

2023



MARCH 27-28

CMP TALLADEGA
MARKSMANSHIP PARK

TALLADEGA ★ ALABAMA

*It's where media professionals,
buyers, firearm and archery
industry manufacturers meet.*





GET DOWN TO BUSINESS WHILE HAVING FUN ON THE RANGE.

The Shooting Sports Showcase is a private event providing firearms and archery related manufacturers with the opportunity to get their products into the hands of wholesalers, dealers, and a wide range of media members, including, but not limited to, members of POMA and OJEFA.

In addition to the reporting and social media posts expected to result from the event, exhibitors can work with communicators to create other useful content for their marketing purposes.

New exhibitors of the event are provided one-year Corporate Partner memberships in POMA and OJEFA.

“Contacts at major companies who need content that I can provide are the most valuable part of my business. The Shooting Sports Showcase gave me the opportunity to meet with them, see their new products, and build mutually beneficial relationships.”

- John Phillips

CLICK HERE TO

REGISTER

SHOOTINGSPORTSSHOWCASE.COM



EXHIBITOR OPTIONS AND PRICING

RIFLES:

ZONE 3: 100 YARD ELECTRONIC RANGE

Each shooting station option starts with two lanes to provide ample room for a display/worktable, banners, etc. Additional lanes per exhibitor are discounted.

All spaces, except lanes 19-22, include a 10-by-10 tent and 6-foot table.

2 lanes.....	\$4,000
3 lanes.....	\$5,800
4 lanes.....	\$7,400



ZONE 2: LONG DISTANCE RANGE (ELEVATED SHOOTING PLATFORMS)

Steel targets will be set at 100, 200, 300, and 600 yards.

Elevated shooting platforms do not include a table or tent, but three shooting lanes are available for such a set up. See map for details.

2 lanes.....	\$4,000
4 lanes.....	\$7,400

“The Shooting Sports Showcase was well planned, thorough, and a real pleasure to attend. I am already registered for 2023 and cannot wait to see everyone in Talladega.”

– Pete Rogers



EXHIBITOR OPTIONS AND PRICING

PISTOLS:

ZONE 5: PISTOL BAY

Multi-purpose use. Steel targets provided.

All spaces, except lanes 13-15, include a 10-by-10 tent and one 6-foot table.

2 lanes.....	\$4,000
3 lanes.....	\$5,800
4 lanes.....	\$7,400



ZONE 6: ACTION BAYS

Steel targets provided.

All spaces include a 10-by-10 tent and one 6-foot table.

1 bay.....	\$5,000
------------	---------



ARCHERY:

ZONE 7: ARCHERY FIELD

Archery targets provided.

All spaces include a 10-by-10 tent and one 6-foot table.

1 space	\$4,000
2 spaces.....	\$5,800
3 spaces.....	\$7,400



EXHIBITOR OPTIONS AND PRICING

SHOTGUNS:

ZONE 1: SHOTGUN RANGES

All spaces include a 10-by-10 tent and one 6-foot table.

Skeet Fields.....	\$4,000 (plus .40 cents per clay)
Trap Field.....	\$4,000 (plus .40 cents per clay)
5-Stand (Limited to two exhibitors).....	\$4,000 (plus .40 cents per clay)



NON-SHOOTING EXHIBITORS:

ZONE 4: EXHIBITOR TENTS

26 spaces are available for exhibitors/vendors who offer goods or services related to shooting sports or the outdoors in general. Sales are permitted.

Space Only \$1,000
(bring your own tent, 10-by-10 maximum size allowed)

Space + Tent..... \$1,500
(Includes 10-by-10 tent, two 6-foot tables, and two chairs)



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

Link to company on website, in press release and social media post(s), recognition on all signage, ad on website, giveaway item, if provided, in swag bag, large banner at event entrance.

Includes 4 lanes or 2 Non-Shooting tents..... \$15,000



PREMIER SPONSOR

Pistol Bay, Rifle Bay, Tent Area: Link to company on website, in press release, and on social media post(s), recognition on all onsite signage, large banner recognition (co-branded with event logo), giveaway item, if provided, in swag bag, social media opportunities.

