



## WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE MEETING

# MINUTES

**MONDAY, APRIL 25, 2022**

A regular scheduled meeting of the Water Conservation and Demand Management Committee was held on April 25, 2022, at 5700 Almaden Expressway, in San Jose, California.

### **1. CALL TO ORDER**

Committee Chair Director Linda J. LeZotte called the meeting to order at 11:01 a.m.

#### **1.1. ROLL CALL**

Committee Board Members in attendance were: Committee Vice Chair, Director Nai Hsueh (District 5), Committee Chair, Director Linda J. LeZotte (District 4) establishing a quorum.

Staff members in attendance were: Antonio Alfaro, Aaron Baker, Roseryn Bhudsabourg, Neeta Bijoor, Glenna Brambill, Bart Broome, George Cook, Paola Giles, Samantha Greene, Andy Gschwind, Jason Gurdak, Janet Hedley, Linh Hoang, Alexander Johanson, Cindy Kao, Matt Keller, Candice Kwok-Smith, Carlos Orellana, Colin Resch, Metra Richert, Don Rocha, Mary Samar, Clarissa Sangalang, Ashley Shannon, Kirsten Struve, Sherilyn Tran, Gregory Williams, and Jing Wu.

Guest Agencies in attendance were: Brian Boyer (Cinnabar Hills Golf Club), Katja Irvin (Sierra Club Loma Prieta Chapter), and Curt Rayer and Bill Tuttle (San Jose Water Company-SJWC).

Public in attendance were: Arthur M. Keller, Ph.D., Christophe LaBelle, and Julia Nussbaum.

### **2. TIME OPEN FOR PUBLIC COMMENT ON ANY ITEM NOT ON AGENDA**

Dr. Arthur M. Keller reported on sending the Committee information on: The Untapped Potential of California's Urban Water Supply: Water Efficiency, Water Reuse, and Stormwater Capture.

### **3. APPROVAL OF MINUTES**

#### **3.1 APPROVAL OF MINUTES**

It was moved by Director Nai Hsueh, seconded by Director Linda J. LeZotte, and carried unanimously, to approve the minutes of the March 21, 2022, Water Conservation and Demand Management Committee meeting as presented.

#### **4. ACTION ITEMS**

##### **4.1 MONTHLY UPDATE ON PROGRESS TOWARDS ACHIEVING SANTA CLARA VALLEY WATER DISTRICT RESOLUTION 21-68'S WATER USE REDUCTION TARGET AND WATER CONSERVATION EFFORTS RELATED TO THE DROUGHT EMERGENCY**

Ms. Neeta Bijoor reviewed the materials as outlined in the agenda items.

The Water Conservation and Demand Management Committee discussed the following: treated water reduction % contract amount, low groundwater recharge-2023 minimal/extremely low scenarios (PHS allocation), 1 pager-actions associated with stage 3 of water shortage contingency plan, water waste notification letters sent to community, bill inserts-suggested having a picture of a dry reservoir (font is small) to get the attention of the reader, outreach-communication target audiences/commercial/general public, what is the vendors' role vs Valley Water's messaging, information on the door hangers, an Ordinance discussion, enactment of the State Water's (Executive Order) release of the draft regulations and when they take effect, and non-functional turf.

Public Comments:

Dr. Arthur M. Keller asked about the 2021 delivery reduction and how many violations existed?

Mr. Aaron Baker, Ms. Kirsten Struve, Mr. Jason Gurdak, Ms. Metra Richert, and Mr. Bart Broome were available to answer questions.

The Water Conservation and Demand Management Committee took no action.

##### **4.2. WATER CONSERVATION PROGRAM SAVINGS UPDATE FOR FISCAL YEAR 2021 (FY21)**

Mr. Justin Burks reviewed the materials as outlined in the agenda items.

The Water Conservation and Demand Management Committee discussed the following: existing data on number of participants in lawn replacement program (% of rebates vs applications), water savings, how is low-income determined, and use of PG&E's pilot program regulations.

Ms. Ashley Shannon, Ms. Metra Richert and Ms. Kirsten Struve were available to answer questions.

