest. Presenting over 30 new film selections including features, shorts and films made for and by youth—plus filmmaker interviews to give you a view into the craft of environmental filmmaking.



**BEST FEATURE FILM AWARD:**  
CUENTOS DEL RIO (RIVER TALES)



**BEST CONSERVATION FILM, BRANDED CONTENT AWARD:**  
FEATHERS IN FLIGHT: THE BIRD GENOSCAPE PROJECT



**BEST STUDENT FILM AWARD:**  
FIGHTING FOR ENVIRONMENTAL  
JUSTICE: THE HEALTH CRISIS  
AT THE US-MEXICO BORDER



**BEST SHORT FILM AWARD:**  
THE RISING



**ECOHERO AWARDS:**  
YEMN JORDAN TAISIGÜE LÓPEZ •  
THE GORONGOSA NATIONAL PARK STAFF



**VISIONARY FILMMAKER AWARD:**  
GIANNI BERENGO GARDIN'S TALE OF TWO CITIES

# CELEBRATING KUNG FU THEATER

A large swath of classic Asian cinema isn't taken seriously by film history, and to our knowledge there isn't a North American film archive dedicated to preserving Asian films. Hollywood Theatre Head Programmer Dan Halsted has saved hundreds of 35mm prints of classic Hong Kong and Taiwanese films, and turned the basement of the Hollywood Theatre into a film archive. Some of these prints are used for our monthly "Kung Fu Theater" series, which is extremely popular, selling out on a regular basis. These prints are also screened at other theaters, museums and film festivals across the country.

In April of 2020, at the beginning of the pandemic, director Quentin Tarantino reached out to Dan about hosting



a podcast episode with him about Asian cinema from the 1960's through the 1980's. They discussed many of the most important directors of the time period, including Chang Cheh, Tso Nam Lee, Jimmy Wang Yu and Kao Pao Shu, as well as taking a deep dive into dozens of underappreciated films. Shortly after, RZA (world-renowned music producer, film director, and founder of the rap group The Wu-Tang Clan)

reached out to Dan about hosting live commentaries to screenings of classic Asian films on an online platform called "36 Cinema". Dan had a few of his 35mm prints transferred to a digital format so they could be used for the live commentaries, hosted by RZA and Dan. These online screenings of Hong Kong, Japanese and Taiwanese films sold thousands of tickets, and a percentage of sales benefited independent theaters across the country (including the Hollywood).





RZA AT THE HOLLYWOOD (2019)



DAN HOLDING A GIFTED REEL FROM QT (2018)



TARANTINO AT THE HOLLYWOOD (2017)



RZA IN DISCUSSION (2019)



RZA'S LIVE SCORE (2019)



RZA: LIVE FROM THE 36TH CHAMBER (2019)



# MOVIE MADNESS

“WE ALL GO  
A LITTLE MAD  
SOMETIMES.”  
- PSYCHO

In 2017, the Hollywood Theatre launched a Kickstarter campaign to save the legendary Portland video store, Movie Madness. The #SaveMovieMadness campaign raised over \$436,000 from 4,608 donors. Thanks to our community’s incredible generosity, Movie Madness—with its archive of over 80,000 titles and an exceptional collection of movie memorabilia—lives on today.

The campaign’s remarkable success allowed us to expand our scope and dream big. So we set out to build a microcinema (now known as the Miniplex) to help Movie Madness operate sustainably far into the future. Featuring state-of-the-art laser projection, Dolby Atmos sound, and comfortable seating for up to eighteen patrons, the Miniplex is home to special events and screenings, community partnerships, and our Movie Madness University (MMU) film education program.

After about a year of specialized construction, the Miniplex opened to the public on October 17, 2019, with a weeklong celebration featuring screenings and tours with Movie Madness founder Mike Clark in attendance. After the grand opening, the Miniplex hosted free film screenings every day of the week until Movie Madness’ temporary closure in March 2020. Going forward, we plan to continue programming educational series and highlighting Movie Madness’ vast archive.





When the pandemic mandated our closure, our staff had to pivot quickly to keep our collection and programs accessible to our community. First, we adapted Madness Movie University events to take place completely virtually, engaging our audience with live events online. Next, we launched Ask a Video Store Clerk—a service on our website where customers could consult with our expert store clerks to receive personalized recommendations. Along with this, we piloted Movie Madness Express, our contactless movie rental and pickup service. MM Express allowed our patrons to browse our online catalog and sign up to rent from our vast collection of titles. We even provided movie recommendations from multiple sources—Hollywood Theatre programmers, Movie Madness staff, filmmakers, and other movie fans to help customers find what they were looking for. These services helped our collection remain accessible to our community until the store could reopen on a limited basis in October 2020.

