8.75" x 3.75" Bleed Size

The bleed is extra space added to the file. The piece will still be trimmed to 8.5" x 3.5"

8.5" x 3.5" Trim Size

Your piece will be trimmed to this size. Color can be edge-to-edge

8.25" x 3.25" Safe Zone

Text should be inside this area.