Includes 2 lanes or 1 Non-Shooting tent..... \$10,000

Includes 4 lanes or 2 Non-Shooting tents..... \$13,000



REGISTRATION SPONSOR

Pistol Bay, Rifle Bay, Tent Area: Link to company on website, in press release, and on social media post(s), recognition on all onsite signage, banner recognition at registration (co-branded with event logo), giveaway item, if provided, in swag bag, social media opportunities.

Includes 2 lanes or 1 Non-Shooting tent..... \$8,000



SPONSORSHIP OPPORTUNITIES

SWAG BAG SPONSOR

Sponsor of bags for all attendees, including media.

Link to company on website, in press release, and on social media post(s), included in all onsite signage, social media opportunities.

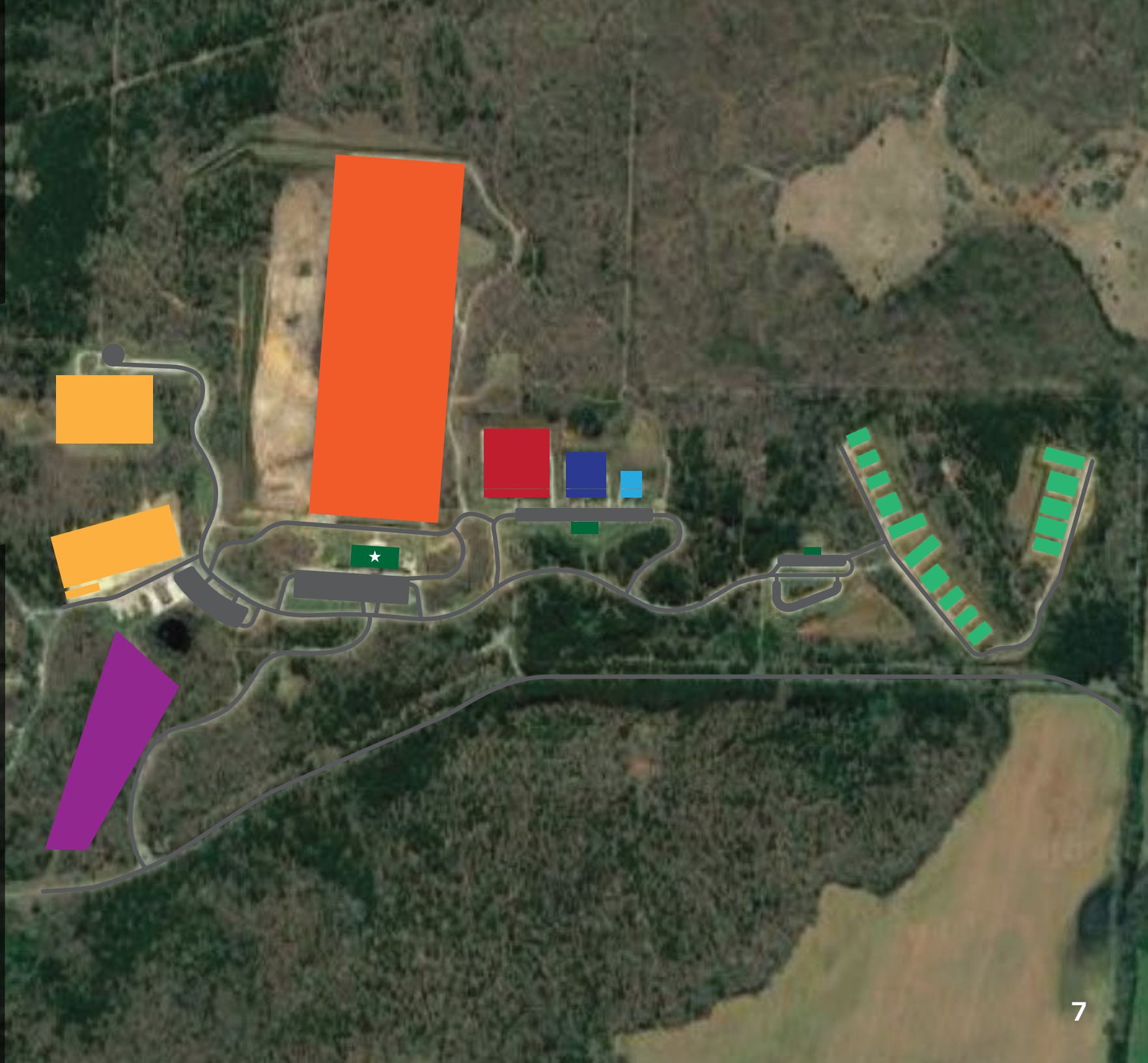
..... **\$10,000**



MAP OVERVIEW