We'd like to especially thank all of our Kickstarter backers who helped keep Movie Madness alive for our community. And a very special thank you to our in-kind contributors, who made the Miniplex a reality through donating their labor, equipment, and expertise:

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| <b>Amplifier Technologies Inc.</b> | <b>Legrand AV</b>                 |
| <b>Barco Residential</b>           | <b>Josh Lunden</b>                |
| <b>Black Ravioli</b>               | <b>Marantz</b>                    |
| <b>Bremik Construction</b>         | <b>Sargent Designworks</b>        |
| <b>Steve Colburn</b>               | <b>Casey Smith</b>                |
| <b>Control4</b>                    | <b>Stewart Filmscreen</b>         |
| <b>Evolved Home</b>                | <b>Vicoustic</b>                  |
| <b>Joel Hamberg Painting</b>       | <b>Wireworld Cable Technology</b> |





# MOVIE MADNESS

## TOP TEN FILMS BY RENTAL HISTORY: NEW RELEASES

1. ONCE UPON A TIME IN HOLLYWOOD
2. PARASITE
3. BOOKSMART
4. AVENGERS: ENDGAME
5. US
6. ROCKETMAN
7. MIDSOMMAR
8. JOKER
9. JOHN WICK: CHAPTER 3 - PARABELLUM
10. THE MAN WHO KILLED DON QUIXOTE







# MOVIE MADNESS

## TOP TEN FILMS BY RENTAL HISTORY: CATALOG TITLES

1. HOWL'S MOVING CASTLE (2004)
2. MY NEIGHBOR TOTORO (1988)
3. SPIRITED AWAY (2001)
4. CASTLE IN THE SKY (1986)
5. PRINCESS MONONOKE (1997)
6. FANTASTIC PLANET (1973)
7. JOHN WICK (2014)
8. KIKI'S DELIVERY SERVICE (1989)
9. NAUSICAA OF THE VALLEY  
OF THE WIND (1984)
10. IT (2017)



# MOVIE MADNESS UNIVERSITY ONLINE



We look forward to launching our in-person education program, Movie Madness University, once we're able to safely host in-person screenings at the Miniplex once more. Until then, there's MMU Online—a virtual education program featuring lectures and interactive discussions hosted by film experts.

MMU Online launched in May 2020, and has since hosted 19 classes including *A HARD DAY'S NIGHT* with writer Shawn Levy; *THE CHINESE BOXER* with Hollywood Head Programmer Dan Halsted; *THE THIN BLUE LINE* with filmmaker Matt McCormick; *JENNIFER'S BODY* with Portland Horror Fest director Gwen Callahan; a discussion with *ROMY & MICHELE* creator Robin Schiff; and more.



THE 'BURBS (1989)



WITH KIA GERATHS

MMU Online takes a deep dive into Joe Dante's 1989 cult classic *THE BURBS*. In this MMU Online seminar, instructor Kia Geraths explores the horror comedy tradition, traces director Joe Dante's trajectory as a filmmaker, and examines the film's use of improv comedy.

In this MMU Online seminar, Shawn Levy explores the cultural and historical context of *A HARD DAY'S NIGHT*, digs into what it tells us about the Beatles themselves, and examines how director Richard Lester's stylistic innovations would influence music videos and filmmaking for years to come.



WITH SHAWN LEVY



A HARD DAY'S NIGHT (1964)



SUSPIRIA (2018)



WITH ANTHONY HUDSON AND DAVID KAJGANICH



Anthony Hudson explores the complex symbology, austere aesthetic, and resounding queerness of Guadagnino's 2018 remake of *SUSPIRIA*. During the Q&A, we were thrilled to welcome a very special guest: Screenwriter David Kajganich stopped by to discuss the film with Anthony.



In December 2020, we announced our first multi-week course, the Roger Corman Master Class, exploring Corman's remarkably diverse and prolific career, from the low-budget sci-fi movies of the 1950s, through his chronicle of the rebellious counterculture of the 1960s, to the exploitation and horror films of the '70s and '80s. Special guests for this January 2021 series included acclaimed filmmakers Peter Bogdanovich, John Sayles, Joe Dante and Alex Stapleton.

Through ticket sales, donations, grants, and sponsorships, Movie Madness University Online grossed \$33,000 to date. We've sold 1,142 tickets, while also making free and discounted tickets readily available for each class. As many participants have praised the ease and accessibility of these virtual classes, we plan to continue programming virtual offerings in some form even when our in-person activities can safely resume.

**Did you know?**

Hollywood Theatre/Movie Madness members receive discounts on courses and access to our archive of past courses and lectures.



JENNIFER'S BODY (2009)



WITH GWEN CALLAHAN

In this MMU Online seminar, Gwen Callahan will delve into the context around the film's release, the ways studio execs mismarketed this film made by women to an audience of teenaged boys, and explain why she thinks JENNIFER'S BODY deserves its place in the pantheon of cult horror classics.

Anthony Hudson is joined by Romy & Michele creator Robin Schiff to discuss Schiff's iconic characters, and Romy & Michele's evolution from a sketch in the Groundlings to supporting characters in Schiff's 1987 play Ladies Room to the film, its prequel, and a musical adaptation at Seattle's Fifth Avenue Theatre.



WITH ROBIN SCHIFF



ROMY & MICHELE'S HIGH SCHOOL REUNION (1994)



PSYCHO (1960)



WITH TED HURLIMAN

Mild-mannered, seemingly harmless instructor Ted Hurliman examines the origins, influences, and reception of Hitchcock's most famous film, and dives into the techniques and twists that make PSYCHO one of the most revered and most discussed films of all time.



