

# MEMBERSHIP GUIDE







## 2023 Membership Levels

Community Leader   Executive   Partner   Contributor   Associate   Solo-preneur

Annual Dues	\$5,000	\$2,500	\$1,200	\$600	\$300	\$150
<b>Marketing + Publicity Benefits</b>						
Annual email distributed to Prospera's contact list (8,000+)	2x	1x				
#MemberoftheMonth social media & newsletter feature eligibility	X	X	X	X		
Listing in online Member Directory	X	X	X	X	X	X
+ Logo	Color	B/W				
+ Company Description	X	X	X			
+ Website Hyperlink	X	X	X	X		
Annual re-post on Prospera social media	X	X	X	X		
Announcements to be included in the Prospera Pulse newsletter distributed to Prospera's contact list (8,000+)	3x	2x	2x	1x	1x	1x
<b>Networking + Training Benefits</b>						
Exclusive annual training eligibility	X	X				
Prospera Board of Directors eligibility	X	X	X			
Business Center Rental Eligibility	X	X	X			
Host a Monthly Member Meetup or Prospera Business Tour	X	X	X	X		
Volunteer Committee opportunities (ex. Events, Loans, Women's Business Center)	X	X	X	X	X	X
Free networking events (including Monthly Member Meetups)	X	X	X	X	X	X
Professional business referrals	X	X	X	X	X	X
Discounts on events + trainings for owners and employees	X	X	X	X	X	X

# MEMBERSHIP BENEFITS + FEATURES

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## Spotlight in the Prospera Pulse

We want to help you highlight your business and your special events, new products or services and community announcements. Reach out to us to take advantage of this today!



## Industry Data from IBISWorld

Prospera can pull industry-specific reports to help your business start and grow. Normally, reports of this caliber could cost over \$500 per report and cover topics of interest such as amount of revenue made in the US annually, leaders in the industry, longevity of the industry, key performance indicators (KPIs), opportunities, risks, graphs of lifespan of revenue and beyond.

## Volunteer Committee Opportunities

Are you looking to get more involved in Prospera? We have a variety of volunteer committees available depending on your interests. These include: membership, events, loans, Women's Business Center and more!



## Host a Signature Networking Event

Want to show off your new office space or retail location? As a valued member, you have the opportunity to host one of our signature networking events throughout the year like a Monthly Member Meetup or a Prospera Business Tour.

\*Contributor level members and above

# PROSPERA PROGRAMS



- Program of Prospera Business Network and is partially funded by the U.S. Small Business Administration.
- Won national award for Women's Business Center of the Year in 2019
- Provides necessary tools and support to help women establish, grow and sustain businesses throughout the state of Montana
- Critical resource to those who are economically or socially disadvantaged
- Gives women the opportunity to excel in business and contributes to the growth of economies throughout the state.
- Programs include: 56 Strong, Link-Up, Woman-Owned Business Certification, and the MTWBC Impact Grant

- Helps Montanans innovate and grow businesses that produce and commercialize food, agricultural and renewable energy products and processes creating wealth and jobs in our communities, farms, and ranches
- Regional centers across Montana operate as a statewide network serving community-based businesses
- Provides training, coaching and technical assistance for product development, regulatory compliance, processing, business development, market research, access to financing, cooperative development, and more!
- Programs include: Quarterly Food & Ag Cluster Meeting (Topics Vary)



**MONTANA  
FOOD & AGRICULTURE  
DEVELOPMENT  
NETWORK**



- Montana's SBDC network offers free one-on-one business advising to new and existing businesses statewide
- Regional centers offer planning and counseling, as well as trainings and workshops focused on financial analysis, business planning, operations assistance, entrepreneurial development, and market assistance to help small businesses achieve their goals of growth, innovation, and success
- Covers all functional areas such as sales, marketing, finance, accounting, and operations

# PROSPERA SERVICES

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Our focus is helping people start and grow their business – in turn strengthening our region's economy and communities. Accelerate your business and connect with peers through our business services:



## No-cost Business Advising

Your success is our business! We offer one-on-one advisory sessions with our trained professionals to help you set goals, conquer obstacles and move your business forward.



## Entrepreneurial + Professional Development Workshops

We partner with industry leaders to offer a multitude of in-person trainings annually, and provide access to 800+ online trainings and certifications for you.



## Business Grants

Connect and oversee grant funding, tax credits, rebates, and more!



## Loan Financing

Utilize financing from Prospera to help your business grow with flexible requirements, structure and payment options. 100% of our loan repayments stay local and help other local businesses.



## Networking + Referrals

Take advantage of our monthly networking events to make new connections that will accelerate your business to the next level!



# WOMEN'S SPECIFIC PROGRAMS

The Montana Women's Business Center (WBC) is focused on providing confidential business counseling and training services to women entrepreneurs and is a critical resource to those who are economically or socially disadvantaged. The Montana WBC gives women the opportunity to excel in business and contributes to the growth of economies throughout the state.



## 56 Strong Women's Mentorship Program

56Strong connects women entrepreneurs and business leaders from all of Montana's 56 counties through a mentorship program.



## Link-Up Business Accelerator

For those looking to connect and build a community, Link-Up helps female entrepreneurs assess their current business needs, become accountable for their goals, and discover resources to support business growth.



## Women-Owned Business Tours

A valuable opportunity to host members of our network at their office, retail location, or production facility to hear their story and learn about their business.



## MTWBC Impact Grant

A statewide opportunity for Montana women-owned businesses that is unlike any other. Applicants can apply for up to \$6,000 to be used for equipment, marketing, signage, staffing, trailers, leasehold improvements, or anything that will take their business to the next level!



## Women-Owned Business Certification

Become a certified Women-Owned Business with the help of our step by step guide, or work with program director, Shayna Blaser to become certified.



*While our program is designed to support women, our services are available to any business owner. Training and counseling are available for men and women - entrepreneurs and professionals.*

## SUCCESS STORIES

“We’re really excited and grateful to be part of the business community in Bozeman. Our experience is that there are a lot of talented people and great businesses here, and it’s a fun and exciting time to be a growing business. We’re appreciative of Prospera for aiding in our growth.”

– Andi Baldwin of  
Profitable Ideas Exchange (PIE)



“Just the level of professionalism and the resources available, I can’t say enough good about what that brings to a community. I don’t think I’ve seen any organization as hands-on as Prospera. It appears to be more of a calling than a job, and I think that’s pretty special.”

– Austin Daniels of  
Daniels Gourmet Meats & Sausages



