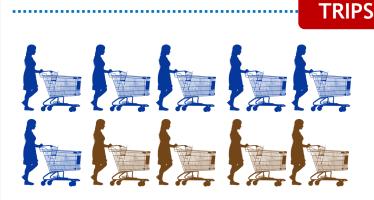


## **FOOD SHOPPING LANDSCAPE 2015**

How America's consumers shop for groceries



## Sixty-one percent Six in ten consumers shop at least

twice a week for groceries.



Average number of channels buyers shop per week







Fifteen Number of grocery shopping visits a month

Source: Food Shopping in America 2014 report, The Hartman Group & MSL GROUP

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