

The Importance of **CLIMATE CHANGE** When Shopping for Foods and Beverages

34%

Slightly more than one-third of consumers say that **minimal impact on climate change and greenhouse gases** is a most important consideration when deciding which foods and beverages to purchase.



VOICE OF THE CONSUMER

Summers are getting hotter; we are seeing temperatures rising everywhere ... So we are seeing the effect of climate change everywhere. We see hurricanes coming more often, wildfires in California, so they all link together.

— Ankit, M, Millennial, Inner Mid-level

SOURCE: **SUSTAINABILITY 2021: ENVIRONMENT AND SOCIETY IN FOCUS** REPORT