# PDX DRIVE-IN MOVIE SPECTACULAR

We were so happy to be able to bring a fun movie-going experience to our audiences last summer with the PDX Drive-In Movie Spectacular at the Portland Expo Center. In August and September 2020, we had 12 sold-out nights of films, including entries from some of the Hollywood's Signature Series like *Queer Horror*, *#OregonMade*, and the Portland Black Film Festival. We even had live music from artists like Ural Thomas and The Pain, Edna Vazquez, St. James's Gate, The Tiki Men, and more.

A big thank you to the staff at the Portland Expo Center for inviting us to be a part of their annual drive-in event. This year's Drive-In may have looked a little different than years past, but thanks to their creativity, flexibility, and hard work, it was a success!



DRIVE-IN PHOTOS BY NASHCO



The photos shown here come from NASHCO, who provided photography for our event gratis and whose amazing work captured the event perfectly!

None of this would have been possible without the generous support of our sponsors, most notably the Love Portland Group. The Love Portland Group is a team of high-touch, high-tech realtors with over 60 years of combined experience serving the Portland metropolitan area. They've hosted client movie events every year for the past seven years, and felt like joining forces with the Hollywood was a great way for them to support the arts and creative community that they treasure.

So a big thank you once again to the Love Portland Group and all of our wonderful sponsors, and to you, our audience, for joining us!

**Avitas Cannabis**  
**Morgyn Beckman and Zeke Nelson**  
**Betsy & Iya**  
**Libby Burke and Brad Robison**  
**Cascadia Disability Law LLC**  
**Deb Counts-Tabor, Realtor**  
**Daimler Chrysler**  
**Explore Washington Park**  
**Daren Ford / Ravine**  
**The Hello Foundation**  
**Tony Ingram**  
**Marie Markarian and Thom Souza**  
**The Mirarchi Family**  
**New Belgium**  
**Relay Resources**  
**Dr. Charles Sailey / Molecular Testing Labs**



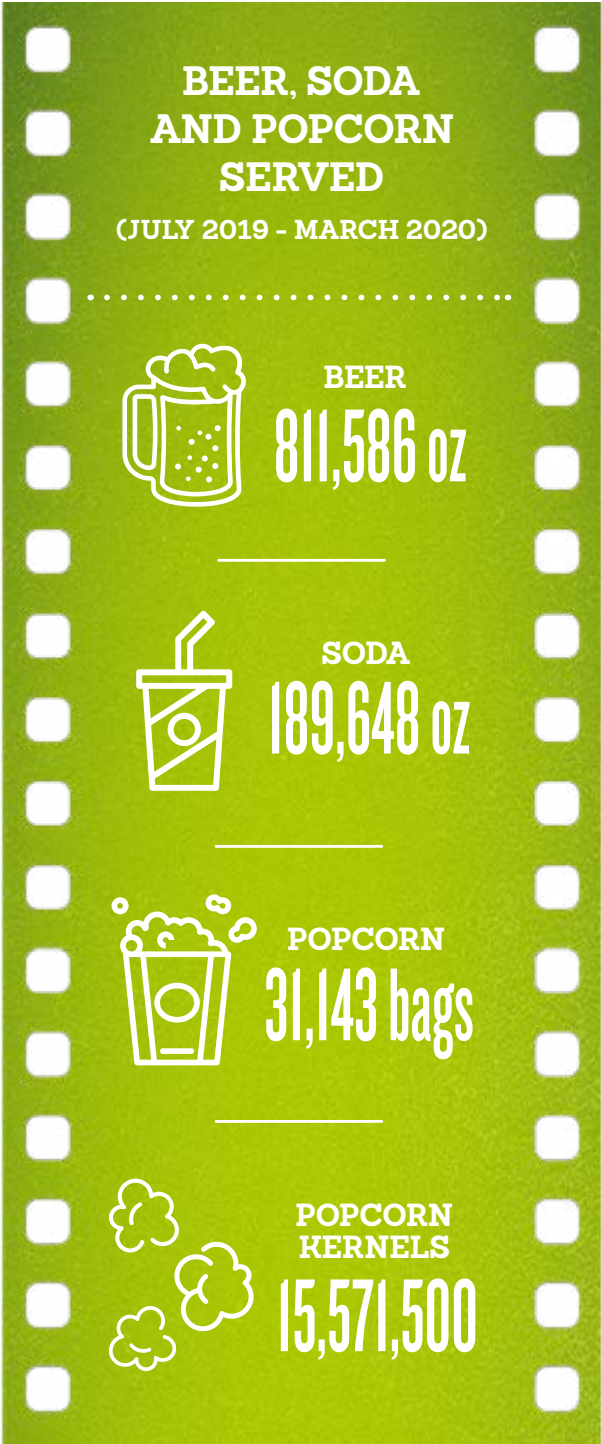


# OUR DONORS + CONTRIBUTORS

Our donors and members are truly the backbone of our organization. Without them, it’s hard to say how long the Hollywood could have withstood the revenue losses of our extended closure. We’d like to especially thank the following supporters who gave \$250 or more in 2020.