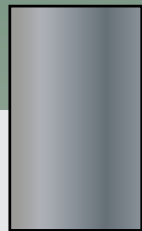


-  Zone 1: Shotgun Ranges
-  Zone 2: Long Distance Ranges
-  Zone 3: 100 Yard Electronic Range
-  Zone 4: Exhibitor Tents
-  Zone 5: Pistol Bay
-  Zone 6: Action Pistol Ranges
-  Zone 7: Archery Field



ZONE 1
SHOTGUN RANGE

AREA 1



**Skeet
Container**



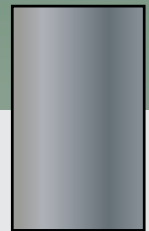
**Skeet
Container**



**Skeet
Container**



**Skeet
Container**



**Skeet
Container**



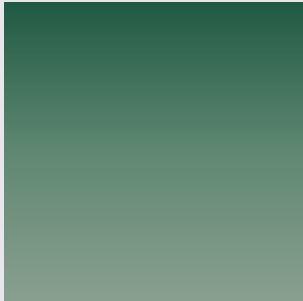
★ Each space includes
one 10-by-10 tent and
one 6-foot table.

6' TABLE

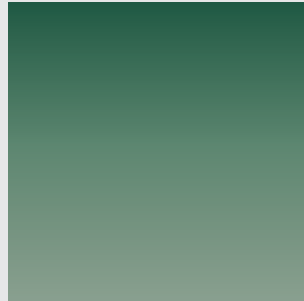
**10' X 10'
TENT**

ZONE 1
SHOTGUN RANGE

AREA 2



TRAP FIELD



SKEET FIELD



5-STAND FIELD



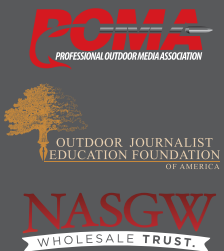
5-STAND FIELD



★ Each space includes
one 10-by-10 tent and
one 6-foot table.

