It's where media professionals, buyers, and firearm industry manufacturers meet.
GET DOWN TO BUSINESS WHILE HAVING FUN ON THE RANGE.

The Shooting Sports Showcase is a private event providing firearms and related manufacturers with the opportunity to get their products into the hands of wholesalers, dealers, and a wide range of media members, including, but not limited to, members of POMA and SEOPA.

In addition to the reporting and social media posts expected to result from the event, exhibitors can work with communicators to create other useful content for their marketing purposes.

New exhibitors of the event are provided one-year Corporate Partner memberships in POMA and SEOPA.

"Contacts at major companies who need content that I can provide are the most valuable part of my business. The Shooting Sports Showcase gave me the opportunity to meet with them, see their new products, and build mutually beneficial relationships."

- John Phillips
EXHIBITOR OPTIONS AND PRICING

RIFLES:

ZONE 3: 100 YARD ELECTRONIC RANGE
Each shooting station option starts with two lanes to provide ample room for a display/worktable, banners, etc. Additional lanes per exhibitor are discounted.

All spaces, except lanes 19-22, include a 10-by-10 tent and 6-foot table.

<table>
<thead>
<tr>
<th>Lanes</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>$4,000</td>
</tr>
<tr>
<td>3</td>
<td>$5,800</td>
</tr>
<tr>
<td>4</td>
<td>$7,400</td>
</tr>
</tbody>
</table>

ZONE 2: LONG DISTANCE RANGE (ELEVATED SHOOTING PLATFORMS)

Steel targets will be set at 100, 200, 300, and 600 yards.

Elevated shooting platforms do not include a table or tent, but three shooting lanes are available for such a set up. See map for details.

<table>
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“The Shooting Sports Showcase was well planned, thorough, and a real pleasure to attend. I am already registered for 2022 and cannot wait to see everyone in Talladega.”

– Pete Rogers
EXHIBITOR OPTIONS AND PRICING

PISTOLS:

ZONE 5: PISTOL BAY
Multi-purpose use. Steel targets provided.

All spaces, except lanes 13-15, include a 10-by-10 tent and one 6-foot table.

2 lanes............................................... $4,000
3 lanes............................................... $5,800
4 lanes............................................... $7,400

ZONE 6: ACTION BAYS
Steel targets provided.

All spaces include a 10-by-10 tent and one 6-foot table.

1 bay.................................................. $5,000
EXHIBITOR OPTIONS AND PRICING

SHOTGUNS:

ZONE 1: SHOTGUN RANGES

All spaces include a 10-by-10 tent and one 6-foot table.

- Skeet Fields.............................. $4,000 (plus .40 cents per clay)
- Trap Field.................................. $4,000 (plus .40 cents per clay)
- 5-Stand (Limited to two exhibitors).....$4,000 (plus .40 cents per clay)

NON-SHOOTING EXHIBITORS:

ZONE 4: EXHIBITOR TENTS

26 spaces are available for exhibitors/vendors who offer goods or services related to shooting sports or the outdoors in general. Sales are permitted.

- Space Only .............................. $1,000
  (bring your own tent, 10-by-10 maximum size allowed)

- Space + Tent .............................. $1,500
  (Includes 10-by-10 tent, two 6-foot tables, and two chairs)
SPONSORSHIP OPPORTUNITIES

**TITLE SPONSOR**
Link to company on website, in press release and social media post(s), recognition on all signage, ad on website, giveaway item, if provided, in swag bag, large banner at event entrance.

Includes 4 lanes or 2 Non-Shooting tents................................. $15,000

**PREMIER SPONSOR**
Pistol Bay, Rifle Bay, Tent Area: Link to company on website, in press release, and on social media post(s), recognition on all onsite signage, large banner recognition (co-branded with event logo), giveaway item, if provided, in swag bag, social media opportunities.

Includes 2 lanes or 1 Non-Shooting tent................................. $10,000
Includes 4 lanes or 2 Non-Shooting tents................................. $13,000

**REGISTRATION SPONSOR**
Pistol Bay, Rifle Bay, Tent Area: Link to company on website, in press release, and on social media post(s), recognition on all onsite signage, banner recognition at registration (co-branded with event logo), giveaway item, if provided, in swag bag, social media opportunities.

Includes 2 lanes or 1 Non-Shooting tent................................. $8,000
SPONSORSHIP OPPORTUNITIES

SANITIZING STATIONS SPONSOR
Provide hand sanitizer at registration, all bays, and other areas throughout event.

Link to company on website, in press release and on social media post(s), recognition on all signage, banner recognition (co-branded with event logo), giveaway item, if provided, in swag bag, social media opportunities.

Includes 4 lanes or 2 Non-Shooting tents................................. $10,000

SWAG BAG SPONSOR
Sponsor of bags for all attendees, including media.

Link to company on website, in press release, and on social media post(s), included in all onsite signage, social media opportunities.

............................... $10,000

MEDIA SPONSOR
Includes one non-shooting tent................................................. $1,000
Zone 1: Shotgun Ranges
Zone 2: Long Distance Ranges
Zone 3: 100 Yard Electronic Range
Zone 4: Exhibitor Tents
Zone 5: Pistol Bay
Zone 6: Action Pistol Ranges
Each space includes one 10-by-10 tent and one 6-foot table.
Each space includes one 10-by-10 tent and one 6-foot table.
<table>
<thead>
<tr>
<th>Elevated Shooting Platform 1</th>
<th>Long Distance Tents</th>
<th>Elevated Shooting Platform 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 2 3 4 5 6 7 8</td>
<td></td>
<td>1 2 3 4 5 6 7 8</td>
</tr>
</tbody>
</table>

Each lane is 7 feet wide and 600 yards deep.

Each space includes one 10-by-10 tent and one 6-foot table.
Each space includes one 10-by-10 tent and one 6-foot table. Lanes 19-22 do not have room for table and tent.

Lanes are rented in pairs, giving exhibitors 14 feet of space.
★ Tents are comfortably spaced.

★ Each space includes one 10-by-10 tent and one 6-foot table.
ZONE 5
PISTOL BAY

Each lane is 4 feet apart

★ Each space includes one 10-by-10 tent and one 6-foot table.
Action bays are roughly 70 feet wide and between 80 and 170 feet deep.

Each space includes one 10-by-10 tent and one 6-foot table.
SEE YOU SOON!

CLICK HERE TO REGISTER
SHOOTINGSPORTSSHOWCASE.COM