Mark Aalto	Grant Armbruster	Leah Benson
Roy Abramowitz	Laura & Alexander Aujero	Barbara Benson
Victoria & Zachary Adair	Kathy Austen	Ryan Bergio
Christopher Adams	Avitas	Mark Berrettini
Fiona Adams	Sarah Axenty	Amy Berriochoa
Kane Ahuna	Charles & Hilary Babbage	Adam & Miranda Bickford
Landa Ainsworth	Daniel Badillo	Tyler Blach
Blanche Ainsworth	John Baker	L. Howard & Stevie Blakely
Althea Alabab	Brandon Baker	Chris Bleasdell
Dave Albertine	Huck & Nancy Bales	Betsy & Jesse Blehinger
Alco Properties	William Ball	Alan & Christy Blevins
Barbara Alexander	Chris Barber	Boeing
John & Tatiana Alger	Edgar Barrera	Rebecca Boenke
Mandy & Nate Allen	Brice Barrett	Tyler Boggs
Donald Allgeier	Bianca Bartel	Scott Bolton
Scott & Elisabeth Allie	Bennett Battaile	Keia & Ryan Booker
Cheryl Alto	Paige Battle	Rayce Boucher
Melynda Amann	Cassey Bauer	Christopher Boylan
Michael Ambrose	Richard Beardsley	Noah Brand
Niel Amundson	Martin Beaudet	Michael Brandes
Jamie Anderson	William Beaver	Danny Brasuk
Eric Anderson	Matthew Beck	Carolyn Brazda
Alex Anderson	Scott Ray Becker	Jason Brewer
Erik Andersson	John Beer & Rachel Berrington	Justin & Stephanie Briggs
Paul Arbutnot	Brendan Bello	Stephanie Broad
Mark Arciaga	Siena Bendixen-Park	Christina & Jeff Brooks
Paul Arensmeyer	Brian Benson	Brionna Brouhard

Jann Brown	Deborah Cohen
Justin Brown	Tom Cole
David Bruner	Alexandra Collis
Levi Buchanan	Aaron Colter
Kris Bugbee	Ryan Connole
Matt Buk	Christina Copeland
Jon Bumgardner	Irene Corbin
Libby Burke & Brad Robison	Meg Cotner
Stacey Burkhart	Erin Couch
Rex Burkholder	Crafty Wonderland
Benjamin Burson	David Cress
J. Byrne	Crider Mechanical
Angela Cacchioli	Marilyn Crilley
Rebekah Cain	Andrew Croll
Brian Callahan	William Culp
Brayton Cameron	Breesa Culver
Ian Campbell	Jean Daniels
Chris Campbell	Eric Danko
Dana Carey	Charles Davey
Cam	Max Davidson
Casey Carpenter	Nicholas Davis
Naomi Carrier	Jonathan Davis
David Carter	James Davis
Betsy Cartier	De la tierra, inc.
Jayme Caruso	Troy Deal
Christopher & Kara Caselas	Kelly Sue DeConnick
Michael Cassella	Paul D'Elia
Kristen Castagna	Jason Den Uyl
Jay Castaldi	Blair Denniberg
Karen Cathcart	Gaby Diaz
Das Chapin	William Diebold
Jeremy Chase-Israel	Debby Dieckman
Kelly Childers	Jassimine & Luke Dixon
Raytlin Christ	Sam Dody
Deidre Christensen	Aleta Doerr
Mike Christianson	Mandy Doherty
Casey Cipriano	Rob Dolan
Victor Claar	Christian Dolan
Kathryn Clark	Roger Donahe
Megan Clark	Shannon Donaldson
Nate Clary	James Donkin
Steven Classen	Michael Dormany
Eliza Coblentz	Chris Dorr
Cody and Juniper	Double Mountain Brewery
Janie & Richard Cohen	Kian Doughty





Torgo Douglas  
Mike Downing  
Austin Drake  
Daniel Drebing  
Kathryn Drumm  
Andrew Duchon  
Michael Duey  
Zach Dugan  
Eric Dunlap  
Ryan Durham  
Courtney Eastman  
Holly Echeverria  
Ian Edwards  
Dennis Edwards  
Maurice Egan III  
Libby Eiden  
Kyle Eilenfeldt  
William Ellett  
Earl Elliott  
Kenny Emmerson  
James Engberg  
John Erdman

Carlos Erhart  
Bill Essary  
Derek Estes  
Corey Eubanks  
Chloe Eudaly  
Dan Evans  
Alexis Everhart  
Calvin Exline  
Travis Ezell  
F5 Networks  
Kelly Fallert  
Randy Fay  
Steve Fenwick  
Jared Fine  
Bernard and Marsha Fisher  
Charles Fisher  
Sarah FitzGerald  
Gwyn & Kevin Fletcher  
Emily Fleury  
Jeremiah Flores  
Daren Ford  
Ian Ford

Fosler Architecture LLC  
John Fossitt  
Nicole Fox  
Renata Fox-Rapp  
Paula Frechen  
Justin Friend  
Lora & Travis Friess  
Matt Fritchman  
Fullbright  
Annaliese Furlong  
John Gadon  
Tony Gage  
Hannah & Joshua Galbraith  
Alan & Rebecca Galloway  
Danny Garcia  
Max Garcia  
Terence Gariety  
Bennett & Trish Garner  
Michael Gatewood  
Elisabeth Geier  
Jim Gerber  
Jonathan Gibson

