

Food & Technology 2023

Consumer Attitudes Toward Science, Technology and the Challenges Facing the Food System



Food & Technology 2023 finds that a mounting sense of urgency around the challenges facing the food system is helping to soften consumer resistance to science and technology in food. Over the past several years, a cascade of environmental, social, ethical, and health challenges has heightened consumer consciousness of gaps and vulnerabilities in the food system. At the same time, emerging tech-forward food companies are making a case for new methods of food production that promise to address and transcend these limitations, excesses, and abuses while creating a more equitable and just food system.



Consumer Attitudes Toward Progress Through Science and Technology