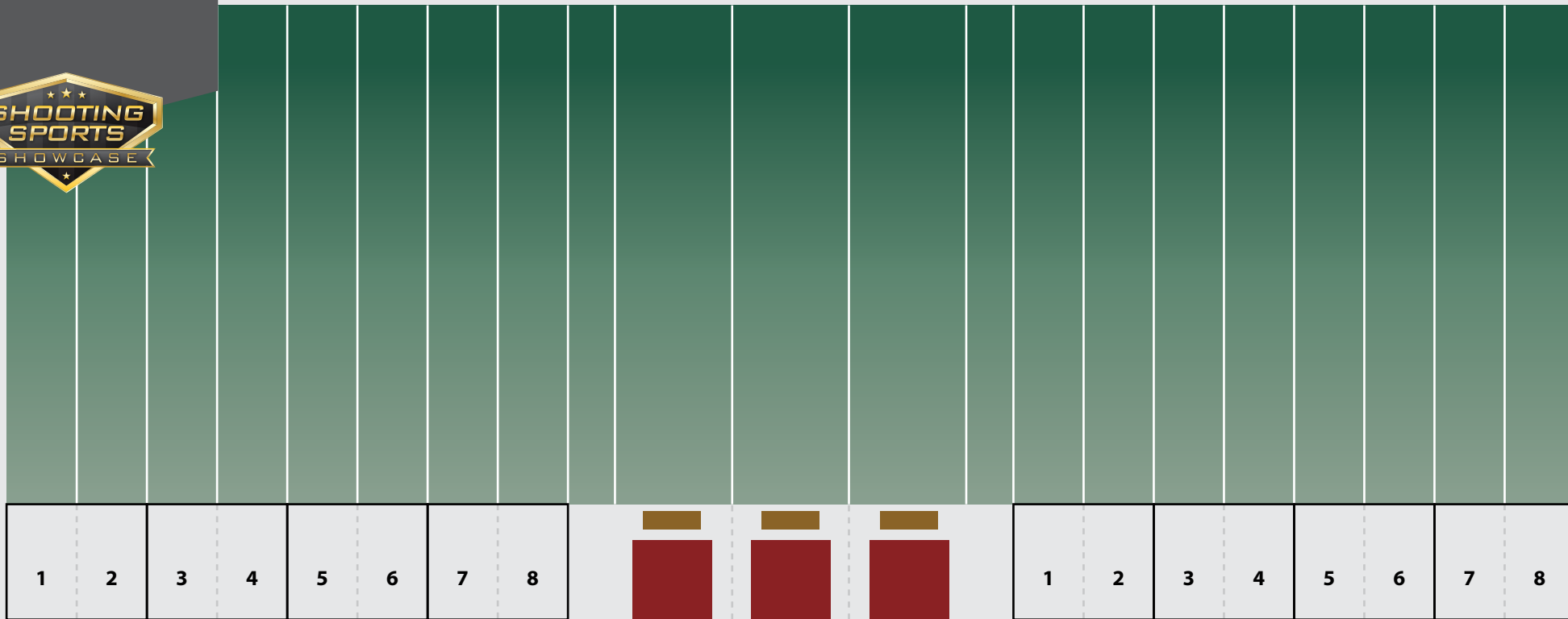
6' TABLE

**10' X 10'
TENT**



ZONE 2

LONG DISTANCE RANGES



Elevated Shooting Platform 1

Long Distance Tents

Elevated Shooting Platform 2



★ Each lane is 7 feet wide and 600 yards deep.

