

2024 Business Ignite Luncheon Speakers

Laura Sebulsky, Charlie Health

Laura Sebulsky is an experienced business leader. Laura joined Charlie Health at its inception and helped to launch and grow the program into 30 states. It is now the most extensive virtual high-acuity behavioral health program in the US. Today, she serves as the Head of Engagement and Partnerships at Charlie Health. In this role, Laura uses innovation to connect patients to life-saving mental health programming nationwide. Previously, she trained US Special Forces in tribal warfare negotiation tactics, demonstrating her strategic acumen and diplomacy. Laura holds advanced degrees in persuasion and negotiation from the University of Pennsylvania, complemented by Ayurvedic Medicine and Mindfulness-Based Stress Reduction certifications. As an advisor for the Women in Leadership program at the University of North Dakota, she empowers young professionals to cultivate resilience and confidence.

Nate Powell-Palm, Cold Springs Organics

Nate Powell-Palm founded Cold Springs Organics as a Junior at Bozeman High School. A native Montanan, Nate got his start in farming through Gallatin County 4-H with a steer project in 2001 that led to what is today a 1500+ acre certified organic grain, cattle and flour milling operation. A relentless advocate for agriculture and rural prosperity, Nate was appointed to the National Organic Standards Board by Secretary Sonny Perdue in 2019. That same year he testified before the US House of Representatives on the economic benefits organic farming has on rural communities. When not on the tractor or advocating for better farm policies, Nate, along with his whole team are working to expand their flour milling and animal feed production operation located outside of Belgrade, MT.

Joe Borden, Hoary Marmot

Formerly Head Writer and Co-executive Producer of Comedy Central's TOSH.0, Joe has spent over 20 years working in just about every sector of TV, film, & commercials. His credits include THE OFFICE, BORAT, JIMMY KIMMEL, and SHOWBIZ SHOW WITH DAVID SPADE. He's currently overseeing independent projects in Montana like feature films SOMEWHERE IN MONTANA (2024) and CUISINE DE LA 'POCALYPSE (2024) as well as hosting a local podcast called Explore Big Sky with Hoary Marmot alongside his wife Michelle Veale Borden.

Andy Wirth, Peak Skis

Andy Wirth is a seasoned executive with a global experience. Wirth's career centers on value creation, building and leading high-performance teams and taking on complex strategic-level business challenges here in the United States and abroad. Andy's path has included working within the private equity sectors, globally, as well as leading operating companies as Chief Executive Officer, here in the US and within the Kingdom of Saudi Arabia. Wirth has always been and remains active in the civic and non-profit realm having chaired various civic and quasi-civic boards and the boards of various non-profit organizations. Currently, Andy is the Co-Founder & CEO of Peak Ski Company and M Bar W, both of which are Montana companies. He also leads companies that provide threat and risk assessment and mitigation predominantly in austere environments, globally. Wirth has been a horseman his entire life and now is developing his skills for performance cow horse competitions. He is also a hunter, long-range rifleman, enjoys trail running, skydiving, scuba diving, backcountry skiing and is soon to complete his private pilot's license.

Shiloh Christopher, Xtant Medical

Shiloh Christopher is a native Montana. Like many Montanans, he enjoys all the incredible outdoor opportunities that the state gives us with his wife and dog. His professional background has been catered to equipment/mechanical engineering, engineering management, and lean systems thinking.