Michael Gibson  
Nick Gideonse  
Paul Gilbert  
Andrew Gill  
John Ginn  
Raina Glazener  
Xela Gold  
Harold & Laurie Gold  
Richard Goldenberg  
Michael Gomes  
Adam Gonsalves  
George Goodstein  
Wendy & Zak Gordon  
Joe Gores  
Adrian Gorman  
Stella Green  
David Greenberg  
William Greene  
John Greene  
Sam Grimes  
Grokr, Inc.  
Rhienna Guedry

Thomas Guier  
Christina Gullion  
Joseph Guth  
Michele Haberlach  
Caitlyn Hacklander  
Samia Haddad  
Emily Hagedon  
Will Hahn  
Anthony Hajcukiewicz  
Gregg & Adrian Hale  
Jenn Halvorson  
Edward Hamilton  
Mikhail Hamilton  
Cira Hamlin  
Barbara & Kirk Hampson  
Carissa Haney  
Bob Hansen  
Lynette Hanson  
Mathias Hansson  
Janet Hanus  
Kate Harbour  
Hazel & Herman Harlan

Holly Harmon  
Harper the Mountain Dog  
Jade Harris  
Stacy Harsh & Anonymous  
The Hart Campbell Family  
Mitchell Hartman  
Anton Hauptman  
Morgan Hay  
Melissa Healy  
JR Heard  
Emily Hebert  
Mike & Jennifer Heilbronner  
Dana & Kenny Hendricks  
Cynda Herbold  
Chelsea Herzog  
Lewis Hess  
Amy Hesse  
Andrew Heuback  
Karl Hiner  
Cass Hodges  
Matt Hoffman  
John Hoffmann

Christine Hogg  
Billy Holcomb  
John Holland  
Hollywood Neighborhood Association  
Andrew Holtz  
Jennifer Homer  
Charles Hoover  
Nancy Hoover  
Zach Horvath  
Rebecca Houston  
Hayley Howard  
Matthew & Renee Howell  
Brandon Hrycyk  
Jeanette Hubbard  
Eric Hunter  
Andrew Hurley  
Ted Hurliman  
Taylor Jean Hutchisson  
Hyphn Design Studio  
Cheryl Ikemiya  
Jacob Inman  
Sara Irvin  
Kylie Jackson  
Robert and Trudy Jacobs  
Laura Jacobson  
Christopher Jakubowski  
James & Jennifer Jardee-Borquist  
Mia Jarrett  
Jelly Helm LLC  
Anna Jeno  
Emily & Jeremy Jeziorski  
Kevin Johnson  
Stacey Johnson  
Jake Johnson  
Brian Joines  
George Jones  
Siddharth Joshi  
Tom Joyce  
Joe Kadera  
Joe Kadera  
Dave Kajganich  
Katie Kaput  
Dennis Karas  
Jesse Keane

YEARLY  
MEMBERSHIP  
GROWTH

 = 100 MEMBERS



2016



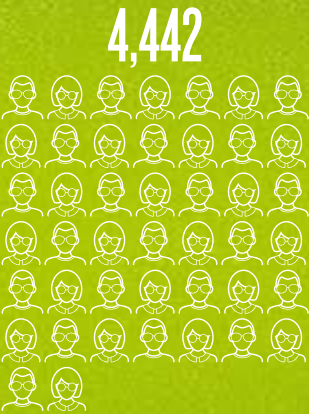
2017



2018



2019



2020



## OUR MEMBERSHIPS

TOTAL AS OF  
JULY 1, 2020

4,442

DIRECTORS

1,184

FRIENDS

2,050

PRODUCERS • PREMIERE

583

STUDENTS • SENIORS

383

BENEFACTORS  
• MARQUEE

III

VISIONARIES

61

MM VIP •  
MANIAC

42

CINEPHILE  
SOCIETY

28

Joe Keatinge  
Joshua Kennedy  
Regina Vallerani  
& Stephen Kent  
Argus Keppel  
Kris Kerr  
Jennifer Key  
Amy & Andrew Key  
Brian & Mary Grace Kidwell  
Bob Killough  
John Kim  
Brady Kimball  
Josey Kinnaman  
Chuck Kisselburg  
David Kluvers  
Betsy Jane Kniffin  
KC Knight  
Joe Kohler  
Jennifer and Stephen Kozik  
Ken Kozman  
Jessi Kramer  
Michele Kribs  
Steve Kuenzi  
Rollin Kuhn  
Vincent Kukua  
Matthew Kwiatkowski  
Kelley Kytlica  
Dan LaGrande  
Ben Lam  
Jeffrey Lang  
Peter LaRose  
Kristin Larson  
Amelia Lauharn  
Colin Lazzaro-Smith  
Martyn Leaper  
Timothy Leatherman  
Colin Lebens  
Eleanor LeClair  
Gary Lee  
Andria Lenoir  
Kristin Lensen & David  
Whitaker  
Thomas Leonhardt  
Deborah Leshner  
Monelle Lewis

