

Media Contact:

Wendy D'Alessandro | wendy@lynnpr.com | (561) 251-3151



FOR IMMEDIATE RELEASE

March 5, 2024

Rose Villa Senior Living Board Selects Next CEO
Glen Lewis tapped to lead Portland-based life plan community

PORTLAND, Ore. – Rose Villa Senior Living's board of directors today announced the appointment of Glen Lewis as the organization's next CEO. Lewis, formerly executive director at Des Moines, Iowa-based Edgewater, a WesleyLife community, will assume this new role on April 2, 2024.

"After a lengthy and thorough search, we're excited to welcome Glen Lewis as Rose Villa's next CEO," said Wade Clowes, Rose Villa's board president. "Glen's core values and leadership style make him a clear choice to lead an innovative and forward-looking community like Rose Villa. We're confident he will uphold the organization's values and way of life, and continue our mission of supporting older adults so they can live a life of their own choosing – within and outside the community. Rose Villa will continue to serve as an inspiration for what's possible in senior living."

"I am deeply honored to have been selected as Rose Villa's next CEO," said Lewis. "The community is a blueprint for the next generation of senior housing. The community's award-winning design and environmentally conscious and sustainable neighborhoods make it a great place to live and work, but it's the people who make Rose Villa extraordinary. Everyone is welcome, respected and honored for their individuality. I look forward to getting to know residents and their families and am excited to work alongside Rose Villa's dedicated leaders, staff and board members."

Lewis joins Rose Villa after nearly 20 years in the senior living and hospitality industries, most recently as executive director at Edgewater, a WesleyLife community in Des Moines. Previously, he was executive director at an independent senior living community in Portland and Seattle-based Aegis Senior Living. While working in the hospitality industry, Lewis was general manager for various hotels in Wyoming, Colorado and Oregon. He attended the University of Pittsburgh and Southern New Hampshire University.

Rose Villa's board of directors was tasked in July to appoint a next-generation leader to continue guiding the life plan community's mission. Lewis replaces Vassar Byrd, who served as CEO for 17 years. During her tenure, Rose Villa completed a 10-year master plan and redevelopment, which earned recognition and industry accolades for its award-winning design, environmentally conscious construction and innovative approach to sustainable living, including two zero-energy neighborhoods and a gray-water reclamation system, ROSIE (Recycled Organic Stuff is Everywhere).

About Rose Villa

Rose Villa, an independent nonprofit life plan community located at 13505 SE River Road, Portland, Oregon, consists of 262 independent living homes situated on a 22-acre campus that strategically takes advantage of the green space and river views. The completion of a 10-year campus redevelopment program adds a Creative Arts Building; a wellness center with a gym, yoga fitness studio, and saline pool, complete with a slide and lazy river; and two dining venues. In spring 2023, Rosebud Preschool opened on campus. Rose Villa is recognized as one of Oregon's Healthiest Employers by the Portland Business Journal and is listed among the 100 Best Nonprofits to Work For in Oregon and the Top 100 Best Green Workplaces by Oregon Business Magazine. Follow us on Facebook @rosevillaseniorliving. Visit www.rosevilla.org.

###