

2026 Thurston County Fair Sponsorship Opportunities



Become a Sponsor of the 2026 Thurston County Fair!

Help us celebrate agriculture, community, and America's 250th Birthday at the 2026 Thurston County Fair. This major local event offers something for everyone—from thrilling rides and farm animals to live entertainment and delicious food. Sponsorship is a unique and exciting opportunity to gain valuable exposure, showcase your brand to a diverse audience, and connect directly with 20,000 potential customers.

Sponsorship Levels

We offer a variety of sponsorship levels to suit different budgets and marketing objectives. Each level provides unique benefits, ensuring your investment delivers maximum impact.

\$10,000

Main Stage Sponsor

Headline sponsorship of the Main Stage, featuring prominent logo placement, stage announcements, VIP access, and extensive media coverage. Your brand will be synonymous with unforgettable entertainment!

\$5,000

Food Court Stage Sponsor

Exclusive sponsorship of the Food Court Stage, including signage, on-stage mentions, and a presence in the heart of the fair's culinary delights. Reach hungry fairgoers as they relax and enjoy delicious treats!

\$3,000

Sanitation Sponsor

Prominent signage in and around restroom facilities and wastebins, ensuring high visibility and positive brand association. Help us keep the fair clean and comfortable for all attendees!

\$2,500

Entertainment Sponsors

Entertainment Sponsor \$2500 Support **one** of three engaging fair attractions: The mesmerizing art of **Wood Carving**, the family-friendly **Circus**, or the adventurous **Reptile Isle** exhibit. Your brand will receive prominent signage and recognition at the chosen attraction, aligning your business with fun, arts, or excitement at the Fair.

\$1,500

*Visibility and
Communications Sponsors*

Maximize your brand's presence across high-traffic areas and official communications. Choose **one** placement for high-impact visibility: The official **Cock-a-Doodle News** newsletter (reaching hands at entry), prominent **Directional/Informational Signage** across the grounds, or targeted messaging to **Campers and Visitors** in the campground area.

\$1,000

Themed Day Sponsors

Demonstrate community commitment by sponsoring **one** of the Fair's popular special days. Choose to align your brand with: **Military Appreciation Day** (honoring heroes), **Kids Day** (family fun), or **Thrifty Thursday** (supporting the Thurston County Food Bank). Sponsorship includes prominent signage and recognition on your chosen high-profile day.

\$1,000

Agricultural Display Sponsor

Support agricultural education and awareness with your sponsorship of the Agricultural Display, showcasing the importance of farming and local agriculture.

\$500

*Family Fun & Games
Sponsors*

Support a smile-inducing activity area for children and families. Choose to feature your logo and brand messaging within the **Kids Area** or sponsor the **Old Timey Games** (with signage highlighting your support for nostalgic fun).

\$500/\$250

*Banner Sponsor (2 size
options)*

Display your brand message on banners strategically placed throughout the fairgrounds, maximizing visibility and reaching a broad audience.

In-Kind

*Media/Communications
Sponsors (Radio, Newspaper,
Digital)*

Partner with us to promote the fair through radio, newspaper, and digital channels, reaching a wide audience and driving attendance.

Next Steps

Ready to become a Thurston County Fair sponsor? Contact Thomasina today to discuss your sponsorship goals and create a customized package that meets your needs. We look forward to partnering with you to make the 2026 Thurston County Fair an unforgettable success!

Email: thomasina.cooper@co.thurston.wa.us or call: 360-786-5453.