Eric Li  
Margaret Lieder  
Matt Lighthall  
Max & Stella Lilien  
Robert Lilly  
Allison Lindauer  
Christopher & Joanna Linn  
Taylor Linquist  
Christopher Little  
Brent Littlejohn  
Michelle Llaguno  
JacqueLyn Lobelle  
Catha Loomis  
Sally Loomis  
Maddie & Tim Loup  
Lovejoy's Tea Room  
Audrey & Jeff Lovinger  
Jonathan Ludwig  
Emily Lundstedt  
Matt Lynch  
Harp Maan  
Benjamin Mabee  
Rob Macy  
Made Trade  
Mana Mahaffey  
John & Kathy Maher  
Will Maier  
Kyle Marcus  
Jim Mark  
Wendy Marsh  
Dustin & Marina Martinez  
Jacqueline Martinez  
& Micaiah Mathisen  
Ashley Mason  
Cristie & Ron Mather  
Tyler Matta  
Jon Matthias  
Joshua Maust  
Anne Mavor  
Nathan Mayo  
Nicholas McEvoy  
Emily McGrath  
Joshua McKenzie  
Kate McLaughlin  
Andy McMillan

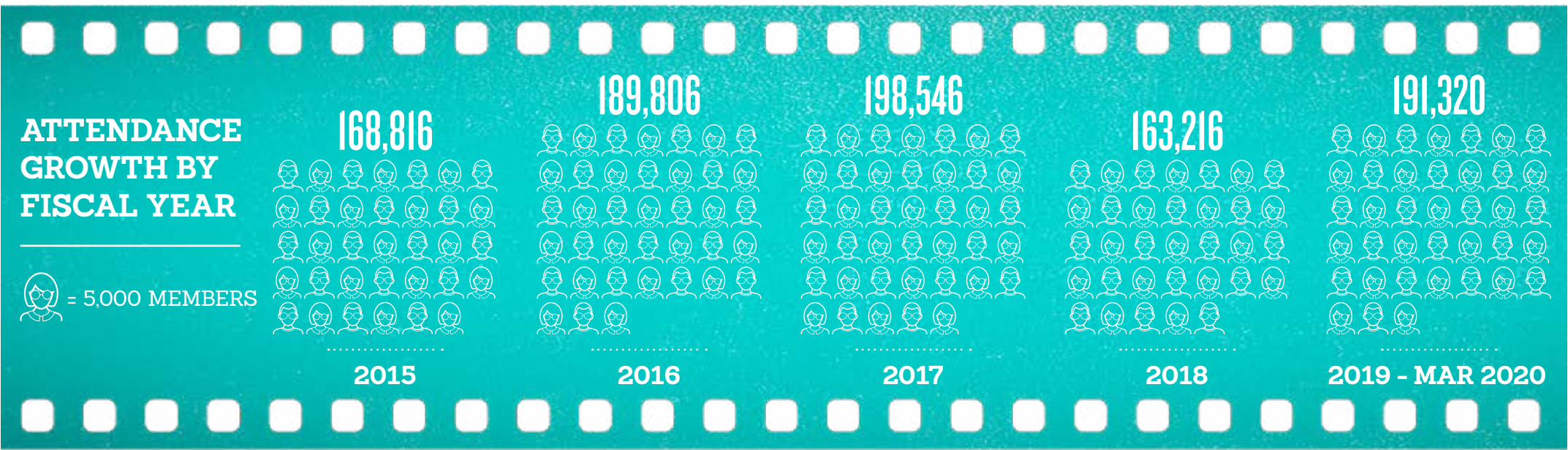
Rachel McMillen Pratt  
Edward McNally  
Vivian McNally  
Douglas Meacham, ChT  
Paul Meade  
Duane Mecham  
John Medway  
Megan Mermis  
Tara Messier  
Jacob Messimer  
Robert Middleton  
Michele Miller  
Derek Miller  
Madelyn Miller  
James F. and Marion L.  
Miller Foundation  
Mike Mills  
Kimberly Minasian  
Sharon & Adam Mirarchi  
Amaan Mohiuddin  
Monica Monroe  
Jessica Moon  
Heidi Moore  
Miriam Morehart  
Benjamin Morgan  
Jason Morissette  
Gretchen Morley  
Denise Morris  
Finley & Andrea Mulligan  
Multnomah County Library  
Jennifer Mundy  
Miles Munroe  
Joseph Murphy  
My Vinyl Underground &  
Books with Pictures  
Brett Nair  
Deb Namestka  
Daniel Napolitano  
April Nash  
Tamara Nava Castrejon  
Richard Neal  
Kara Neary  
Rebecca Needham  
John Nelson  
Anthony Nelson

Aaron Nesbit  
Kevin Neu  
Sam Newman  
Gretchen Newmark  
Eric Newton  
James Ng  
Taylor Nichols  
Fallon Niedrist  
Colleen Nielsen  
John Nimmo  
Scott Noble  
Tim Nolan  
Kevin Nolting  
James Noonan  
John Noran  
Luke Norman  
Joe Nozemack  
Diane & William Nunemann  
Christopher & Lisa O'Connor  
Brian O'Donnell  
Sam Oliver  
One Hundred Seconds  
Video Production  
Oregon Arts Commission  
Oregon Community  
Foundation  
Oregon Film  
and Video Office  
Oregon Symphony  
Oregon Wild  
Michael Orhan  
Kellie Orourke  
Laura Ostrom  
Paul Ostrow  
Pacific Power  
Daniel Panzella  
Lisa Pardini  
Brandi Parisi  
Jeffrey Parnaby  
Patagonia  
Roopal Patel  
Nicole Brodeur & Alex Payne  
Michael Payne  
Alex Peery  
Roman & Atticus Perry  
Megan Peters

