## The Next Great Food Revolution Is...NOW!

We're standing upon the cusp of a new epoch in the world of food and beverage, one born out of a culturally and technologically driven disruption and fueled by grassroots influences, that poses vast opportunities for growth among food and beverage titans.

Urban farming is delivering delicious, healthy food ... with less impact to the environment

Animal product analogues and cellular agriculture may just cause us to reimagine the way we think about animal products Tech-powered Delivery 2.0 delivers curated cooking experiences to consumers' doorsteps



The soil and soil-less movements aim for the same goal: to bring fresh, healthy food to consumers' plates without harming the environment or people's bodies



Emerging brands making protein with fewer perceived environmental and health risks are capturing the attention of the progressively minded meat eater



Mobile technology and delivery systems have shrunk the distance – metaphorically and physically – between small producers and consumers by aggregating orders and providing speedy delivery

