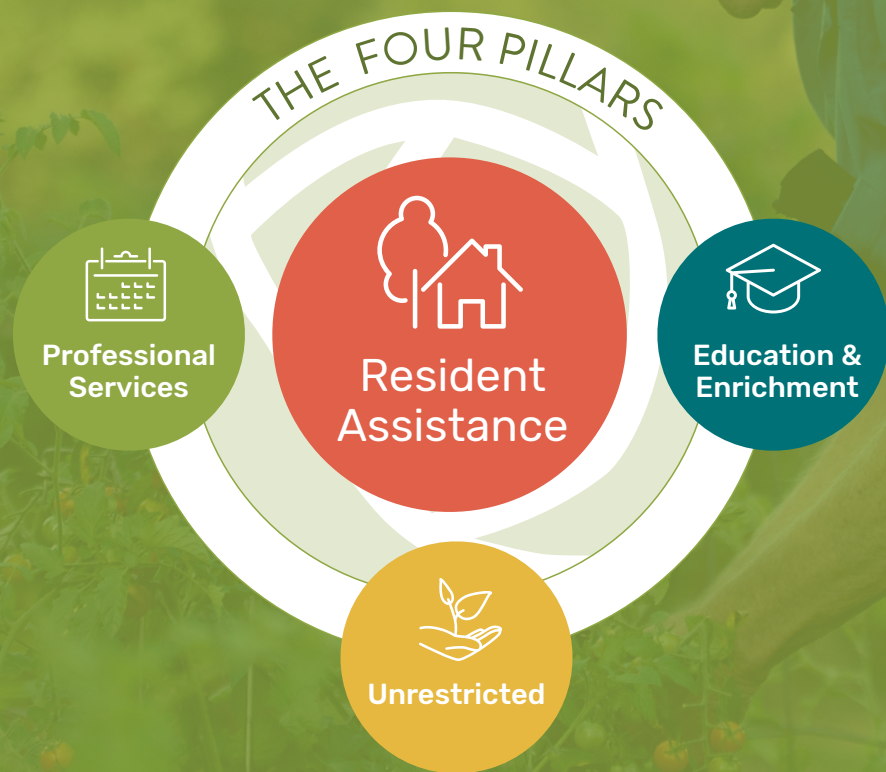




**Rose Villa  
Foundation**

ALWAYS READY FOR YOUR FUTURE.





## THE FOUR PILLARS

Support provided by Rose Villa Foundation is distributed in four focused service areas. Donors may designate the pillar where their gifts have greatest impact.

### Pillar I: Resident Assistance

Core to our mission since 1963, this primary pillar serves as a safety net that underpins the lives of longstanding residents. Housing and support services are paid for when resources become depleted, allowing those residing at Rose Villa for at least seven years to remain in their homes as long as possible. Additionally, small grants are available to residents with financial challenges to cover items that support quality of life, unattainable due to limited resources.

### Pillar II: Education and Enrichment

This pillar supports continued learning and growth with workshops and speakers presenting stimulating and provocative topics of interest to our diverse community.

### Pillar III: Professional Services

The Foundation provides useful and tangible services and resources for residents including:

- one-on-one subsidized financial coaching
- vetted lists of financial, legal, tax advisors, and planners

### Pillar IV: Unrestricted

This pillar supports areas of greatest needs for our community. The Board of Directors determine how resources go right to work for programs, improvements, and enhancements that serve the well-being of all.

## MISSION

The Rose Villa Foundation supports independence, advances well-being, empowers residents, and inspires our community to build a better future for all generations.

The Foundation is a 501c3 nonprofit that works in close collaboration with Rose Villa Inc. to assist with the financial needs and well-being of residents. Through the Four Pillars, the Foundation provides critical financial assistance for housing, support, and services to residents who outlive their resources. Educational programs and workshops, are available to all Rose Villa residents, their family members, and the community.

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## FOUNDATION LEADERSHIP

Rose Villa Foundation is governed by a volunteer Board of Directors comprised of members of the community who oversee a director.

The Foundation Board oversees the Foundation's investments, monitors resources and programs, and sets and reviews policies and procedures.