Mark Petersen  
Matthew Petrie  
Lee Phillips  
William Pike  
Jason Plumb  
Sandy Polishuk  
Naomi Pomeroy  
Portland Mental Health  
and Wellness  
Jacob Potter  
Liz Povolny  
Alice & Michael Powell  
Paul Powell  
Jamie Lynne Powell-Herbold  
Jason Powers  
Emily DS Preston  
Alex Preston II  
Jessica Price  
Mac Prichard  
David Prosser  
John Pulliam  
Amanda Punton  
Purrington's Cat Lounge  
Branan Purvine-Riley  
Maribeth Pusieski  
Amy Qualls  
Laurie Radmacher  
Jana Fay Ragsdale  
Jennifer Rahn  
Miranda Rake  
Russell Ramsey  
Addison Rankin  
James Rapp  
Leigh Rappaport  
Phoenix Rath  
Chris Rauschenberg  
Mark Ray  
Bonnie & Pete Reagan  
Stacey Reding  
Sam Reed  
Reed & Scooter  
Regional Arts  
& Culture Council  
Chase Reinhart  
Relay Resources  
Relhok Industries



Thomas Reynolds  
Catherine Reynolds  
Alix Reynolds  
Laura Rhoades  
Tim Rhys  
Amy & Frank Richards  
Gillian Richardson  
Stephen Rickard  
Paul Ridout  
John Rieman  
Paul Riffel  
Brian Riffel & Hilary Evart  
Steve Roberts  
Dave Robertson  
Colin Robson  
Laura Roe  
Jonathan Rogers  
Justina Romo  
Jacob Rose  
Charlie Rosenblum  
Fran Rothman  
George Rowbottom  
Clara Ruiz  
Thomas Ruks  
Corinne Rupp  
Robby Russell  
Joe Ryneerson  
Jane Sage & Tom Olbrich  
Curt Salada  
Adam Salazar  
Sargent Designworks  
Architecture + Interiors, LLC  
Alma Saucedo  
Matthew Sbardella  
Zeph Schafer  
Pat Scheans  
Beth Schoonover  
Marc Schuette  
Matt Schulte  
John Schulte  
Alexandria Schultz  
Jim Scott  
Lewis Selway  
Victoria Semarjian  
Mick Servoss



Settlemier's Award Jackets  
Joan & Paul Sher  
Michael Shinn  
Gram Shipley  
Randy & Susan Siefkin  
Lacy Silberman  
Amy Silliman  
Lisa Silverman  
Matthew Silvestri  
Shannon Simms  
Ellen Singer  
Michaela Skiles  
Eric Skye  
Eric Slehofer  
Gene Sluder  
Matt Smiley  
Adam Smith  
Brian Smith  
McCoy Smith  
Elizabeth Smith Currie  
Drew & Shane  
Smith-Sahnow  
Sonrisa Sonleitner  
Timothy Sorensen  
Rohan Sorensen

Sam Soule  
Kent & Tracy Spaulding  
Shannon Spaulding  
Spella Caffè  
Taylor Spencer  
David Spencer  
Jane Speyer  
Roge Stack  
Justin Stafford  
Charles Starkey  
Benjamin Starkey  
Bryan Stearns  
& Gina Anzaldo  
Heidi Steeves  
Matthew Stefanik  
Rachel Stein  
Janet Stein  
Molly Stenzel  
Dan Steves  
Douglas Stites  
Kim & Kate Stock  
Tony Stocks  
Eric Stolze  
Jill Storthz  
Stoutert Fund

Dwayne Stowell  
& Shannon Marich  
Robert Stuart  
Katy Sullivan  
Bodin Suttles  
Grant Swanson  
Matthew Sweeney  
Ann Symons  
Syncsound Audio  
Nathan Tabor  
Matthew Tache  
Sara Tam  
Ned Thanouser  
Collins Foundation  
Filling Station Pet Supplies  
MacMillan Family  
Charitable Fund  
Kathy Thomas  
Garrett & Mackendree  
Thompsburt  
Seamus Thompson  
Those Ashland People  
Jay Tieder  
Susan Tincknell  
Ashley Todd  
David Tomaro

James Topitzes  
Trudi Traister  
Liz Tran  
Andrew Tran  
Joshua Tuntland  
Two Penguins Productions  
Jill Tydeman  
Mike Tylka  
Robert Tyska  
Michelle van Grunsven  
Tim Van Horn  
Sarah Van Nest  
Joel VanderSchuur  
Matthew VanWinkle  
Scott Vernon  
Andrea Vidal  
Peter Vidito  
Angela Voigt  
Jonathan Voje  
Zef Wagner  
Amy Wagner  
Reid Wahl  
George Waldmann  
Ren Walker  
Julie Wallace

Rachael Waller  
Patrick Walters  
Jacqueline Walton  
Aaron Ward  
Inga & Matthew Ward  
Michael Ward  
Wendy Ware  
Arrison Warner  
Coni Warren  
& Steve Calderon  
Andrew Weber  
Kyle Webster  
Debra & Weston Wedding  
Nathan Wedergren  
Ranjeewa Weerasinghe  
Ilsa Weishar  
Elizabeth Welch  
Caleb Wells  
Alice West  
Bob White  
Molly Whiteside  
Dylan Wilbur  
Jeremy Wilkes  
Stephan Williams  
Janice & Tim Williams

