

TRIPLE IMPACT FISHERIES IMPROVEMENT FRAMEWORK IN ACTION



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Case study

Aligning Complex Fishery and Company Needs in the Gulf of California

An integrated approach to improvement brings together fishery, government and industry stakeholders for the first time to produce better data, management and opportunities for seafood harvesters



23 fishery cooperatives now contributing catch and other fishery information to respective management bodies



1,200 vessels participating in projects to reduce fishing impacts on the marine environment



1,700 seafood harvesters, members of the 23 fishery cooperatives, have access to social responsibility mechanisms, trainings and materials

The Triple Impact Fisheries Evaluation Framework empowers local organizations and those working in FIPs to maximize their impact by including social and financial improvement in their work. View the complete Framework at www.oceanoutcomes.org.

Gulf of California, Mexico

Disparate initiatives align to help seafood company and the fishery cooperatives from which it sources to move forward on ambitious sustainability goals.

Del Pacifico is a leading seafood company in the Gulf of California, with operations across the states of Sinaloa and Sonora. Despite ambitions to ensure responsible and sustainable source fisheries from 23 fishery cooperatives with which Del Pacifico works, disparate work and strategies across social, environmental and economic objectives limited Del Pacifico's ability to meet its sustainability goals. Initially, in 2018, Del Pacifico launched a Fishery Improvement Project to address basic environmental needs at the production level for its shrimp fisheries, and then subsequently worked towards Fair Trade Certification to support social responsibility at the community level. Eventual Marine Stewardship Council (MSC) Certification was also a goal for Del Pacifico at the company level. Despite this work, Del Pacifico was in need of a unified strategy and approach to bring all these initiatives together and help them realize their ambitions to be a leader on socioeconomic and environmental sustainability.

Ocean Outcomes (O2) had been working with Del Pacifico since 2018, when they took initial steps to identify areas of improvement opportunity and to develop plans for addressing these needs. Despite initial progress on environmental and social objectives, initiatives across the 23 cooperatives with which Del Pacifico works were fragmented and progressing slower than desired. Leveraging the Triple Impact Fisheries Evaluation Framework, O2 and Del Pacifico brought all the various social, economic and environmental work together in an integrated way that clearly articulated the relationship between various needs, stakeholder responsibilities and identified a clear roadmap for making incremental, linked progress on each dimension of sustainability across the varying levels of Del Pacifico's supply chain — from management to harvest to processing.



KEY ACTIVITIES

- Update an existing environmental MSC pre assessment.
- Development of a triple impact fishery improvement work plan identifying opportunities and implementation plans for actions across environmental, social and economic needs.
- Socialize the triple impact work plan with the involved fishery cooperatives.
- Conduct of a social risk assessment for Del Pacifico.
- Conduct of an economic assessment.

OUTCOMES

- 01 --- Cooperatives have agency to choose the markets in which to sell their product.
- 02 --- Cooperatives are now connected with their respective government fishery managers.
- 03 --- Cooperatives and Del Pacifico are generating and providing fishery information to government managers.
- 04 --- Two Fishery Improvement Projects developed and launched on FisheryProgress.org.