



Safe, Clean Water
and Natural Flood Protection

PRIORITY F

PROJECT F6: Good Neighbor Program Graffiti and Litter Removal and Public Art

PRIORITY F Support public health and public safety for our community

YOUR TAX DOLLARS AT WORK



Valley Water

Safe,
Clean
Water

and Natural Flood Protection

About the Project

This project allows Valley Water to continue responding to requests for cleanup of illegal dumping, trash and graffiti on Valley Water's property and rights-of-way. Cleanup efforts include graffiti removal from floodwalls, concrete embankments, signs, structures and other Valley Water assets, as well as maintaining, repairing and installing fences and gates so that Valley Water structures and facilities remain safe and clean. The project also includes quarterly cleanups of problem trash sites to help reduce waterway pollution and keep creeks and riparian areas free of debris. The project also funds installation and maintenance of public art projects, such as murals, to beautify Valley Water property and infrastructure, to help deter graffiti and litter.

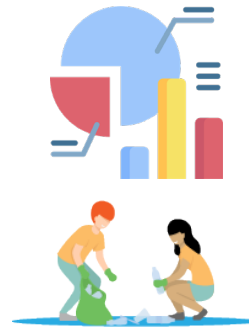


Trash cleanup along Guadalupe River in San José.

Benefits

- Reduces trash and contaminants in local waterways.
- Improves the appearance of waterways in neighborhoods and parks by removing trash, graffiti and litter as well as illegally dumped items, such as cars, shopping carts, appliances, etc.
- Reduces illegal dumping into or near waterways by repairing and installing fencing on Valley Water property.
- Provides coordinated response to community complaints about trash and graffiti in neighborhoods along waterways.
- Helps deter graffiti and litter by implementing public art projects to beautify Valley Water property and infrastructure.

Key Performance Indicators



- Cleanup identified trash and graffiti hotspots at approximately 80 sites four (4) times per year.
- Respond to requests on litter or graffiti cleanup within five (5) working days.
- Provide up to \$1.5 million over 15 years to implement public art projects on Valley Water property and infrastructure.

BEFORE



AFTER



Graffiti removal at Stevens Creek in Mountain View.

Funding

Graffiti and litter removal and public art efforts are funded in part by the voter-approved Safe, Clean Water and Natural Flood Protection (Safe, Clean Water) Program, under Project F6 Good Neighbor Program: Graffiti and Litter Removal and

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Public art. Of the 15-year allocation of approximately \$29 million, \$13 million is funded by the Safe, Clean Water Program.

Valley Water provides grants and partnerships for cleanup, education, and watershed stewardship activities; and supports volunteer cleanup efforts, including National River Cleanup Day, California Coastal Cleanup Day, the Great American Pick Up and Adopt-A-Creek. All these efforts, designed to reduce the amount of trash and pollutants entering local waterways, are funded by various Safe, Clean Water projects.

BEFORE



AFTER



Public art on a bench in Hidden Lake Park, Milpitas.

Public Art

The Public Art Program aims to repurpose and beautify Valley Water's infrastructure to help deter trash, debris and graffiti near creeks, and to engage the community and local artists with Valley Water's mission.

To best utilize these funds, Valley Water is embarking on a comprehensive Public Art Strategic Plan to identify the most effective public art opportunities, establish goals and guidelines, and engage, support and increase awareness of Valley Water's mission in the community. The strategic plan will build on the success of the Pilot Adopt-A-Bench project, which revitalized seven creekside benches throughout the county, and the Pilot Mural Project, which is currently underway at Valley Water Headquarters in San José. For more information, contact us at publicart@valleywater.org

About Valley Water

Valley Water, with a history dating back to 1929, manages an integrated water resources system that includes the supply of safe, clean water, flood protection and stewardship of streams on behalf of Santa Clara County's 2 million residents.

For Assistance

Access Valley Water Hotline:



Valleywater.org



408-630-3863

A full list of projects in the **Safe, Clean Water and Natural Flood Protection Program** can be found at valleywater.org/safe-clean-water-and-natural-flood-protection-program.

CONTACT US

To find out the latest information on Valley Water projects or to submit questions or comments, use our Access Valley Water customer request system at access.valleywater.org.



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