This dedicated group supports fundraising and serves as ambassadors by educating residents, families, and the community about the work of the Foundation.



## GET INVOLVED AT ROSE VILLA FOUNDATION

Rose Villa's tight-knit community embodies a philanthropic spirit that supports each other and helps prepare for the future together.

### Join Our Community

The true meaning of a philanthropic community is to plant trees under whose shade you do not expect to sit: a place where you feel fellowship with others as a result of sharing common attitudes, interests, and caring about your neighbor.

### The Pacesetters Club of Sustaining Donors

Members make a total annual commitment beginning at the \$250 level and receiving various benefits of club membership. Monthly payments are easily deducted from a checking account, charged to a credit card, or for Rose Villa residents, charged to a resident account. It's a simple and important way to get involved and support the community!

### Honor and Celebrate!

Remember meaningful moments in life with an engraved paver or a one-time or recurring financial contribution to the Foundation. Learn more online at [www.rosevilla.org](http://www.rosevilla.org).

- **Commemorative Pavers** – your message is engraved on a paver planted near the Wellness Center
- **Honor/Memorial Gifts** – remember loved ones with a gift in their honor



## LEARN MORE ABOUT

our benefits and programs. Contact Cheryl Franceschi at 503.652.3075 or [cfranceschi@rosevilla.org](mailto:cfranceschi@rosevilla.org).

## THE LEGACY SOCIETY

Share your intention to support Rose Villa Foundation in your estate plans. This group of visionaries recognize and celebrate their wise decisions together!

### Bequest: “I give and bequeath...”

A bequest made to Rose Villa Foundation in your own will or trust allows you to leave your legacy of support for those who come after you. Rose Villa Foundation experiences its most substantial growth when people leave a gift in their wills.

### A Charitable Gift Annuity: Income for Life

Arrange an annuity with the Rose Villa Foundation to assure a fixed quarterly income for the remainder of your life at a rate based on your age. Those age 70 and above can establish an annuity with a minimum gift investment of \$12,000.

### Gift Your Required Minimum IRA Distribution

If you have a distribution coming that you don't need, want to avoid the taxes due, and desire to support Rose Villa residents, this is a great way to go.



## WAYS TO GIVE...

donations to the Rose Villa Foundation can be made in cash, check, resident account charge or on the website via credit card to PayPal at [rosevilla.org/foundation/donate](https://rosevilla.org/foundation/donate).

## Donate Your Vehicle

Donating an unused car or truck is simple to arrange, and comes with a tax deduction. One phone call or email is all it takes to start the pick-up process, and everyone benefits!

## Shopping Rewards Programs

Some simple, seamless shopping programs donate to Rose Villa Foundation when you shop...at no cost to you.

- **Fred Meyer Rewards Card.** Every time you shop at Fred Meyer with your card, the Foundation earns a percentage of your purchase! Visit [fredmeyer.com/communityrewards](https://fredmeyer.com/communityrewards). *non-profit #94538*.
- **Amazon** donates 0.05% of your eligible purchase to the Foundation when you shop at [smile.amazon.com](https://smile.amazon.com). Enter Rose Villa Foundation in the search box and start shopping.

## Resident-Driven Campus Activities & Events

Rose Villa Foundation is actively supported by resident volunteers in fun and fruitful ways!

- Tuesday Farmers Market happens weekly on campus throughout the summer and fall.
- The Fall Festival brings the community of crafters, sewers, bakers, growers and other vendors together.
- Events, activities, and programs makes for community fun and fundraising.





## THE TREASURE HOUSE

*a resale shop since 1969*

### What will you find at The Treasure House?

- Unique and well-priced merchandise arrives daily
    - Volunteer supported and operated
  - Proceeds support Rose Villa residents and the community
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**Hours:** Monday-Saturday: 1:00 pm - 4:00 pm

**Location:** 13505 SE River Road at Torbank Road  
*adjacent to Rose Villa Senior Living*

**Phone:** 503.652.4008

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**Rose Villa  
Foundation**

13505 SE River Rd · Portland, OR 97222  
503.652.3075 · [foundation@rosevilla.org](mailto:foundation@rosevilla.org)