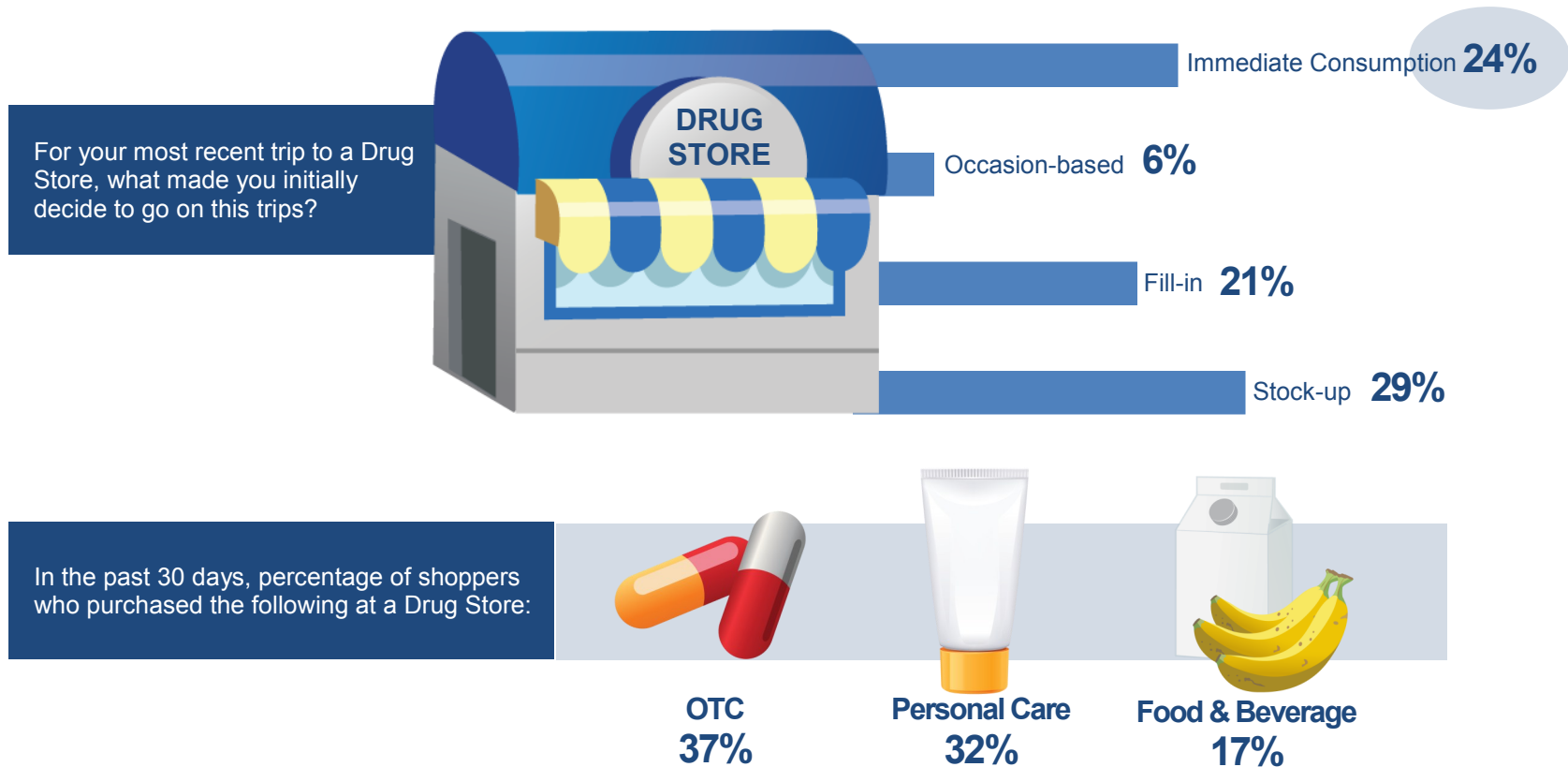


QUICK FACTS ON TODAY'S CONSTANT CONSUMERS

DRUG STORES: THE NEW CONVENIENCE STORE?

Health and wellness remains the bedrock of distinction in consumers' minds as to what makes Drug Stores unique. A survey by The Hartman Group of U.S. consumers' pathways to purchase indicates that motivations for shopping the Drug Store channel is largely about convenience.



Source: Shopping Topography, Mapping the New Consumer Pathway to Purchase 2012 report