

Unlocking Innovation webinar Aug. 6: Discover how to reduce your environmental impact & improve sustainability

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According to The Hartman Group’s Sustainability 2019 Beyond Business as Usual report, current events, including the pandemic and anti-racism movement have pushed many consumers to reflect more closely on their values and those of the companies they support – elevating the already heightened importance of sustainability.

With this renewed sense of urgency, FoodNavigator-USA has gathered a panel of experts to discuss how food and beverage players across the value chain are working together to minimize their environmental impact by reducing packaging and waste, improving the severely hampered recycling system in the US, lowering their reliance on non-renewable or limited resources and better supporting workers and their communities.

Join the conversation on **Aug. 6 at 12 CT** by registering [HERE](#) for **free** for the last installment of FoodNavigator’s global Unlocking Innovation webinar series – **Sustainability in Focus: From Environmentally-friendly packaging to Ingredient Sourcing** .

Speakers include:

Meghan Stasz, the VP of packaging and sustainability at the Consumer Brands Association, which is helping to chart a new path forward for recycling in the US,

Mike Kraft , director of sustainability at Bumble Bee Foods, which recently announce the creation of a dedicated Accelerator Fund and commitment to invest \$40 million over the next five years to restoring and protecting oceans,

Brian Williams , VP of environment, health, safety and sustainability with CP Kelco, and

Anna Pierce , director of sustainability with Tate & Lyle.

After the 40-minute panel discussion, Williams will share more about how CP Kelco is advancing sustainability through its triple-bottom line approach, and Pierce will take us on a deeper dive into Tate & Lyle's sustainability priorities and recent successes.

The webinar is made possible thanks to our sponsors [CP Kelco](#) and [Tate & Lyle](#) , and is part of a larger 12-part series that covers the US, Europe and Asia. Find recordings [online](#) for all past sessions, including how the pandemic is impacting and reshaping new product development, how consumers think about self-care and how the social distancing restrictions and the economic fallout from the pandemic are impacting the investment landscape in the food and beverage industry.

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