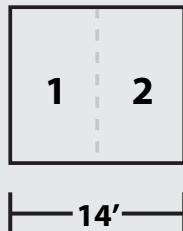
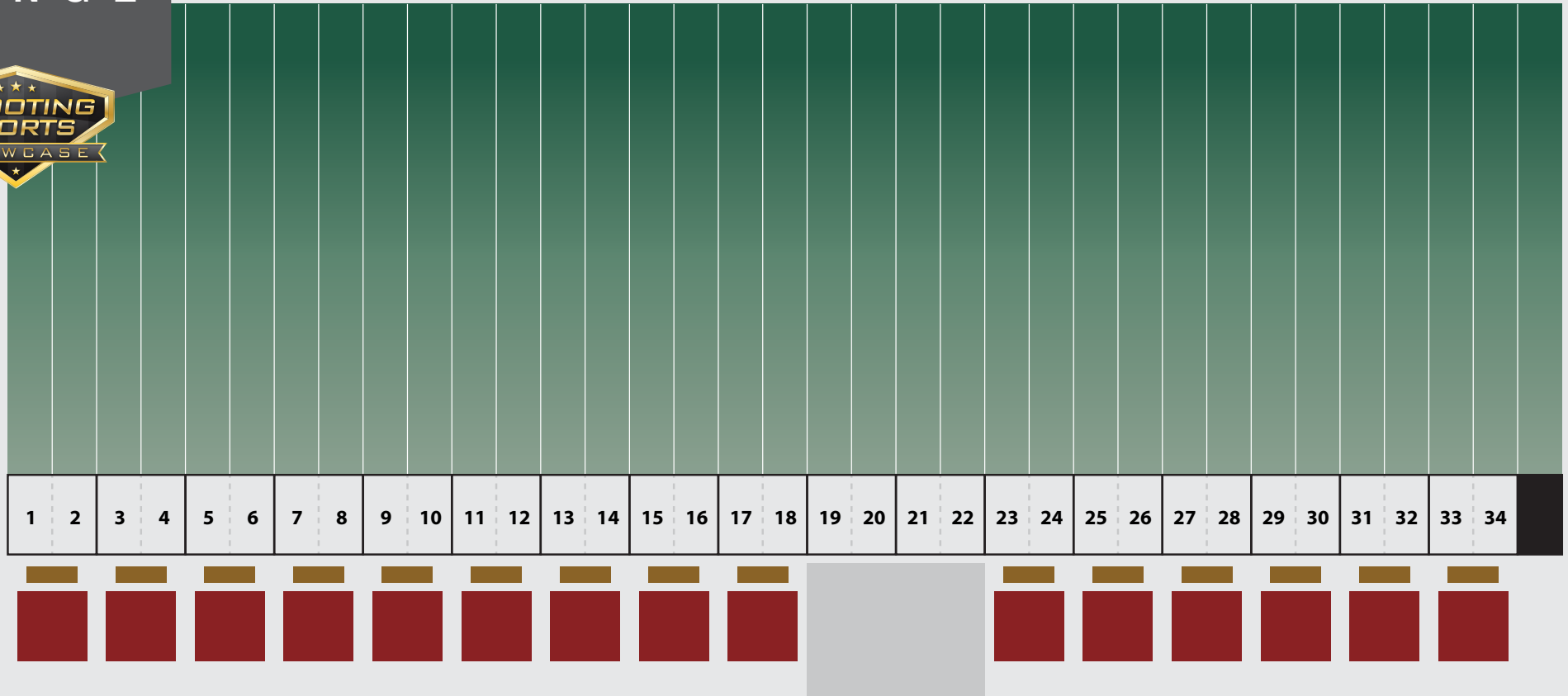
★ Each space includes one 10-by-10 tent and one 6-foot table.

6' TABLE

10' X 10' TENT

ZONE 3

100 YARD ELECTRONIC RANGE



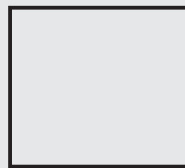
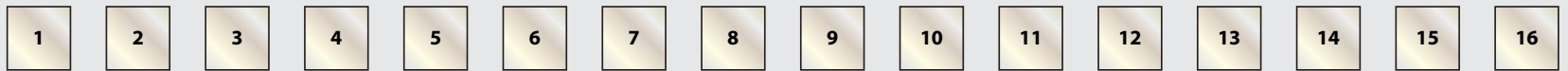
★ Lanes are rented in pairs, giving exhibitors 14 feet of space.

★ Each space includes one 10-by-10 tent and one 6-foot table.
Lanes 19-22 do not have room for table and tent.

6' TABLE

10' X 10' TENT

ZONE 4 EXHIBITOR TENTS



10'

★ Tents are comfortably spaced.

