

FMI: Report Looks At Cooking Habits Pre-COVID-19 And During Pandemic

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FMI–The Food Industry Association is hosting a webinar, *Cooking Well to Eat Well: How Consumers Cook*, at 2 p.m. Wednesday, July 29. The event will showcase findings from *Home Cooking in America*, a special report based on U.S. grocery shopper trends conducted by The Hartman Group and supported by the FMI Foundation.

Home Cooking in America utilizes an additional 2020 U.S. grocery shopper trends survey and ethnographic research to understand what home cooking looked like before COVID-19 and how the pandemic has changed Americans' approaches to mealtimes. Report findings will be presented in a webinar featuring David Fikes, executive director of the FMI Foundation; David Feit, VP of strategic insights for The Hartman Group; and Krystal Register, MS, RDN, LDN, director of health and well-being for FMI. The full study will be made available following the webinar.

Today's households continue to see value in cooking, even if doing so has become increasingly complex. This webinar will explore how COVID-19 has impacted consumers' cooking habits, what drives consumers to cook and what they cook, and help the food industry better understand the well-being connection between shopping, cooking and eating.

For webinar details, click [here](#).

See *The Shelby Report*'s coverage of an FMI study on the online grocery shopping surge [here](#).

As the food industry association, [FMI](#) works with and on behalf of the industry to advance a safer, healthier and more efficient consumer food supply chain. FMI brings together a wide range of members across the value chain – from retailers that sell to consumers, to producers that supply food and other products, as well as the wide variety of companies providing critical services – to amplify the collective work of the industry.