



Shoppers Continue to Rely On Online Channels

Whether shoppers remain fearful of getting sick or have simply settled into online shopping, one-fourth say they shop online often or almost every time, and they tend to report that online's share of their grocery dollars remains at about the same elevated level as in April.

Consumers rated their overall online shopping experience as

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Frequency of online grocery shopping in last month Weekly Online Shopping Spend (as a percentage of total grocery shopping)



49% 48% 49% 47% 50% 47% 51% 53%

April 15 -March 21 -March 28 -April 4 -April 29 -May 13 -May 28 -July 14 -March 26 April 2 April 9 April 25 May 10 May 24 June 7 July 20