



## HELLO SUMMER!

cool notes about a few of summer's traditional food & drink favorites



### 1896

Year **ice cream cone** was invented in New York City by Italo Marchiony. He obtained the patent in 1903. The ice cream cone became popular during the 1904 St. Louis World's Fair when it was independently introduced and sold by Ernest Hamwi.

Source: International Dairy Foods Association



### We like it cold

**Iced tea**, the great American thirst quencher. In 2015, Americans consumed more than 3.6 billion gallons of tea. About 4 in 5 consumers drink tea (87 percent of Millennials drink tea). Approximately 85 percent of tea consumed in America is iced!

Source: Tea Association of the U.S.A. Inc.

### 75 percent

of U.S. adults **own a grill** or smoker. What do grill owners say are the primary reasons for cooking out? Improve flavor (71%), personal enjoyment (54%) and for entertaining family and friends (42%).

Source: Hearth, Patio & Barbecue Association



### 236

This is how many million pounds of **baked beans** are purchased each summer. That's enough baked beans to fill more than 35 Olympic-size swimming pools. Baked beans are also one of the top three sides eaten when grilling out.

Source: Bush Brothers & Co., Nielsen and Edelman



## An American Classic

Charles Hires debuts the first commercially sold **root beer** at the 1876 Philadelphia Centennial exhibition. In June of 1919, Roy Allen sells his creamy concoction for 5 cents a mug in Lodi, California. In 1922, he takes on a partner, Frank Wright, and their combined initials "A&W" become the formal name for what is today the world's number one selling root beer.

Source: drpeppersnapplegroup.com and awrootbeer.com



### 4<sup>th</sup> of July

is the most **popular day** of the year to **barbecue** (76%). This is followed by Labor Day (62%), Memorial Day (62%) and Father's Day (49%).

Source: Hearth, Patio & Barbecue Association



### 150 million

Number of **hot dogs** Americans will eat on the 4th of July holiday — enough to stretch from Washington, D.C., to Los Angeles *more than five times*. What goes on the hot dog? Ketchup and mustard together are the top choice.\*

Source: National Hot Dog and Sausage Council and \*Zagat survey of diners



### August 10

is National S'mores Day, when we celebrate summer's iconic treat! The first known **s'mores** recipe was published in the Girl Scout handbook *Tramping and Trailing With the Girl Scouts* in 1927. During the summer, it is estimated that approximately 50 percent of marshmallows sold are roasted for s'mores.

Source: GirlScouts.org and RealSimple.com