Peggy Williams  
Ron Williams  
Christopher Willis  
Jake Willis  
Bear Wilner-Nugent  
Lisa Wilson  
Anna Wilson  
Alexis Wilson-Castaldi  
Ian Winters  
Barry Wooffitt  
McKenzie Workman  
Kristin Wray  
Brendan Wright  
& Jill Tydeman  
Bridget Wyatt  
Halstead York  
Ann-Marie Yost  
& Phillip Berryhill  
Mark Young  
Joshua Zach  
Michael Zenner  
Anthony Zoch  
David Zulaica

# FINANCIAL REPORT

## STATEMENT OF ACTIVITIES

June 30, 2020  
(Fiscal Year July 1 2019 – June 30, 2020)

REVENUE AND SUPPORT	w/o Donor Restrictions	w/ Donor Restrictions	2020	2019
Tickets and concession revenue	\$ 1,919,230	-	\$ 1,919,230	\$ 2,226,807
Contributions and grants	\$ 333,562	\$ 391,701	\$ 725,263	\$ 330,053
Donated assets and services	\$ 29,891	-	\$ 29,891	\$ 32,420
Dues and membership	\$ 486,171	-	\$ 486,171	\$ 409,298
Program fees and tuition	\$ 5,552	-	\$ 5,552	\$ 6,728
Video revenue	\$ 326,869	-	\$ 326,869	\$ 450,467
Rent income	\$ 103,805	-	\$ 103,805	\$ 127,734
Other income	\$ 49,812	-	\$ 49,812	\$ 165,028
Subtotal			\$ 3,646,592	\$ 3,748,536
Net assets released from restrictions		(60,000)	(60,000)	
TOTAL REVENUE AND SUPPORT	\$ 3,254,892	\$ 331,701	\$ 3,586,592	\$ 3,748,536
EXPENSES				
Program services	\$ 3,267,443	-	\$ 3,267,443	\$ 3,338,708
Supporting services: General and administrative	\$ 79,866	-	\$ 79,866	\$ 117,816
Fundraising	\$ 228,891	-	\$ 228,891	\$ 207,161
TOTAL EXPENSES	\$ 3,576,200	-	\$ 3,576,200	\$ 3,663,685
Change in net assets	(321,308)	331,701	\$ 10,392	\$ 84,851
Net assets, beginning of the year	\$ 3,365,914	0	\$ 3,365,914	\$ 3,281,063
NET ASSETS, END OF YEAR	\$ 3,044,606	\$ 331,701	\$ 3,376,306	\$ 3,365,914



# STAFF AND BOARD OF DIRECTORS

## STAFF

**Sean Barry**, Theater Manager  
**Joe Bolenbaugh**, Marketing Manager  
**Brian Chainey**, Movie Madness Inventory Manager  
**Matt Cunningham**, Technical Director  
**Jason Davis**, Movie Madness Customer Service Rep  
**Jeff Dunford**, Movie Madness A/R Specialist  
**Virginia Durost**, Director of Finance & Facilities  
**Leno Forbes**, Theater Manager  
& Movie Madness Shift Supervisor  
**Christen Fulk**, Development Director  
**Joel Gaddis**, Movie Madness Shift Supervisor  
**Cindy Gawel**, Full Charge Bookkeeper  
**Kia Geraths**, Movie Madness University Instructor  
**Alison Hallett**, Director of Education  
& Community Engagement  
**Dan Halsted**, Head Programmer  
**Chris Henager**, Movie Madness Shift Supervisor  
**Anthony Hudson**, Community Programmer

**Ben Idlewine**, Movie Madness Customer Service Rep  
**Connor Kirkwood**, Director of Theater Operations  
**Melinda Kowalska**, Projectionist  
**Rozzell Medina**, Director, Portland EcoFilm Festival  
**Destynee Norwood**, Membership & Grants Manager  
**Matthew Parnell**, Managing Director  
& Head Curator, Movie Madness  
**Mark Patten**, Marketing Assistant  
**Zoey Reynolds**, Store Manager, Movie Madness  
**Quinn Schwartz**, Movie Madness Customer  
Service Rep  
**Shane Versalle**, Theater Manager  
**Jamie Victorino**, Theater Manager  
**Sean Whiteman**, Administrative Assistant  
**Doug Whyte**, Executive Director  
**Shelley Zansler**, Movie Madness Shift Supervisor

## BOARD

**Laura Claar**, Treasurer  
**Mike Heilbrunner**  
**Joaquin Lopez**  
**Wendy Marsh**  
**Roopal Patel**, Chair  
**John Rake**  
**Brian Riffel**, President  
**Todd Haynes**  
**Cheryl Ikemiya**  
**John Mansfield**  
**Sharon Mirarchi**  
**Jake Raiton**  
**Gene Sluder**

Hollywood Theatre is a registered 501(c)3 nonprofit organization  
Federal Tax ID: 93-1074861  
4035 NE Sandy Blvd, Suite 212, Portland OR 97212