

## Shoppers Continue to Rely On Online Channels

Whether shoppers remain fearful of getting sick or have simply settled into online shopping, one-fourth say they shop online often or almost every time, and they tend to report that online's share of their grocery dollars remains at about the same elevated level as in April.

Consumers rated their overall online shopping experience as

**7** out of **10**

Frequency of online grocery shopping in last month



Weekly Online Shopping Spend  
(as a percentage of total grocery shopping)

