

February
2022

Robinwood Landing Alzheimer's Special Care Center Community Newsletter



1634 Lake Lansing Rd
Lansing, MI 48912

Five Cornerstones of Sinceri Senior Living

1. Purposeful Programming
2. Signature Dining
3. Family Partnerships
4. Innovation & Wellness
5. Training, Education & Retention

At Sinceri Senior Living, we enrich the lives of seniors and their loved ones by treating them just like family. With a variety of care options, our nationwide network provides families with peace-of-mind, compassionate care, and connectedness – no matter the distance.

Our legacy and business model were family-founded, so we understand the experience of aging, and how to honor your loved ones as they enter their golden years and beyond. We offer exemplary independent living, assisted living and memory care that goes above and beyond the standard expectation of service and care.

Meaningful Moments Program

Sinceri Senior Living recognizes that our residents haven't lost the capacity to experience joy and are able to continue leading meaningful lives.

That's the basis for our Meaningful Moments program. This unique approach to caring for those with dementia goes beyond merely making these individuals safe and comfortable. It's a family-centered concept that starts by learning everything there is to know about our residents – their passions, achievements, careers, family, hobbies and interests.

This allows our staff to create moments of real meaning that engage our residents emotionally, physically, mentally, socially and spiritually. It also helps bond caregivers to the resident, so they are able to see more than their current condition and recognize them for the singular and exceptional person they are.

By creating this profound connection, Meaningful Moments establishes a strong foundation of trust and well-being from which residents are able to create new memories and thrive in an environment of exceptional care.

May your
birthday be
sprinkled with
fun and
laughter!

We look forward
to celebrating
you at our
monthly birthday
party!



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Eversound Technology



Sinceri Senior Living is a proud partner of Eversound technology.

Eversound empowers seniors in your community to live with social connection and a sense of purpose through interactive content solutions and innovative technology.

Eversound enhances seniors' ability to hear and focus. By improving hearing ability, residents can better communicate and engage in one-on-one interactions and group activities.

Team members in our communities are able to utilize Eversound during scenic ride outings, religious services, exercise classes, & more!



Sagely provides senior living resident engagement allow care professionals to gain a deeper understanding of who their residents are, and how to best engage

Sinceri Senior Living has partnered with Sagely, a senior living resident engagement app.

Sagely allows Engagement professionals to organize and share activities via the calendar and newsletter, inform families of community happenings & resident engagement participation by way of the Sagely Family App, send photos & messages to families, & more!