Direction and Strategy



WHY

JTURE

FUTI

FOCUS

Mission

Build relationships and manage funds to focus, strengthen, and advance our community.

Vision

Provide leadership, collaborate, and grow charitable giving for today and the future of our community.

Stewardship

Proactively be an organization that is trusted and supported by our community.

Leadership

Provide
leadership and
cultivate
volunteerism to
focus resources
and capabilities

Strengthen

Focus
resources and
capabilities
to support
the needs in
our
community

KEY STRATEGIES

WHAT WE WILL DO

Be Fiscally Responsible

> Maximize Resources

Act as Stewards

Communicate

Connect

Lead

Be Progressive

> Stay Informed

Encourage Engagement

Promote

Actively Collaborate

Promote Collaboration

Maintain
Programs
Be the
Resource for
Community
Funding

MI IFS

Excellence, Honesty, Character, Integrity