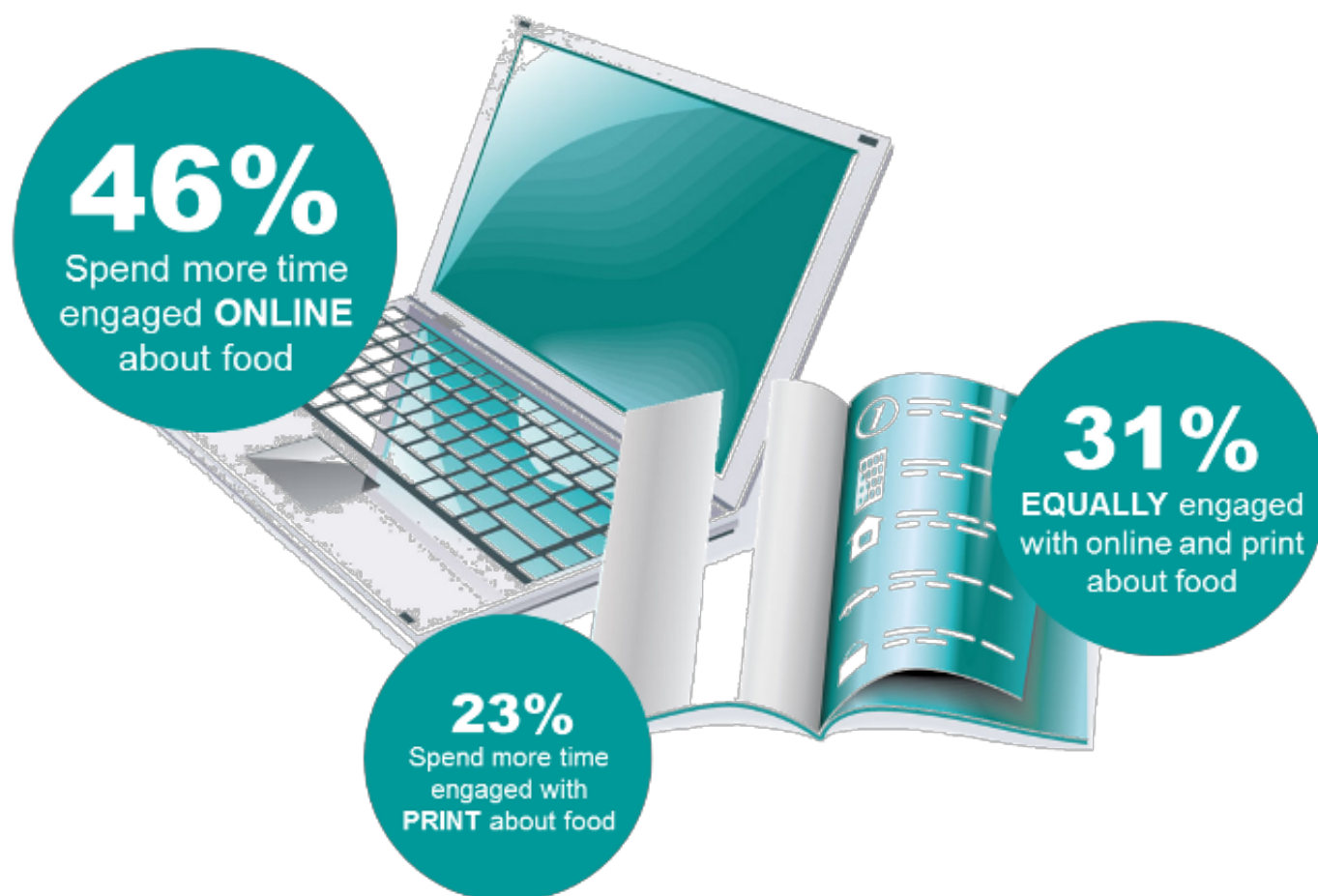


MOBILE VERSION

We spend a lot of time reading about food...we just do it more often online.

Move over print media, there's a new kid in town. Okay, the Internet isn't all that new and we've all been reading about how print publications are struggling to retain readership. Publishers of legacy food and beverage magazines are feeling the pinch as well as a growing number of consumers are turning to online resources to read about food-related content.

TIME SPENT LEARNING OR READING ABOUT FOOD



Source: [Clicks & Cravings](#): The Impact of Social Technology on Food Culture report, The Hartman Group, Inc. 2012

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