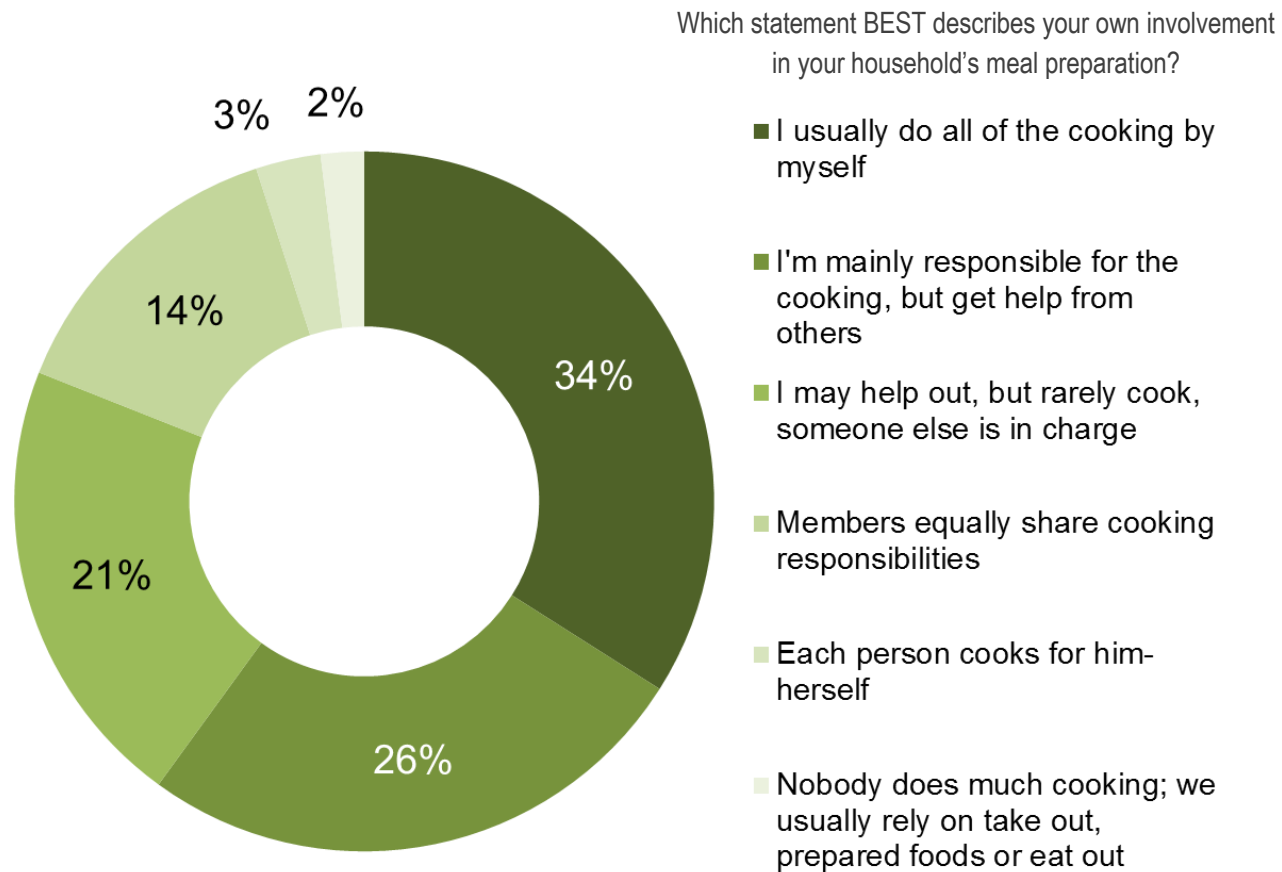


LATINO HOUSEHOLD MEAL PREPARATION

In **60%** of Latino households **ONE** person is primarily responsible for the cooking



Source: *The Multi-Cultural Latino Consumer 2013 report*