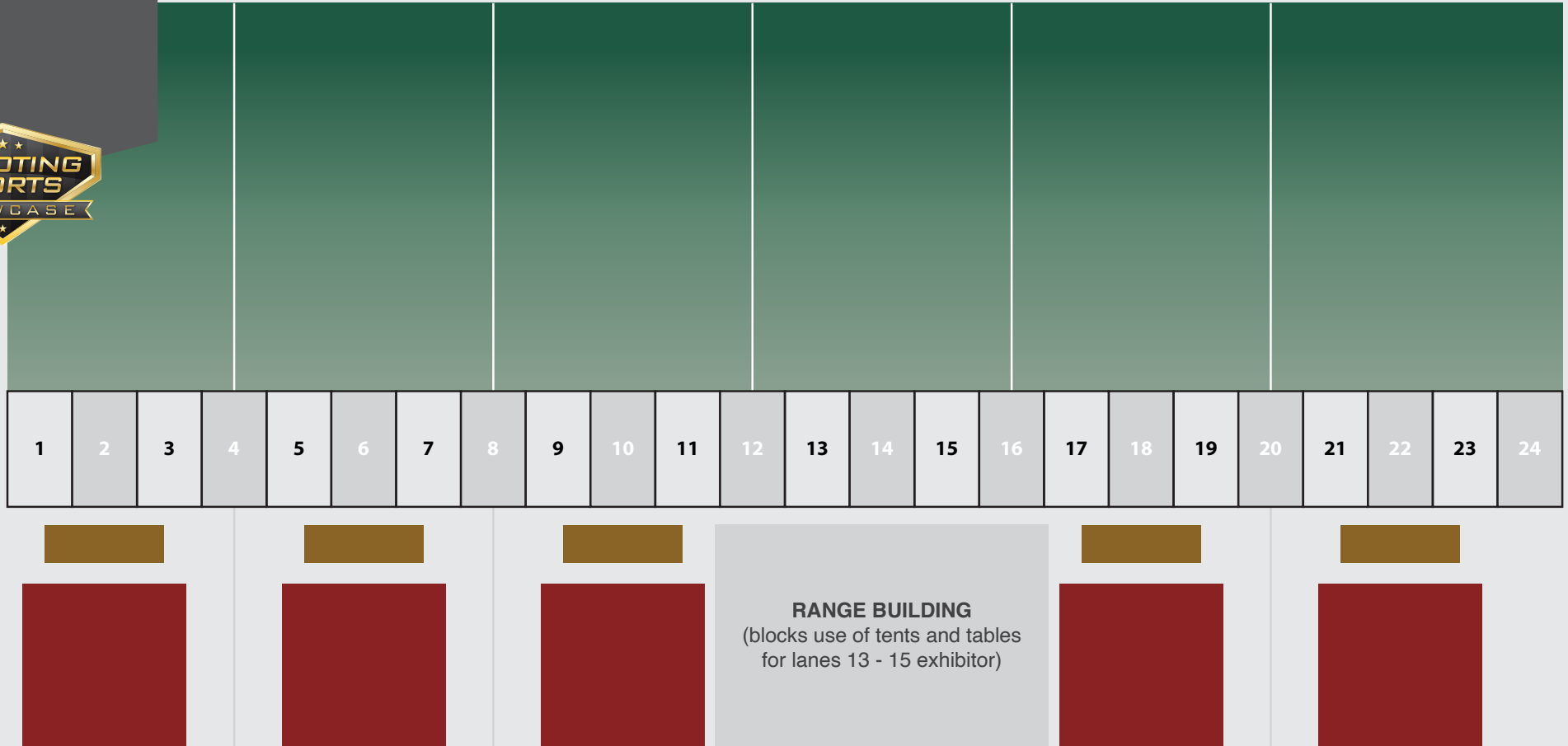
★ Each space includes
one 10-by-10 tent and
one 6-foot table.

