

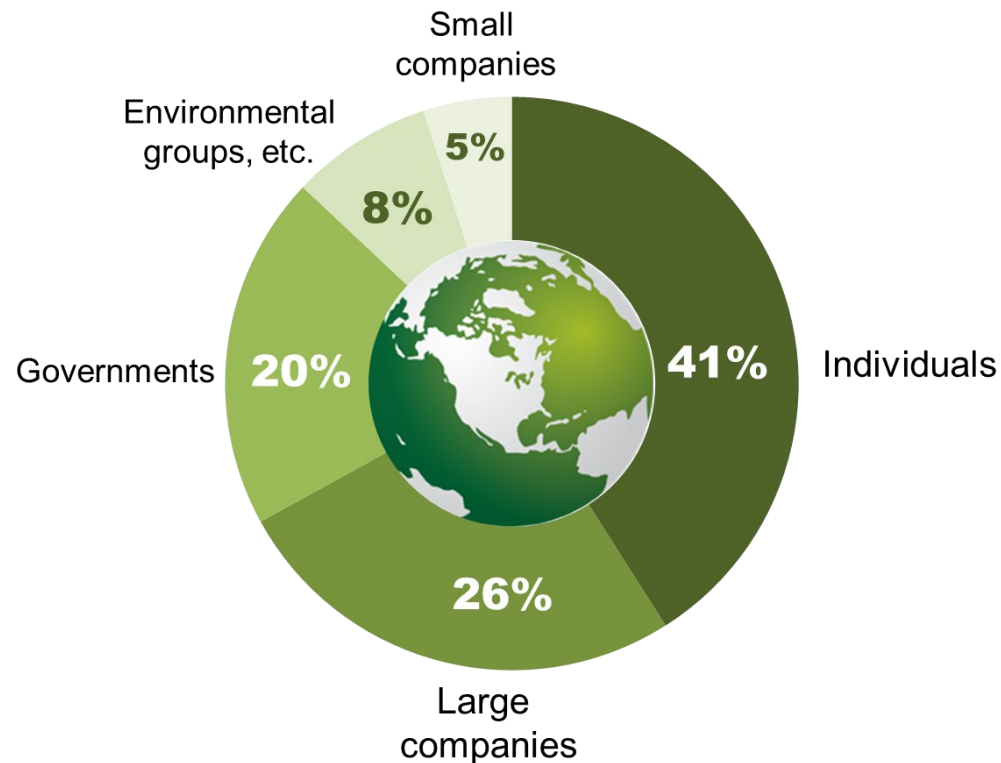


## SUSTAINABILITY BY THE NUMBERS:

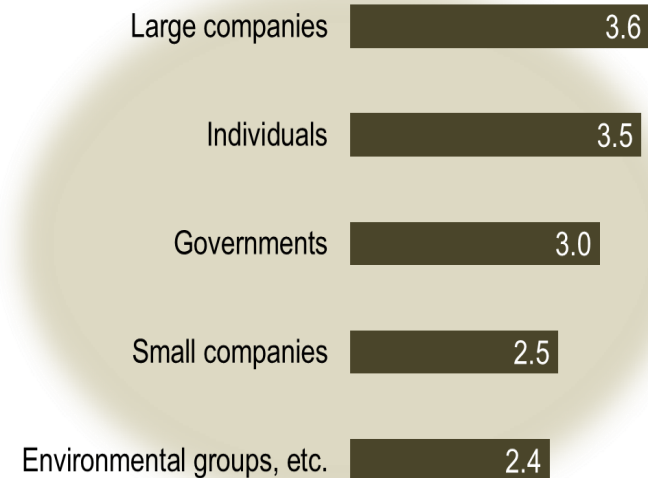
Consumers believe we should all be working together (including companies) to make the world more sustainable.

Who bears the most responsibility for making our world more sustainable?  
Rank from 1 (least responsible) to 5 (most responsible)

### Percentage of Top Rankings



### Average (Mean) Ranking



Source: *Sustainability* 2013 report, The Hartman Group, Inc.