

Millennials at the Restaurant

Millennials like to eat out — often!

They are also more likely than other generations to eat at an ethnic restaurant.

1 in 2

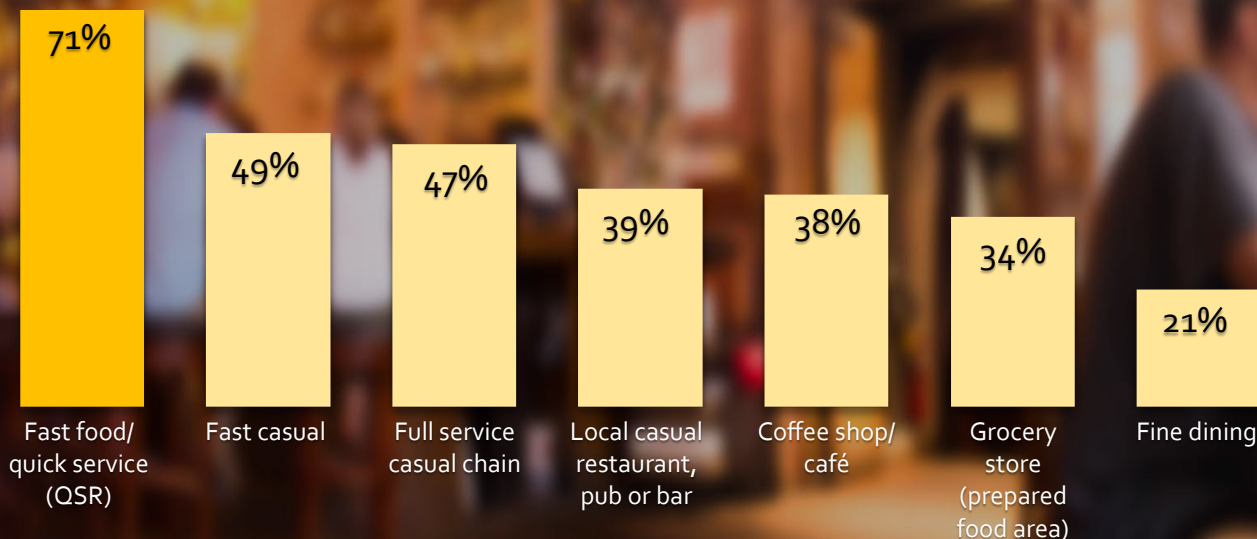
54% of Millennials eat out at restaurants at least once a week.

one-third

32% of Millennials' restaurant visits are almost all/mostly to those that specialize in ethnic types of food.

Where they eat: Millennials prefer fast food to other restaurant types.

At which of the following types of restaurants have you purchased food or beverages during the past 3 months to dine in, take-out or have food delivered?



Source: Foodways of the Younger Generations 2016 report,
Food Service Experience 2016 report