Public Comment:

Dr. Arthur M. Keller uses a hot water recirculation pump system, so it doesn't waste water waiting to get hot.

The Water Conservation and Demand Management Committee took no action.

##### **4.3. ONE-YEAR CHECK-IN FOR THE ONLINE SHOPPING CART (ECART) PROGRAM FOR FREE WATER-SAVING DEVICES**

Mr. Alexander Johanson reviewed the materials as outlined in the agenda items.

Public Comment:

Dr. Arthur M. Keller is there a 'wait' list for out-of-stock items? (Staff took note)

The Water Conservation and Demand Management Committee took no action.

#### **4.4 YOUTH COMMISSION DROUGHT AWARENESS AND CONSERVATION TOOLKIT**

Ms. Janet Hedley reviewed the materials as outlined in the agenda items.

The Water Conservation and Demand Management Committee noted the Youth Commission is a great way to 'change' behavior and helping with getting the message out and suggested sending this presentation to the full Board.

The Water Conservation and Demand Management Committee took no action.

#### **4.5 DISCUSS PROPOSED ZONES OF CONTROLLED DRINKING WATER WELL CONSTRUCTION FOR THE PURIFIED WATER PROJECT.**

Mr. George Cook reviewed the materials as outlined in the agenda items.

The Water Conservation and Demand Management Committee would like to see the Ordinance when ready.

The Water Conservation and Demand Management Committee took no action.

#### **4.6 STANDING ITEMS REPORT**



Committee Chair Director Linda J. LeZotte reviewed the materials as outlined in the agenda items.

There were verbal updates for:

##### **1. Sustainable Groundwater Management Act (SGMA)**

Mr. Jason Gurdak reported:

SGMA requires annual reports submitted to DWR by April 1, 2022, for the previous water year (Oct 1st to Sept 30th).

- Valley Water submitted the Water Year 2021 report for the Santa Clara and Llagas Subbasins to DWR before that April 1st deadline. Also a link was posted at our Valley Water groundwater website.
  - The report documents continued sustainable groundwater conditions and provides information on the implementation of the approved Alternative over the prior year.
- San Benito County Water District submitted the Water Year 2021 report for the North San Benito Subbasin – a small portion of that subbasin is in Santa Clara County.
- All the Water Year reports are also publicly available on the DWR SGMA portal.
  -  This update on the SGMA Water Year reports was also highlighted in the most recent CEO Bulletin (weeks of April 8 to April 21).
  -  Valley Water also sent out an email with this update to our interested stakeholders, with links where they can download the reports.

##### **2. Flood MAR**

No Update.

Vice Chair Director Hsueh advised the committee and staff that the Environmental and Water Resources Committee would like to receive a presentation for their July meeting.

3. Agricultural Water Use Baseline Study  
No Update

The Water Conservation and Demand Management Committee took no action.

#### **4.7 REVIEW WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE WORK PLAN, THE OUTCOMES OF BOARD ACTION OF COMMITTEE REQUESTS; AND THE COMMITTEE'S NEXT MEETING AGENDA**

Ms. Glenna Brambill and Ms. Kirsten Struve reviewed the materials as outlined in the agenda items.

Agenda Items for next meeting:

Drought Information/ Ordinance Collaboration

Water Conservation Summary (disadvantage communities)

June's meeting:

Drought Update

AMI Progress

Fixture Replacement Program

Commercial/Industrial Program

New developments (with conservation) Building Trades/Codes

Mr. Don Rocha was available to answer questions.

The Committee's next scheduled meeting is tentative in May-earlier than May 23, 2022.

#### **5. CLERK REVIEW AND CLARIFICATION OF COMMITTEE'S REQUESTS**

Ms. Glenna Brambill stated there were no action item for Board consideration.

#### **6. ADJOURNMENT**

Committee Chair Director Linda J. LeZotte adjourned at 12:45 p.m., to the next scheduled meeting.

Glenna Brambill  
Board Committee Liaison  
Office of the Clerk of the Board

Approved: 05-19-2022