

RETAIL



ONLINE STORE FOCUSED ON GROWTH AND EFFICIENCY

A skincare company in Omaha, NE, serving professional-grade skin care products to hundreds of thousands of customers in their retail stores and online needed to expand to support explosive growth.

In 2004, Lovely Skin, was a startup company, selling skincare and cosmetics online. However, in by 2009, the business exploded in popularity and quickly outgrowing its location.

They were looking for a 7,000 sq. ft. facility to house their products and to build a warehouse environment that could make them more efficient to support future growth. In addition to their online business, Lovely Skin planned to open a retail business in the new building and consolidate its off-site record storage.

The company had a very particular vision and lengthy wish list for the new facility. It took almost seven months of working together to create the perfect configuration.

INITIAL CHALLENGE

"When we started looking at the fulfillment operations the employees were carrying product around in the bottom of their shirts and moving 30 to 40-pound boxes by hand," said Steve Loveless, Territory Manager. "Not only was this inefficient, it was unsafe."



OUR SOLUTION

We began meeting to plan the move and taking the retailer to many of our other projects, so they could envision what was possible. The vision revolved around a two-level, 1,500 sq. ft. shelving-supported catwalk mezzanine.

By the time installation began, the project had expanded to include a vertical package lift, UNEX Span-Track carton flow, gravity-fed conveyor, Lyon workbenches and sorting tables, products totes, shelf storage bins and wire decking. Riekes also built locking wire partitions to secure medical record storage for compliance.

THE RESULTS

Riekes delivered a cost-effective solution. Lovely Skin now has 2.5 times more storage space and houses more than 7,000 SKUs in its warehouse. As Lovely Skin grows, so does the partnership. Lovely Skin asked Riekes to design for a second stage of renovations to support their continued growth.



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increase in
productivity
filling orders

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