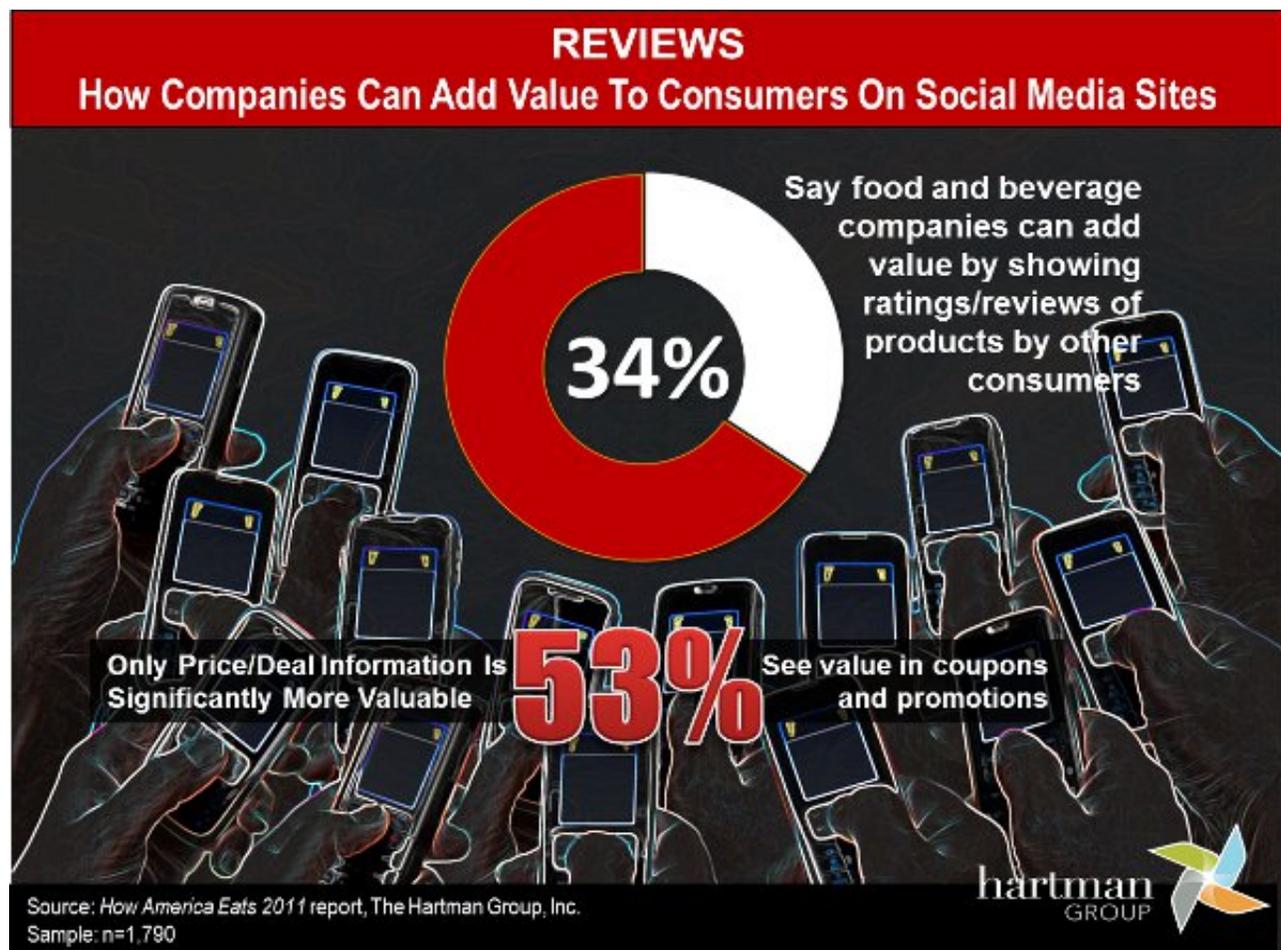


MOBILE VERSION

The "Review" -- Another Step Forward in Consumer Control

Consumers say they gain value from companies that offer online reviews. More than ever, consumers are in control of brands, and they know it. The Internet, social media tools, and mobile phone applications (apps) allow consumers to communicate with each other more quickly, easily, and broadly than ever before.



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