6' TABLE

10' X 10'
TENT

ZONE 5

PISTOL BAY



★ Each lane is 4 feet apart



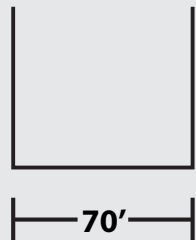
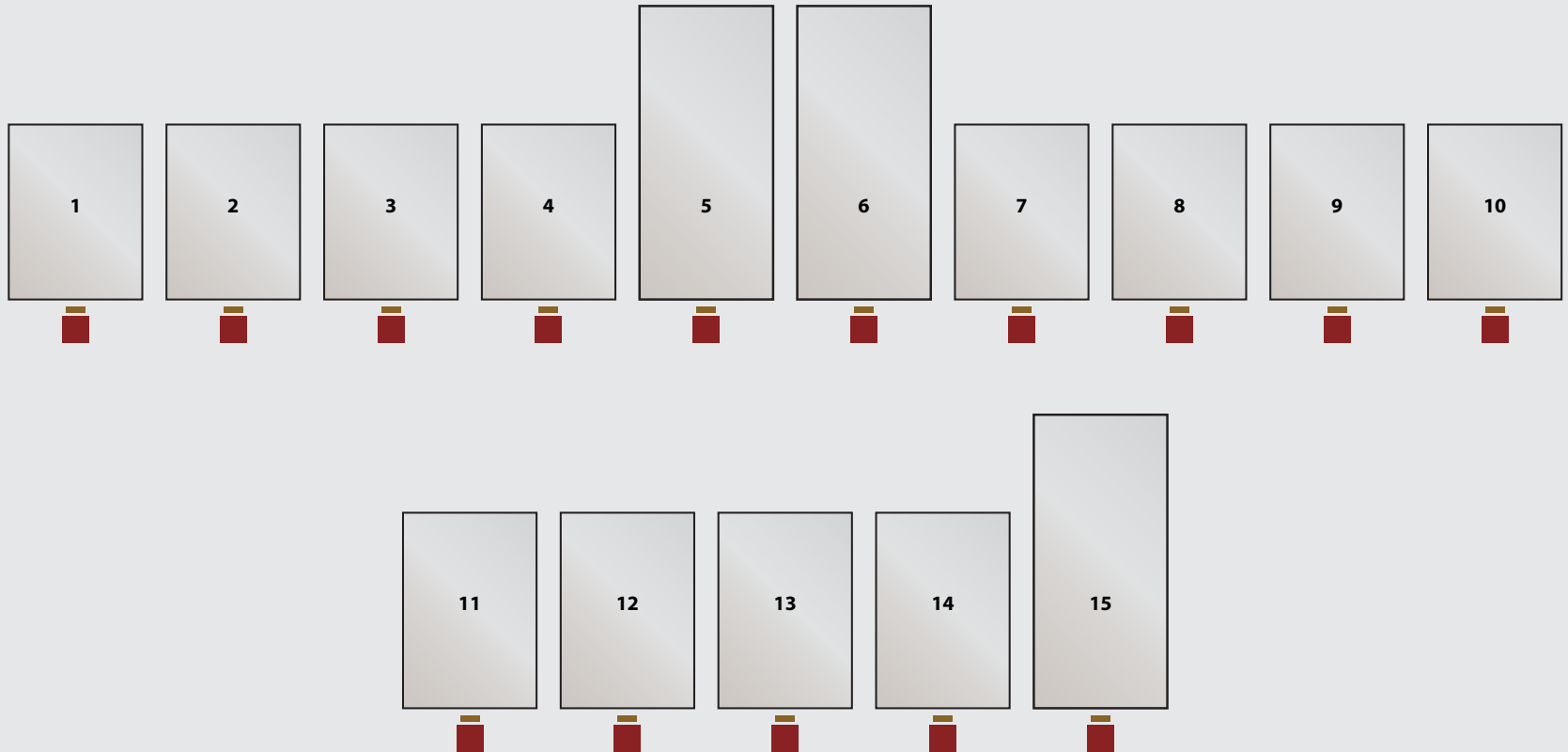
★ Each space includes one 10-by-10 tent and one 6-foot table.

6' TABLE

10' X 10' tent

ZONE 6

ACTION BAYS



★ Action bays are roughly 70 feet wide and between 80 and 170 feet deep.

★ Each space includes one 10-by-10 tent and one 6-foot table.

6' TABLE

10' X 10' tent

ZONE 7
ARCHERY FIELD

AREA 1



★ The archery field has a depth of 50 yards. Archery targets provided. All spaces include a 10-by-10 tent and one 6-foot table.

6' TABLE

10' X 10'
TENT



2023



SEE YOU SOON!

CLICK HERE TO

REGISTER

SHOOTINGSPORTSSHOWCASE.COM

